

BIRMINGHAM



The Town of Friendly Shops

Friendly Sales Personnel

Among the many and varied reasons that make it such a distinct pleasure to shop in our town, is the friendly welcome you always receive from our sales people. Whether you are looking for an economical bargain item or are just browsing away an afternoon, you will find friendly and helpful sales personnel to assist you in your selection.

The sales men and women of Birmingham take great personal pride in the reputation they have established for courteous, but honest service to shoppers, over the years. They realize that it is the patronage of local people that has made Birmingham an outstanding shopping center—one that serves best the needs of local residents.

Let the well-trained and personable sales people of our town show you why Birmingham is truly "The Town of Friendly Shops."

Did You Know . . .

In Birmingham there are
10 Men's Stores
12 Ladies' Apparel Shops
11 Shoe Stores
8 Children's Apparel Shops
ALL READY TO SERVE YOU

Look for it FIRST in Birmingham . . . Save Time and Shop Leisurely

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| HIGGINS & FRANK
of Birmingham | DICKINSON'S MEN'S WEAR
Wabeek Building | BOB FROST, INC.
479 S. Woodward | LAKES'
The Sterling Store of Birmingham |
| KAY BAUM | YOUNG'S OF BIRMINGHAM
Featuring LeBow Clothes | PECK'S MEN'S WEAR
108 S. Woodward, Cor. Maple | LA BELLE'S
Gifts — Books — Stationery |
| MACHUS
Restaurant & Pastry Shop | McBRIDE HARDWARE CO.
154 So. Woodward Ave. | B'HAM PAINT, GLASS & WALLPAPER CO.
335 E. Maple | JERRY MORSE
Gentlemen's Attire |
| JULIARD'S
Ladies' Distinctive Footwear | WILSON DRUG CO.
In The Very Heart of Birmingham | THE INSPIRATION SHOP
Gifts and Art Objects | THE CHEER SHOP
Your Child's Favorite Store |
| SMITH'S MARKET
Choice Meats | ACME QUALITY PAINT STORE
Color & Service is Our Business | GWYNN'S
Men's Wear | ELDON GAIROUS
Distinctive Tailoring |
| THE F. J. MULHOLLAND CO.
Birmingham's Oldest Department Store | MORTIMER'S
Men's Style Center | ALICE'S WONDERLAND
Children's Shop | Wabeek Pharmacy & The Prescription Center
296 W. Maple and 624 N. Woodward |
| SPIRE'S QUALITY MARKET
Awrey Bakery | BODINE'S
The Greeting Card Shop | BIRMINGHAM HARDWARE
152 N. Woodward | S. S. KRESGE CO.
West Maple at Henricita |
| JACOBSON'S STORES, INC. | RITTER'S BEVERAGES
Beer & Wine Delivered | JOE STOLTZ
Custom Tailoring | RUDIN'S FINE FOODS
195 W. Maple |
| BINGHAM & BINGHAM
Insurance | HERBERT BURR SHOES
255 N. Woodward Ave. | HARRISON'S LUGGAGE & LEATHER GOODS
239 E. Maple | HAR-TROM HI-WAY FURNITURE MART
1312 S. Woodward (1 blk. N. of 14 Mile) |
| SHAIN'S REXALL DRUG STORE
Community Service Since 1906 | WILSON' PONTIAC-CADILLAC, INC.
1350 N. Woodward | CARTIER'S PAINT AND WALLPAPER
311 E. Maple | MILKS' APPLIANCES
1493 S. Woodward (4 blks. N. of 14 Mile) |
| BIRMINGHAM FEDERAL
Savings & Loan Association | ADAMS PHARMACY
Woodward at 14 Mile | ANDREW M. YEVICH
Manufacturing Jeweler | NORTH CHEVROLET COMPANY
1060 S. Woodward |
| THE VARSITY SHOP
Birmingham's Most Complete Sports Store | MILLS PHARMACY
1740 W. Maple | HUSTON HARDWARE
Birmingham's Oldest Hardware Store | SNYDER, KINNEY & BENNETT, INC.
Complete Real Estate Service |
| McSWEENEY'S FINE FOOTWEAR
Children's Fittings a Specialty | QUARTON FOOD MARKET
1744 W. Maple—The Complete Market | GRINNELL'S | MAX BROOCK, INC.
Birmingham's Senior Realtors |
| BIRMINGHAM CAMERA SHOP
Everything Photographic | BIRMINGHAM BIKE SHOP
746 E. Maple | HAWTHORNE ELECTRICAL COMPANY
Birmingham's Oldest Electrical Store | BIRMINGHAM ELECTRONICS
141 East Maple |
| DIMAS FURS
37 Years on Woodward Ave. | PRINCETON PREP SHOP
237 Pierce | SHERMAN SHOES
115 W. Maple | BIRMINGHAM LUMBER & SUPPLY
1025 Haynes |
| DAVIDSON'S
Woodward Avenue | McCLELLAN-BALL CO.
850 S. Woodward | BIRMINGHAM FRUIT CO.
124 N. Woodward | LEWIS FURNITURE
235 Pierce |

It's fun to shop in an atmosphere of neighborly friendliness!