

# THIS IS IT!



## The Showcase for the finest **SHOPPING CENTER** In All **SUBURBIA!**

**THE BIRMINGHAM ECCENTRIC** is the focal point each week for the advertisements of most of the Community's Front Line Firms. In them you will find the widest variety, the latest styles or models and the fairest prices of any shopping center accessible to you. Take advantage of the wonderful values made available in these columns. Avail yourself of the better facilities and extra services of these stores and service organizations. You'll be better cared for in all of your shopping needs if you will.

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IN *The Birmingham Eccentric*

**AND SHOP IN THE STORES WHERE THE BEST VALUES  
ARE BROUGHT TO YOUR ATTENTION EVERY Thursday!**