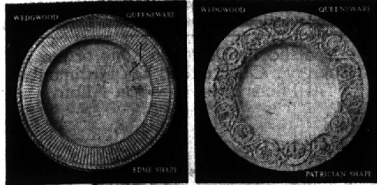


## WEDGEWOOD

At Prices That Anyone Can Afford



Left: "Edith"—the perfect all-purpose dinnerware with a decidedly contemporary look. Creamy, delicately fluted—especially appealing for informal summer living.

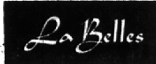
5-pc. place setting, 4.25

Right: "Patricia"—dignified as its name implies. In plain cream color with richly embossed trim... long one of the favorites in our notable collection.

5-pc. place setting, 4.75

See them now. Especially if there are trousseaux and bridal gifts on your agenda. Mail and phone orders promptly filled.

MI 4-3030



BOOKS — GIFTS  
STATIONERY — ENGRAVING  
137 W. MAPLE

## BUSINESS BRIEFS



### Wins New Car

Mr. and Mrs. William K. Kolin, of Royal Oak, receive the new Pontiac automobile given away by the Marathon gas dealers. Kolin won the grand prize in the Smile-Maker Sweepstakes and the car was presented by Ace Wilson (far left), Royal Oak Pontiac dealer, and Jay Clarke, president of the Clark Oil company, local Marathon distributor.



DONALD D. EWING

### Parke, Davis Names Ewing A Director

Donald D. Ewing has been named director of purchase for Parke, Davis & company, following the retirement of Edward E. Middleton, who has been director of purchases since April, 1957. The announcement was made by company president Harry J. Loynd.

Middleton, 8104 E. Jefferson, Detroit, who had been serving as purchasing agent until his 1957 appointment, joined Parke, Davis & company in 1933 in the production division.

He was assigned to purchasing in 1936, was named a buyer in 1942 and purchasing agent in 1953.

Ewing, 465 N. Evansdale, Bloomfield township, who joined the firm in 1934 as a member of the purchasing department, has served under Middleton as assistant director of purchases since April, 1957.

A native of Toledo, Ohio, Ewing was named a senior buyer in 1954. He is a graduate of the University of Michigan and served as a lieutenant commander in the U. S. Navy from 1941 to 1946.

Shutterbugs Focus On Night Sights

Night people and places are on this evening's agenda for the Bloomfield Hills Camera club. Shooting will be done in Detroit's Civic center area.

Local members can meet at the Institute of Science building, Cranbrook at 7:30 p.m. or at the Woodward entrance of the City-County building, Woodward and Jefferson, at 8:30.

Members have been reminded to bring black-and-white or high speed color film and a tripod.

### My Neighbors



"Been driving a school bus very long, Mister?"

### Local Men Attend School Plan Meet

Four Birmingham area residents discussed major problems affecting programming and planning for school facilities at the fifth annual conference on school plant planning recently.

Attending the conference held at Michigan State university were Stephen S. Page, 950 N. Hunter; Almon J. Durkin, Gordon E. Hoyle, 664 Oak, and Linn Smith, 512 Rivencok, all of Linn Smith associates, Inc.

### Worth Takes Sales Lead

Richard G. Worth, 16026 Buckingham, Birmingham, has been named one of Mutual Of New York's sales leaders for the month of June.

Worth was second in number of policies sold in MONY's Central region. The company has more than 8,500 underwriters of whom 900 are in the central region.

Worth is associated with the Detroit agency managed by Stuart Goldsmith, located at 600 Woodward avenue.

### Name Kennedy V. P. in Law League

W. Alex Kennedy, 28270 Wellington, Farmington, a Detroit attorney, was elected vice-president of the Commercial Law League of America at the group's 60th annual convention held recently at White Sulphur Springs, Va.

He is a member of the McCabe, Middleton and Kennedy law firm. The motto, "In God We Trust," first appeared on a two-cent piece in 1864.



### New Supervisor

Robert B. Conroy, 24785 Riverwood, Franklin, a vice president of Grant Advertising, Inc., has been named supervisor of Chrysler of Canada accounts recently acquired by the agency. He will make his headquarters in a new Windsor, Ont. office soon to be opened by Grant, but will retain his home in Franklin. In his new capacity, Conroy will supervise the agency's activities in Canada; for Dodge and DeSoto passenger cars, Dodge trucks, and all Chrysler of Canada television advertising. He was formerly account executive on the Plymouth television account handled by Grant in the United States.

The shortest distance between buyer and seller... employer and employee... landlord and tenant... is a Want Ad.

## NATURAL GAS

... STILL A BARGAIN!



HIGH IN VALUE...  
LOW IN COST!

Yes, Natural Gas is really a bargain — an old-fashioned bargain — it costs only pennies a day! It's clean, fast, silent, economical and dependable. Natural Gas cools and heats your home, cooks and refrigerates your food, heats water, dries clothes and collects garbage and trash — all automatically! Natural Gas provides a better, easier, healthier way of life for you and your family. The hours of work saved each day by these wonderful, convenient automatic gas appliances mean greater comfort and more leisure time for every member of the household! So, for care-free, worry-free living, have Natural Gas installed in your home... it doesn't cost, it pays!

NATURAL GAS... FOR  
COMPLETE, MODERN LIVING!  
CONSUMERS POWER COMPANY

## PRICED TO SAVE



The "Golden Sleep"  
**\$39.95**

- Hundreds of firm coils—heavily padded
- Smart, durable cover
- Crush-proof borders cannot sag
- Tailored handles—free-flow vents

Sealy  
BUTTON-FREE  
DELUXE  
Retained through the "VITAL 16"

- Latex Fiber support through mid-section
- Heavy padding over firm, resilient coils
- Crush-proof, pre-built borders can't sag
- Smart, imported glamoak cover

EASY BUDGET TERMS!  
SAVE during SEALY'S GOLDEN VALUES SALE!  
Easy to Park — Just Drive Up

HI-WAY FURNITURE MART  
1532 WOODWARD AVE. BIRMINGHAM, MICH.  
4 BLOCKS N. OF 14 BLVD. Midwest 4-1110  
Open Monday, Thursday, Friday till 9

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**ELLIOTT'S** of Waterford  
"Fine Furniture and Quality Carpeting since 1924"  
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savings for everyone

Our Entire Stock Of **BETTER DRESSES**  $\frac{1}{2}$  OFF MARKED PRICES Regularly Priced \$8.95 up

Including 100% Nylon Jerseys, Voiles  
Fine Cottons and Summer Tweeds

## LADIES SPORTSWEAR

$\frac{1}{3}$  OFF MARKED PRICES Reg. \$2.98 to \$10.98

Bermudas, Jamaicas, Shorts  
Pedal Pushers, Slacks, Skirts  
and some matching tops

## GIRLS SPORTSWEAR

Skirts, Bermudas, Shorts  
Knitted Tops

$\frac{1}{3}$  OFF MARKED PRICE Reg. \$1.50 to \$5.98

ONE LOT OF LADIES' BLOUSES  
 $\frac{1}{3}$  OFF \$2.98 to \$5.98 Values

## PRE-SEASON SALE Discontinued PARKAS

Reg. \$13.98 NOW \$10.98  
Sizes 4 to 12



**BATES PERCALE**  
Discontinued Patterns  
Reg. \$1.49 yd.

NOW 89¢ yd.  
Charge Accounts Welcomed  
We Deliver

OUR ENTIRE STOCK OF  
MEN'S and BOYS'

## SPORT SHIRTS

Both Tailored and Knit Styles  
in Wide Color Selections.  
Boys' Values to \$3.98  
Men's Values to \$5.98

**20% OFF**

MANY OTHER ITEMS ON SALE DURING  
THIS ANNUAL SUMMER BARGAIN EVENT

## NEW! FROM BORDEN'S DIP-N-CHIP



A deliciously different appetizer

CHOOSE FROM TWO WONDERFUL FLAVORS  
FRENCH ONION • BLEU TANG

Available from your Borden's milk man at your door... or at your favorite food store

In the handy resealable refrigerator pack.