## The Birmingham Eccentric

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Thursday, June 25, 1959

**SECTION** 

В



# AGAIN AWARDED FIRST PLACE



for

### GENERAL EXCELLENCE

#### among all the NATION'S top weeklies

The highest national honor in the weekly newspaper field was again awarded June 17, 1959 to The Birmingham Eccentric. This much coveted recognition as the top weekly among 10,000 in the nation represents the most highly cherished achievement in the weekly newspaper profession. In addition, a few months ago, we were awarded first prize by the Michigan Press Association as the best in Michigan!

These awards, made by the National Editorial Association and State Association, each year evaluate the American press, both daily and weekly.

The Eccentric proudly accepts these honors and, in so doing, reaffirm ourselves to a continued effort dedicated to the community's service. We pledge anew always to serve the best interests of both our loyal readers and our advertisers who make possible the successful operation of our publishing enterprise.

We feel the honors we have received are explicit tributes to publishing integrity and high journalistic morality. To them we shall continue to give our unfaltering dedication and ener-

#### PRIZE WINNER YEAR AFTER YEAR\*

(BELOW ARE LISTED AWARDS RECEIVED IN JUST THE LAST TEN YEARS)

1959

1st Place . . . Award for Gen-eral Excellence among Sub-urban Weeklies in Michigan.

1954

1st Place . . . Award of Ex-cellence for the outstanding auburban weekly in Michigan.

Honorable Mention for excel-lence in typography.

1958

1953

lace . . . General Excel-

- 1957 -

1st Place . . . Award for Gen-eral Excellence among subur-ban weeklies in Michigan.

1952 -

3rd Place . . . Award for Ex-cellence in Michigan.

1956

1951

Honorable Mention certificate for Community service.

1955

Honorable Mention for Best News Story in newspapers over 1,500 circulation.

- 1950 -

\*NO OTHER MICHIGAN WEEKLY HAS EVER RECEIVED SUCH RECOGNITION!