

**BIRMINGHAM HOUSE MOTEL**  
HUNTER BLVD. & MAPLE ROAD

Proudly announces the availability of air-conditioned conference room accommodating to 40 persons—with all essential items for a successful meeting. Your interest and inspection is cordially invited.

ALSO 58 AIR CONDITIONED DeLuxe GUEST ROOMS  
Reservations Cheerfully Accepted and Confirmed

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Teletype BM 761

J. E. SANDQUIST  
Manager

**BUSINESS BRIEFS**

**Art Society Names Hall to High Post**

Leonard E. Hall, 20900 Smallwood, Southfield township, former department store executive, has been named business administrator for the Art School of the Society of Arts and Crafts, Detroit. Announcement of the appointment was made by Walter E. Ford II, president of the school's board of trustees.

A native of Holyoke, Mass., Hall attended Rensselaer Polytechnic institute and Boston university. He was formerly associated with Sattlers, Inc. of Buffalo, Filene's, Boston, and more recently with Ernst Kern Co., Detroit, as store superintendent. In the newly created post, Hall will assume all business responsibilities pertinent to the operation of the school.



LEONARD E. HALL

THE NATIONALLY recognized art school, established in 1926, has just completed the first year in its new quarters at 245 East Kirby. The functional and inspiring structure, designed by Minoru Yamasaki, was the setting recently for an exhibition of the work of students in painting, sculpture, ceramics and industrial design.

Leonard Hall is active in the National Retail Merchants Association on both a local and national level. He was formerly chairman of the upper New York state chapter of the store manager's group and of the New England Chapter.

**Appoint Wines V-P at Brother**

David D. Wines, 16255 Locherbie, Franklin village, was named a vice-president of the D. P. Brother & company, national advertising agency.

Wines will continue as account executive on the General Motors Guardian Maintenance service program.

A native Detroit and graduate of Wayne State university, Wines joined the D. P. Brother firm in 1955 as account executive on GM's guide lamp account, the post he held until his promotion.

Prior to joining the agency, Wines had been associated with advertising and promotional activities in the automotive, packaged goods, airplane and financial fields in the Detroit area.

**Ford Tractor On Display At Farm Show**

The Tractor & Implement division of Ford Motor company will be among the exhibitors at the fifth annual Heart of America Farm Power Show, Sept. 12 and 13. The Lawson Tjardes farm five miles southwest of Gibson City, Ill., on U. S. Route 54 has been selected as the site for this major farm event which attracted more than 75,000 farmers last year.

The unusual farm show is dedicated to bringing all that's new in power farming together at one location.

All major line farm equipment manufacturers and many short line manufacturers will be represented with the very latest from their engineering laboratories. Experimental equipment of the future will be unveiled, along with new production models and improvements.

**Coy Buys Auto Wash Magazine**

William H. Coy, 105 E. Square Lake Road, Bloomfield Hills, has purchased the "Auto Laundry News," monthly trade publication for the 4,000 automatic car wash operators in the United States and Canada.

Coy, who also is president of Coy & Associates, national public relations and advertising agency, said the magazine would be published from his offices in the Fox building, Detroit and printed by the Avenir Press.

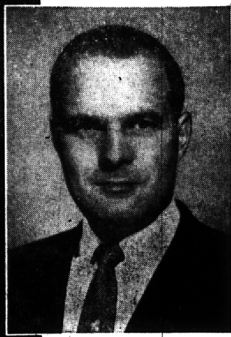
He named William J. DeGrace, vice-president and general manager of Coy & Associates, as editor of the magazine. DeGrace lives at 2113 Yorkshire, Birmingham.

**Conference Room**

The Birmingham House Motel, Hunter and Maple roads, has completed its air-conditioned conference room which will accommodate up to 40 people.

The room is open to all business and public groups and reservations can be made through manager J. E. Sandquist.

a good man to know



**Meet David C. McClary**

"Dave" is one of the younger Goodbody representatives, active in the securities business since 1954. He is a graduate of Michigan State—and his clear thinking has given him a thorough grasp of the pitfalls, as well as the opportunities, found in today's fast changing economic scene. Time and again, Dave has proved himself a real expert at spotting those "special situations" that may benefit a customer! Yet, Dave will never make a move until he has examined the risk possibilities, first!

Like every Goodbody representative, Dave offers truly competent brokerage advice and service. This is possible because Goodbody's well known and highly respected Research Department, keeps him constantly abreast of market facts and possible trends. How about calling him today at:

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CREATIVE RESEARCH  
MICHIGAN LIFE BUILDING  
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Other Michigan Offices  
PENSACOLA BLDG. 125 WEST FIRST STREET  
DETROIT FLYNT  
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ALL SAVINGS ACCOUNTS EARN

**3 1/2%**  
CURRENT RATE

Where you save does make a difference



EACH ACCOUNT INSURED TO \$10,000

**Birmingham FEDERAL SAVINGS**

99 West Maple Corner of Plaza 3055 W. 12 Mile Rd. Bkly

MI 4-1711

You can increase your income by placing your savings account where the highest earnings are paid . . . Open a new account or add to your present one today!

**Dickinson's SEMI ANNUAL SALE CLOTHING**

Summer & Year 'Round SUITS		SPORT COATS	
Values to \$50 <sup>00</sup>	Now . . . \$38 <sup>75</sup>	\$39 <sup>50</sup>	Now \$29 <sup>75</sup>
Values to \$60 <sup>00</sup>	Now . . . \$48 <sup>75</sup>	\$50 <sup>00</sup>	Now \$39 <sup>75</sup>
Values to \$70 <sup>00</sup>	Now . . . \$58 <sup>75</sup>	\$65 <sup>00</sup>	Now \$49 <sup>75</sup>
Values to \$85 <sup>00</sup>	Now . . . \$68 <sup>75</sup>		
Values to \$95 <sup>00</sup>	Now . . . \$78 <sup>75</sup>		

SAVINGS ON ALL TOP COATS

**MEN'S FURNISHINGS**

SPORT SHIRTS		COLORED DRESS SHIRTS	
\$4 <sup>00</sup>	Now \$3 <sup>00</sup>	\$4 <sup>25</sup>	Now \$3 <sup>19</sup>
\$4 <sup>50</sup>	Now \$3 <sup>38</sup>	\$4 <sup>50</sup>	Now \$3 <sup>38</sup>
\$4 <sup>95</sup>	Now \$3 <sup>71</sup>	\$5 <sup>00</sup>	Now \$3 <sup>75</sup>
\$5 <sup>95</sup>	Now \$4 <sup>46</sup>	\$5 <sup>95</sup>	Now \$4 <sup>46</sup>
\$6 <sup>95</sup>	Now \$5 <sup>21</sup>		
\$7 <sup>95</sup>	Now \$5 <sup>96</sup>		
\$8 <sup>95</sup>	Now \$6 <sup>71</sup>		
\$10 <sup>00</sup>	Now \$7 <sup>50</sup>		

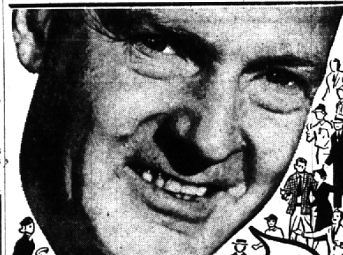
BATHING SUITS . . . . . 25% Off  
BERMUDAS . . . . . 25% Off  
Summer PAJAMAS . . . . . 25% Off

**Tropical SLACKS**

Birmingham  
In The Weabek Building

Pontiac  
Saginaw at Lawrence

\$12.95 Values	Now \$10.75
\$16.50 Values	Now \$13.75
\$19.50 Values	Now \$15.75



WE MEET OR BEAT ANY SO-CALLED "VOLUME DEALER PRICES." YOUR CAR WILL BRING MORE AT NORTH CHEVROLET.

COME IN NOW FOR OUR FIGURES. AIR-CONDITIONED SHOW ROOM FOR YOUR COMFORT.

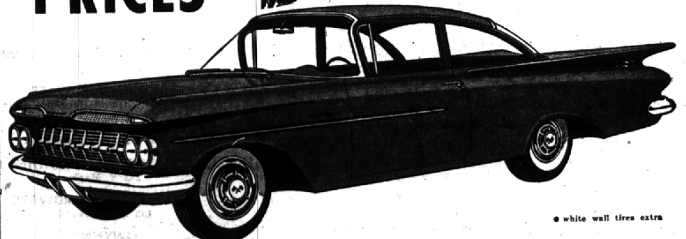
**NORTH CHEVROLET OFFERS... "VOLUME DEALER PRICES"**

STATION WAGONS  
from \$2099<sup>02</sup>

IMPALA SPORT COUPE  
\$2121<sup>78</sup>

Birmingham's Bargain!  
BISCAYNE, 2 DOOR, 6 PASSENGER

**\$1847<sup>36</sup>**



\* white wall tires extra

**NORTH CHEVROLET**

• SALES TILL 9:00 — SERVICE TILL MIDNIGHT •

1000 S. Woodward, Birmingham—MI 4-2735