

Finishes Advanced Armored Training

PORT KNOX, Ky.—Army Pvt. David A. Kruger, son of Mr. and Mrs. Eldridge M. Kruger, 976 Bird, Birmingham, Mich., has completed eight weeks of advanced individual armor training at Fort Knox. Kruger entered the army last January. Kruger qualified as a driver of the Army's medium tank, passed proficiency tests with the 50 and 50 caliber machine guns and qualified as a gunner with the 90 millimeter tank gun.

BUSINESS BRIEFS

Manley, Bennett Moves R. J. Moons

Edward T. Bennett, Jr., Pennington drive, Bloomfield Hills, and Frederick J. Zoellin, 538 Pleasant, Birmingham partners in the Detroit investment firm of Manley, Bennett & Co., have announced that their long time associate, Robert J. Moons, will assist in the management of their Bloomfield Hills office beginning July 1.

In addition to his supervisory capacity, Moons will continue to serve the investment accounts of his clientele. He is a past president of the securities traders association and has been an investment broker for 11 years, the past eight of which have been with Manley, Bennett.

Promoted at WXYZ

Ralph Dawson, 880 Yarmouth road, Bloomfield village, has been named national sales manager for Detroit television station WXYZ. Dawson, who has been director of television sales since 1954, joined WXYZ nine years ago after radio sales experience in both Flint and Detroit.



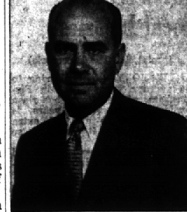
M. E. (SHORTY) SNYDER AND MRS. TJAARDA

Mrs. Tjaarda Returns To Watt, Manuel & Snyder

It was a happy reunion of former business associates when Irene Thompson Tjaarda and M. E. (Shorty) Snyder sat down at the same desk last week to transact real estate business once again. Mrs. Tjaarda became a sales representative of Watt, Manuel & Snyder, Birmingham realtors, last week. Snyder started her in real estate in the pioneer Birmingham firm of Snyder, Buck & Bennett in 1944, and she has been actively engaged in the field since then. Of all the women active in local real estate, hers is the oldest license. Only one salesman's license was issued to a woman prior to here.

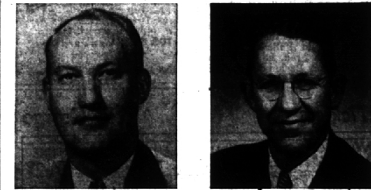
SNYDER AND Ralph Manuel, president of Watt, Manuel & Snyder, were both with Snyder, Buck & Bennett during the span Mrs. Tjaarda worked there. Both are pleased to announce her association with them once again. It was Snyder who pointed out to her that Birmingham was about to start on its second cycle of residential and commercial growth in the late forties, she says. He convinced her to become a part of it, inasmuch as he trained her in her accomplishments which have been outstanding, according to Snyder.

SNYDER SAYS HE convinced her to join the ranks by pointing out that her instinctive love of "folks" and her well disciplined manner of conducting her affairs were much in demand at Snyder, Buck & Bennett. He added that these same qualities, plus the invaluable experience which she has accumulated, make her exceptionally welcome at Watt, Manuel & Snyder.



Warren Goes West

A 20-year veteran with D. P. Brother and Co., Detroit advertising agency, Guy S. Warren, 474 Keithdale lane, Bloomfield township, joined Hixson & Jorgenson, Inc., Los Angeles, as Vice president and creative director. For the past six years, Warren served as executive vice president of the Detroit agency. His experience includes copywriting on Oldsmobile, AC Spark Plug and GMC Truck accounts, Copy chief, TV director and supervisor on the Oldsmobile account. Will Hixson & Jorgenson, Warren will head both copy and art departments and will serve as a member of the agency's executive committee.



WALTER ANDERSON WRIGHT HITT

Two Local Men Form Anderson-Hitt

Wright Hitt, 4180 Valley Forge, and Walter Anderson, 1622 Dorchester road, announced last week the formation of the Anderson-Hitt company to provide marketing and services representation in Michigan to national manufacturers of industrial and architectural products.

Hitt was a Detroit area marketing executive for Owens-Corning Fiberglass Corp. for 11 years, and Anderson was formerly regional sales manager for Michigan Seamless Tube Co. The new company has been named to represent the Insulrock division of Plintco company, the Twissburg - Miller Corp., Metal Spinners, Inc., and the Fall River Foundry Co.

Lewis Named In Florida

The appointment of Herbert K. Lewis, 1818 Melbourne, Birmingham, as sales promotion, public relations and advertising director for Keating of Florida, Inc., was announced this week by Howard T. Keating, president.

The Florida corporation is a division of the Howard T. Keating Co., Bloomfield Hills land development firm. Keating of Florida is currently developing six subdivisions in that state's Boca Raton area, which is on the East coast, and the Clearwater-Dunedin areas, which are on the West coast. Other acquisitions are pending.



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... a good man to know

"Bob" Cole is a true "Son of Michigan"—and mighty, mighty proud of it! Bob studied engineering at U. of M. and received his degree from the Business Adm. School. A Navy veteran, he worked in industrial sales for the chemical industry prior to entering the securities business eight years ago. Bob is a serious student of this investment business, and although he's a "bug" on science (blame that excellent technological background), his one great aim in life is to help people invest wisely!

And, how can Bob best help you?—with competent brokerage advice and service! Behind every Goodbody representative stands one of the finest research organizations in the brokerage field. The many skilled analysts steadily keep Bob and all our representatives supplied with the latest marketing facts and possible trends. Why not call Bob Cole today. You can reach him at:

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