



The Molten's Tap
has only one
TEN CENTS

Premium Subdivisions
... in Beverly Hills? Maybe so. See story on page 1-E.

Puppy Love
... grows at local dog show. See page 1-E for photo story.

Hawaiian Luau
... held in the Beverlys. See page 1-C.

1937 Mercedes Wins Classic Title
... For C. E. Valentine, Page 8-E.

Methodist Minister
... leaves for tour of Europe, Holy Lands. See story page 6-B.

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This and That

by George R. Averill

People See Their Own Reflection In High Stations

Why do millions of British, Canadian and American people respect, even love, a Queen like Elizabeth II? Or some other monarch who may occupy that throne? In large part, we think, because of personality than that he or she personifies an enshrined place in the heads and hearts of so many human beings.

Queen Elizabeth, for example, has little actual and political power over her countrymen. But she does represent a long line of sovereigns whose good, some had-her-own-ways ruled Britain and its possessions. In the Queen, people see themselves enshrined as a symbol of the good society; in her they see reflected their own inherent collective power, a symbol of the rule of law and order.

Human beings inherently want to worship the good, the beautiful... whether it be manifested as a great painter, musician, sculptor, writer, scientist, clergyman, or a Queen. Basically, it is this reason why so many millions of this earth's human beings bow to the glory and majesty of Deity? Long live the Queen! The President Long live the Queen! The Queen! The Queen!

Michigan's Legislature has just enacted a bill that spells out the line of succession of the Governor, in peace or during wartime disaster. That's good... now when the lawmakers determine the line of succession for that interim "when man's hand" when the Governor dies, the Executive nor the Legislature will get together the "legal machinery" to provide needed aid to keep the State government operating.

Years ago Chicago had a Mayor named Bill Thompson, who once declared, "If King George of England ever comes to this city I'll punch him on the snout." OBI had come to his political reward, and warm and generous host to Queen Elizabeth and Prince Philip. On the other hand, he was not to his political reward, and was not to his political reward, and was not to his political reward.

ONE WOMAN on a nearby golf course took off her sport shoes and gave them to a man who had been playing on the course. Even the golf course operator asked police and people to help.

Mr. Lenciskar of Wedgewood drive said Tammy in his garage was last night. Mrs. Barbara said, "so he closed her inside and called me."

MRS. BARBA asked The Ec-

Berliners Believe Soviets Bluffing About Their City

Eccentric's Reporter Visits Russian Zone

BERLIN—I'll start with the present in Berlin and go back to Stockholm from where I wrote last.

Berliners say they are the only people in the world who are not afraid war will start here. They know the Russians too well, they say, from the days when the Red army took over Berlin. And the Berliners claim the Russians are bluffing.

At first, West Berlin's war ruins (56 per cent of Berlin was destroyed by bombs in 1945) depress you. Then you visit the Russian sector in East Berlin. There you see even more ruins remaining. Except that is, along Stalin alleys and a few such spots.

After the Eastern sector, West Berlin appears gay and bustling. Coming back through the Brandenburg gate, you feel an invisible Soviet gun being pointed away from between your eyes.

TODAY I SAW the spot where Hitler committed suicide. That was the smartest thing he ever did. Thanks to him, West Berlin still is working at rebuilding. After 15 years, the work still goes on everywhere you look. They estimate it will take 15 years more to rebuild some of the buildings destroyed at a rate like this year's of 36,000 new buildings.

Just to see what East Berliners could get for their money, another American reporter and I went shopping today in Communist-owned stores in the Russian sector. Ratty looking goods, but we found some good bargains.

"When I decided to buy one of them, the clerk asked to see my passport. She looked and said, 'Nein.' The hitch is, I learned, that East Berliners with papers by the Soviet control center can buy there.

I SEE HARDLY any other American tourists here, but many from France, Spain and other European countries. College French is coming in handy.

A charming Danish newspaper-woman with whom I lunched in Copenhagen told me about a friend of hers and East Berliners.

Ingrid Strandin's friend lives on a Danish island where the Fielding Elm advised tourists to see the museum displaying a collection of ships in bottles at number 6 Such and Such street.

TRIOBLE IS, number 6 is not the museum, it is Ingrid's friend's house.

As soon as the tourist season begins, the woman was called to her door constantly. People wanted to see the ships in bottles.

Her friend's house was called to her door constantly. People wanted to see the ships in bottles.

I have no ships
I have no bottles
I would like to see Mr. Fielding in a bottle.
Ingrid and I smoked cigars with

Westchester Residents Help Find Lost Poodle

DETROIT—"I have never met such wonderful people in my life!" Mrs. Elizabeth Egan said cheerfully this week when she spoke at Westchester village residents.

Mrs. Barbara and volunteer residents spent a hectic fourth of July weekend in the area, and the Lincoln and Labor roads for her lost poodle.

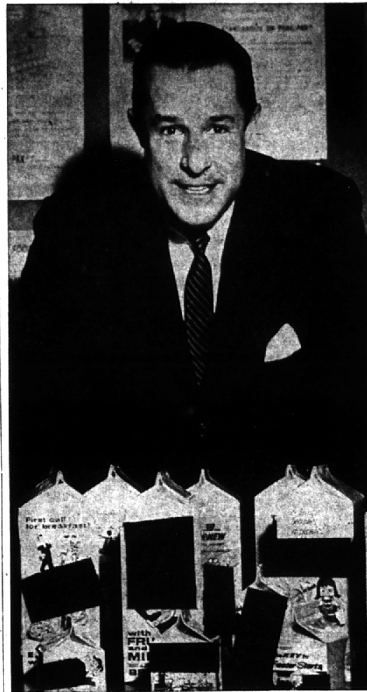
When she escaped from the home of a friend, ran for four days, shyng more each time someone tried to coax her from the woods.

The dog's pitiful cries were heard in the early morning by Westchester residents. Some saw her wander out to drink from a brook and others saw her back again into the woods when she saw people.

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J. Jean Vincent, 1294 Square Lake road, 37-year-old president of the brand new Milk Carton Advertising Corp. of America, displays the new look in milk cartons that will appear soon in supermarkets and homes across the country. The names have been blacked out because some of the national advertisers are planning promotional campaigns to accompany this new form of advertising.

J. Jean Vincent Sells Big Idea, Creates Own Firm

By WILLIAM J. ARTHUR
Staff Writer

The "Horatio Alger" story is a synonym for success in America—and Birmingham has such a man in its midst. His name is J. Jean Vincent.

Vincent, who looks as if he of an eastern college, is a young man with big ideas, one of which has paid off beyond his wildest dreams.

He soon became manager of the Ethyl photographic department and was then sent to New York to handle several large petroleum accounts. While in New York, he attended the Ethyl executive training school.

Gordon Van Ark, assistant to James J. Nance of Packard Motor Car company, asked Vincent to return to Detroit to push the Packard and merchandising program.

IN 1955, Vincent decided to set up in his own business and developed a marketing agency for the national advertising service. It was a success. He was in the agency that he came upon the idea of selling milk cartons space to national advertisers.

He promptly sold his marketing agency and set up in his own business and developed a marketing agency for the national advertising service. It was a success. He was in the agency that he came upon the idea of selling milk cartons space to national advertisers.

THEN THERE was another three months spent on solving a printing production problem for the different advertisers.

"I thought this thing would be set up within a year. But at the end of that time, I still had a stock in the company. I was flat broke and in debt to my ears," Vincent said.

"My wife, Barbara, wouldn't let me quit. One night, in sheer desperation, I said, 'God, help me.' The next morning I sold 36,000 shares of my company and it was on its way."

VINCENT GIVES a lot of credit to his wife who didn't put up a fuss every time something went wrong.

"She always had an encouraging word and would say the idea was a good one," Vincent said.

He lives with his wife and two children, Scott, 10, and Rick, 8, at 1294 Square Lake road, in Bloomfield township.

Vincent was born in Birmingham on Brown street, but was orphaned at the age of four. He went to live with his grandparents in Detroit and attended Cass high school.

HE TOOK a job on the assembly line at Cadillac Motor Car company, but soon decided there was no future there.

He started a course in photography earned him several quick

THE NEW milk cartons with the advertising will make their appearance across the country. They won't be in Detroit since none of the advertisers yet have requested this area.

"The very fact this idea has paid off proves youngsters in this country still can be original and make their own way," Vincent said.

And as the gentleman of this success story so aptly describes it: "It could only happen in America."

All names of local advertising agencies are listed in the Yellow Pages under "Advertising." Dial "00" and ask for Mr. Vincent.

Teen-Age Skindiving

Voices Worry Police

Correct Use Is Vital

By AL SANDNER
Staff Writer

The Birmingham police department and a local sports shop owner today are searching for a way to prevent a tragedy before it has a chance to happen.

(They are having little luck.

DETECTIVE Jack Kalbfleisch and Jim Howard, owner of the "Diver's Dock," 1693 S. Woodward, saw dark clouds gathering on every Oakland county lake this week as skindiving, the fastest growing youngster in the family of sports, attracts increasing numbers of fans—many of them teenagers and pre-teens.

The problem—restricting the use of skin-diving equipment to qualified persons—broke water here when a 14-year-old boy broke through Howard's personal rules against permitting to anyone under 17 who has had no instructions in the sport.

He called Kalbfleisch, head of Birmingham's juvenile division, and requested legal backing in his policy.

THE PAIR checked but could find no state regulations covering the use of the complicated equipment or participation in the potentially dangerous sport.

Maple Reopening This Weekend, City Estimates

Reopening of W. Maple to traffic is expected to come this week, Birmingham city officials said yesterday. Final carting of the wider pavement from Westchester Way to Cranbrook was poured Monday afternoon.

The street has been closed for several weeks while the five-block stretch was replaced and widened from 18 feet to 41 feet.

Monday night, city commissioners agreed to raise the speed limit another five miles an hour. It will be 35.

Construction Holds Steady In Birmingham

New construction held its own in Birmingham last month as compared to June 1958, according to building inspector Andrew F. Butt.

Permits totaling \$14,000 were issued last month while \$34,130 worth of permits was issued in June of last year. Butt said.

Most of the permits were for new homes.

ELEVEN NEW homes worth \$250,000 were started last month and one industrial building was begun at an estimated cost of \$22,400.

Alterations to 15 homes in Birmingham will cost \$21,000 and permits to build two new swimming pools also were requested.

Twelve new garages were started at an estimated cost of \$11,975. The city has now issued permits for \$16,688 for new construction this year. More than \$2,600,000 worth of permits were issued during the first six months of 1958.

Injured on Tour, Pair Back Home, Condition 'Fine'

The Rev. Robert W. Gibson, Jr. and Lois Johnson, a 17-year-old member of his congregation, returned to Birmingham early Wednesday morning feeling "fine" following an automobile accident near Clayton, N.M., during a 4,500-mile study tour.

Rev. Gibson, minister to youth of the First Presbyterian church, Birmingham and Lois Johnson, daughter of Mr. and Mrs. Lincoln Johnson, 4918 Broomfield lane, Bloomfield township, were among three adults and 16 young people touring Presbyterian church institutions in the southwest. They followed an automobile accident near Clayton, N.M., during a 4,500-mile study tour.

Another car struck the vehicle driven by Rev. Gibson. He suffered a light concussion. Miss Johnson received bruises and was in a state of shock. Both were hospitalized Friday but released Sunday.

Lincoln Paving Bid Comparison Being Readied

Bids for resurfacing and widening Lincoln, from Pines east to Southfield, were received Tuesday by the Birmingham city engineering department.

After bids have been analyzed, they will be presented to the city council, which will probably meet next Monday night.

Lincoln will be widened to 41 feet. It now is 18 feet.

Elect William Spence Recreation Chairman

William E. Spence, 30525 Greenfield, Royal Oak, was elected chairman of the Recreation board Thursday at the regular meeting.

Spence, also on the Birmingham board of education, is active in the Lions Club in Birmingham.

POSTMASTER: Roland Reese, 1847 Webster, Birmingham, was elected vice-chairman and city commissioner William J. Burgum, 1875 Watkney, was elected clerk.

In other business at the board meeting, members heard the annual report of the Birmingham recreation from acting department director Patricia Husemann.

WILLIAM E. SPENCE

Six Days Left To Enter Tourney

Birmingham area tennis fans have only six days left in which to enter The Birmingham Eccentric Recreation department tennis tournament that will begin July 28.

More than 64 entries have been recorded as of yesterday morning and many more are expected to indicate they would be filing their forms this weekend.

EXTRA COPIES of the entry form can be obtained at the office of The Eccentric Recreation department, and the Varsity Shop owner Vince Scott. Entries will be accepted until 11:59 p.m. on July 27.

Medals to first, second and third place winners will be given by The Eccentric.

Details of the tournament can be found on page 8-E.