

Our Famous January

SALE! IS ON...

10% to 50% Off

On Store Wide Merchandise

Where??

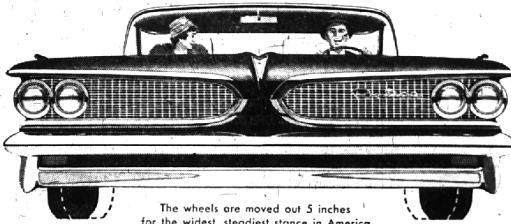
The Inspiration Shop

160 S. Woodward

MI 6-6650

All Sales Final

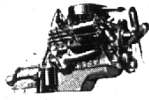
No "narrow-gauge" car
corners as surely as PONTIAC!



The wheels are moved out 5 inches for the widest, steadiest stance in America.

Road-test the only car with Wide-Track Wheels

Try your touch in this new Pontiac and discover the big difference in cars today! Try this brilliant beauty around a few city corners and country curves. See for yourself how Pontiac's Wide-Track Wheels grip the road more firmly, corner so surely and safely, take the lean and sway out of the sharpest curves. You'll discover the easiest handling, most beautiful roadability you've ever known in the new Wide-Track Pontiac!



ONLY 1 1/2 CENTS PER MILE!
In a NASCAR supervised coast-to-coast run a standard Hydra-Matic Pontiac, powered by the new Tripower 420E V-8, averaged more than 40 m.p.h. — for only 1.455 cents per mile on regular gas!

Pontiac! America's Number 1 Road Car
DRIVE IT—AND YOU'LL BUY IT!

SEE YOUR LOCAL AUTHORIZED PONTIAC DEALER

WILSON PONTIAC-CADILLAC, INC., 1350 N. WOODWARD AVE.

BUSINESS BRIEFS

**Crenshaw Retires,
Dick Takes Post**

Two Birmingham men were involved in key personnel changes at the General Motors truck and coach division this week.



C. F. DICK



E. P. CRENSHAW

**Smith Promoted
Manager at GM**

Frank E. Smith, 3758 Wedgewood, Birmingham, has been promoted to manager of technical development of General Motors, it was announced this week.

Smith will supervise photographic activities at the GM engineering center.

He first joined the company in 1938 as a color technician and held various positions until his appointment in 1948 as manager of photographic reproduction.



New Manager

Thomas C. Robinson, 20765 Fall River, Southfield, has been named sales manager of the newly-formed Sabin Electric company, 1516 E. New Mile, Hazel Park. Robinson was formerly associated with General Electric Supply company of Detroit.

**MacMahon Elected
Secretary of MSA**

Charles H. MacMahon, Jr., 3248 Woodside court, Bloomfield township, of the Smith, Tarapata & MacMahon, Inc., Architects, 894 S. Adams, was elected secretary of the Michigan Society of Architects.

MacMahon was elected at the annual meeting of the MSA at Wayne State University. He succeeds Prof. Walter B. Sanders.

All other officers were re-elected to serve during the 1959 term. They are Frederick E. Wigen, president; Charles A. O'Brien, first vice president; Peter Vander Laan, second vice president; Earl G. Meyer, third vice president, and George B. Savage, treasurer.

**Rea Elected
A Director,
Royal Retires**

Dr. Robert F. Rea, 5400 Laneflake, Bloomfield Hills, has been appointed director of research and engineering for the Champion spark plug company's ceramic division in Detroit, it was announced by R. A. Stranahan, Jr., president.

He succeeds Herbert F. Royal, 845 Pilgrim, Birmingham, who is retiring after serving as director of research for the past 15 years.

Dr. Rea was previously assistant director of research for Champion's ceramic division. He served as director of engineering for Diamondite Products manufacturing com-

pany division of the United States ceramic tile company, and ceramic research engineer for the Denver fire clay company.

Royal has been with Champion for the past 38 years. He was chief of plant processes and quality control, and chief chemist until his appointment as director of research in 1943.

**BIRMINGHAM
CAMERA SHOP**
168 So. Woodward
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If You Don't Know Cameras
—Know Your Dealer
Oakland County's Oldest
21st YEAR SERVING BIRMINGHAM

He'll
love
your
new
POWERS
LOOK!



You owe it to the man in your life to look your loveliest—and Powers instructors can show you how! Now YOU can learn the formula for good looks, charm, poise. You can develop a trim figure, a graceful walk, a pleasing voice. You can discover the beauty secrets of the famous Powers models—and make them your own!

He'll notice the difference right from the start—and for you right!

Powers classes start frequently at times convenient to you—afternoon, evening, Saturday. Visit the school today or call Miss Sliane. Make an appointment for your FREE PERSONALITY AND APPEARANCE ANALYSIS. Learn how the Powers program is individualized to your needs—and your budget. No obligation. Open daily 10 to 9; Saturday 10 to 4.

**JOHN
ROBERT
POWERS
SCHOOL**

1126 Book Building
Detroit 26
Woodward 2-5386

60th Anniversary Weekly Special

2 Day Sale Every Week — A Giant Super-Value

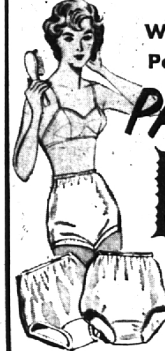
Kresge's Friday Saturday

Save 51¢! Reg. 39¢ pr.!

Women's New
Pastel Acetate

PANTIES

60th Anniversary Price
3 Pcs. 66¢



Brief or Band-Bottom
Styles! Designed for
Day-Long Comfort!

Such big, big savings... you'll scoop up panties in every wonderful color! Woven of smooth, soft, cool acetate, they last longer, stay pretty with a minimum of care! Mint, maize, blue, orchid, pink, white!

EVERY WEEK—A SPECIAL SAVING!
WEST MAPLE AT HENRIETTA

Celebrating KRESGE'S 60th Anniversary

**SEMI-ANNUAL
SHOE CLEARANCE**

twice a year
we hold this
AMAZING SALE



Naturalizer
**SEMI-ANNUAL
SHOE CLEARANCE**

\$7.90

and

\$8.90

Regularly

\$10.95 to \$13.95

OUTSTANDING VALUES
FROM OUR REGULAR STOCK

The shoe with the beautiful fit... at great savings. A wide selection of dressy, casual and tailored styles... but not all sizes in all styles. A truly great sale!

MIRACLE MILE SHOPPING CENTER

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Open even. till 9

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13,224 Savers at Birmingham Federal Shared . . .

\$586,657 in dividends

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OPEN A NEW ACCOUNT OR
ADD TO YOUR PRESENT
ONE ON OR BEFORE JAN.
10th TO EARN A FULL
6 MONTHS DIVIDEND ON JUNE 30

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3%
CURRENT
RATE

