

Hyvonen Joins Ellis and Ford

E. Harry Hyvonen, 82405 Mayfair, Southfield township, has joined Ellis and Ford manufacturing company, 1100 Coolidge, Birmingham, as vice-president and treasurer.

Hyvonen was formerly manager of the production programming and control office of the Ford Motor company. The company manufactures and distributes waterworks supplies.

BUSINESS BRIEFS

Local Buying Habits Change with Times

NEW YORK — The changing times are producing corresponding changes in the way residents of Birmingham are spending their money. Because local incomes have been rising faster than the cost of living, the average family has been able to eat better, to dress better and to add to its expenditures for recreation and for hobbies.

THE DATA on local spending ability and spending habits comes from a nation wide survey made by the Standard Rate and Data Service. It details the emphasis given by the consumer to such items as food, clothing, house furnishings, autos and general merchandise.

Most of the money spent in Birmingham's retail stores in the past year, it was found, went for food and for automotive equipment, which includes new and used cars, auto accessories, boats and motorcycles.

Such purchases accounted for 48 cents out of every retail dollar.

THAT WAS more than was spent for them in most parts of the United States, an average of 42 cents. In the state of Michigan it was 47 cents.

Expenditures in local bakeries, groceries, meat markets and other food stores came to \$20,439,000 in the year, compared with \$19,828,000 in 1957.

It amounts to \$2,501 per household if divided equally among the local population.

In the United States as a whole, the average food bill was \$382 per household and, in Michigan, \$1,054.

NOT INCLUDED in the total is the money spent in restaurants, soda fountains and the like for on-the-premises food and drink.

The stores selling cars and other automotive equipment accounted for \$25,684,000 in the year. It represented 27 cents of the retail dollar.

Although people were restrained for the most part, in their spending because of the business let-down, most retail lines held up well. Some fared better than others.

THE LOCAL stores selling general merchandise grossed \$4,885,000, equal to five cents of the dollar.

Sales of clothing, shoes and other apparel came to \$15,184,000, or 16 cents of the dollar.

Home furnishings stores had \$4,864,000 volume, equivalent to five cents.

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Samples Delivered to Your Home on Request.

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From where I sit... by Joe Marsh
Dad's a "Budding" Genius

Time to start planting flowers again, so here's a few details about the Fowler Garden Preservation System.

Youngsters used Dad Fowler's garden as a short cut to the playground. He had a tough time keeping them out until he started a new system.

He called the small try together and had them print their names on cards. The cards were put on stakes near every clump of flowers. Right away, each kid began to root for "his" particular plants to come up first, voluntarily kept trespassers off "his" area — and Dad's garden thrived!

From where I sit, there's a system for just about everything... even for getting along with people! The best one I know is tolerance. It means respecting your neighbor's preferences as well as your own.

For instance, I prefer an occasional glass of beer with dinner. You may like lead tea. If we accept each other's choice, we're on our way to making our friendship "flower."

Joe Marsh

Mutchler Made V-P at Mead

David A. Mutchler, 18216 Wetherby, Beverly Hills, has been elected vice-president of Mead Board Sales, Inc. It was announced by R. J. Blum, president.

Mutchler was assistant vice-president and Detroit sales manager prior to the election. He will continue his responsibilities for the sale of paperboard products by Mead Board Sales, Inc. in Michigan and northern Ohio.

He joined corporation in 1935 in the cost and statistical department at its Chillicothe, Ohio, division and was transferred to Lynchburg, Virginia in 1937.

Following his discharge from the Navy in 1946 with the rank of Lieutenant Commander, he joined the company as a salesman in the Detroit area.

Name Kresge To B'ham Federal Board

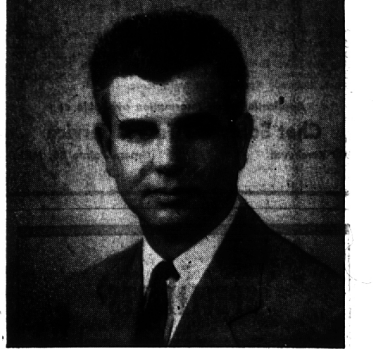
HARVEY S. KRESGE

Harvey S. Kresge, 111 Overhill, Bloomfield township, has been elected to the board of directors of the Birmingham Federal Savings and Loan association.

Kresge, manager of the Kresge store in Birmingham, fills the vacancy created by the death of Howard M. Warren. He was elected to the position at last week's regular board meeting.

HE HAS been manager of the Birmingham store since 1957 and has served the company for 18 years. He is a graduate of the University of Missouri with a degree in business and public administration.

Kresge is a member of the Birmingham Rotary club and a director of the Birmingham chamber of commerce. He also is a member of the First Presbyterian church.



Meet John K. Martin
a good man to know

"Kirk" is a real securities specialist and presently the Manager of Goodbody's North Woodward Branch. He is a U. of M. Business School graduate and started in the securities business back in 1945 after serving in the Air Force. Kirk has made a hobby out of economics — and his personal market approach is inclined to lean towards solid values and trends... long term investments rather than the hope for short, quick profits.

Wise investing is Kirk's real "forte!"

And, how can Kirk best help you? — with competent brokerage advice and service! Behind every Goodbody representative stands one of the finest research organizations in the brokerage field. The many skilled analysts in Goodbody's New York Research Department constantly supply Kirk and all our representatives with the latest marketing facts and possible trends. Why not call Kirk Martin today. You can reach him at:

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Other Michigan Offices
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DETROIT, MICH. FLINT
28 National Offices

Stringer Makes Round Table Club

ROY E. STRINGER, C.L.U., 1072 Stratford lane, Bloomfield Hills, has qualified as a member of the 1959 Million Dollar Round Table for outstanding life insurance salesmen.

He is already a life member of the Round Table, having qualified every year since 1944.

Stringer is associated with the State Mutual Life Assurance company of America agency in Detroit, which is under the direction of general agent Harry J. Altick.

LEGAL NOTICES

Frank Glabach, Atty., 25525 Coolidge Highway, Oak Park 17,715

STATE OF MICHIGAN — The Probate Court for the County of Oakland, in the Matter of the Guardianship of DALE STEVEN LAWRENCE, JR., and RANDY MYRON LAWRENCE, At a session of said Court held in the Court House in the City of Pontiac on the 14th day of July, 1959, Present: Honorable Arthur E. Moore, Judge of Probate, Special Administrator having filed in this Court a petition praying that the said minor or minors be appointed guardian of said minor or minors.

It is ordered that a hearing shall be given to all interested parties as shown by the records in this cause by delivering a copy of this order to each of them personally, or by mailing such copy to each of them by registered mail with return receipt demanded addressed to their respective last known addresses as shown by the files and records in this cause.

And it is further Ordered that public notice thereof be given by publication of a copy of this order once each week for three successive weeks previous to said day of hearing in the Birmingham Eccentric, a newspaper printed and circulated in said county.

ARTHUR E. MOORE, Judge of Probate, 26, 21, 22

Frank C. Glabach, Atty., 25525 Coolidge Hwy., Oak Park, Mich. 17,715

STATE OF MICHIGAN — In the Probate Court for the County of Oakland, in the Matter of the Estate of ELIZABETH WING, Deceased, held at the Court House in the City of Pontiac, in said County, on the 14th day of July, A. D. 1959, Present: Honorable Arthur E. Moore, Judge of Probate.

James R. Wing, special administrator and executor of said estate having filed in this Court his Final Account and petition praying for the examination and allowance thereof, allowance and determination of the legal heirs of said deceased; and the residue of said estate and the discharge of said fiduciary; and that the 14th day of August, A. D. 1959, at 9 o'clock in the forenoon at said Probate Office in the Court House in the City of Pontiac, Michigan, be and is appointed as the time and place for hearing said petition.

It is further Ordered that notice be given to all interested parties as shown by the records in this cause by delivering a copy of this order to each of them personally, or by mailing such copy to each of them by registered mail with return receipt demanded addressed to their respective last known addresses as shown by the files and records in this cause.

And it is further Ordered that public notice thereof be given by publication of a copy of this order once each week for three successive weeks previous to said day of hearing in the Birmingham Eccentric, a newspaper printed and circulated in said county.

ARTHUR E. MOORE, Judge of Probate, 26, 21, 22

515 1/2 Hartman, Rain & Talc, Attn., 2206 Dixie Dr., Detroit 26, 27, 28

STATE OF MICHIGAN — In the Probate Court for the County of Oakland, in the Matter of the Estate of GEORGE W. MILLER, Deceased, held at the Court House in the City of Pontiac, Michigan, on the 14th day of July, A. D. 1959, Present: Honorable Arthur E. Moore, Judge of Probate.

GEORGE W. MILLER, Deceased, filed a petition praying that an instrument filed in this Court be admitted as the last will and testament of said deceased; and that administration of said estate be granted to Margyette Jane Miller, the executor named in said will; and the discharge of said fiduciary.

It is Ordered, that the 14th day of August, A. D. 1959, at 9 o'clock in the forenoon, at said Probate Office in the Court House in the City of Pontiac, Michigan, be and is appointed as the time and place for hearing said petition.

It is further Ordered, that public notice thereof be given by publication of a copy hereof, once each week, for three successive weeks, previous to said day of hearing in the Birmingham Eccentric, a newspaper printed and circulated in said county.

And it is further Ordered, that a copy of this notice be served personally or by mail, to each of the known heirs and devisees, in each of the known counties in which they reside, as of the date last known date of address as shown by the files and records in this cause.

ARTHUR E. MOORE, Judge of Probate, 15, 25, 21

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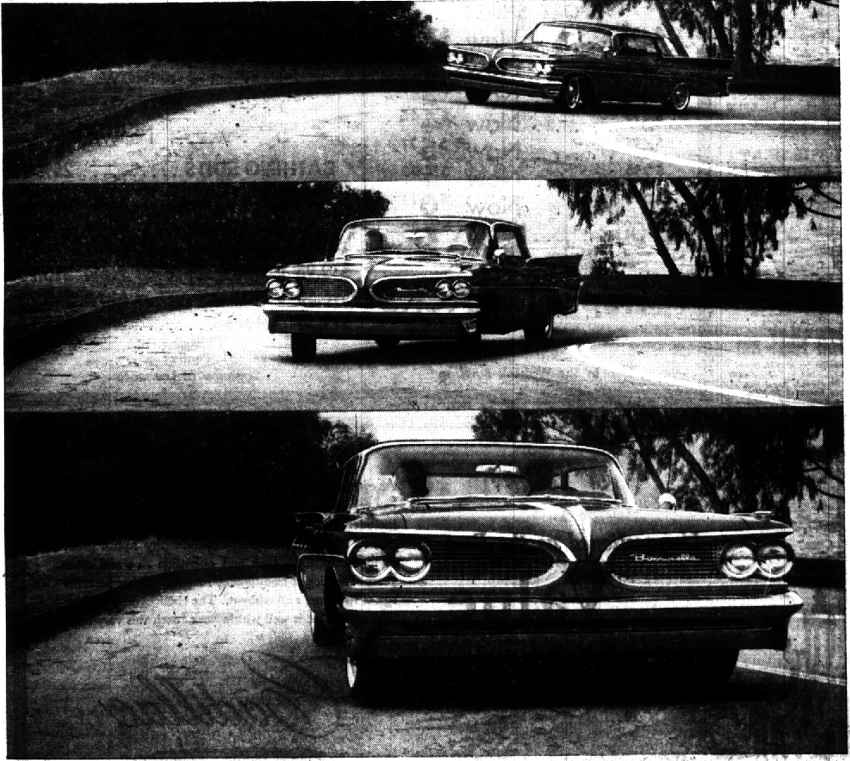
Today, many homeowners have as their remodeling goal an All-Gas home. They know the importance of fast, efficient Gas appliances. Modern Gas appliances give silent, economical, time-saving service.

Only Gas does so much, so well, yet costs so little. If you're planning to remodel set your sights on an All-Gas home!

Only GAS DOES SO MUCH, SO WELL

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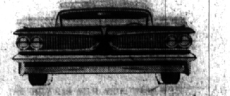
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It's been a long time since the public took to an automobile with the verve and vigor of the current admiration for Pontiac. It's now first in sales in its price class. Sleek beauty is one reason. Wide-Track Wheel design is another. The wheels are five inches farther apart

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