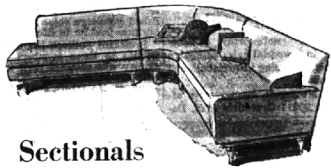


**Backus Joins Shaw-Walker Co.**

Ralph H. Backus, 1276 Hillside, Birmingham, has resigned from the Shaw-Walker company and will continue to serve Shaw-Walker customers at Richmond & Backus company, the retail division branch, 6537 Sec. Backus has joined the Shaw-Walker company, Detroit.



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**BUSINESS BRIEFS**



WENDELL S. CLOUGH

**Appoint Clough Managing Director At Chrysler Ltd.**

Chrysler Motors Ltd. and Dodge Brothers (Britain) Ltd. announce the appointment of Wendell S. Clough, 165 Overhill, Bloomfield township as managing director of these British associates of Chrysler International, S.A. Clough takes over the direction from William Wallace, who retired on January 1.

**Burruss Attends Nat. Sales Meet**

Norman F. Burruss, 696 Southfield avenue, Birmingham, attended the national sales meeting of the Home Products division of Rheem Manufacturing company at Rockton, Ill.

Burruss, a member of the Rheem Home Products sales organization, calls on both wholesalers and installing contractors of the plumbing and heating industry in this area, to assist in efficient distribution of Rheem water heaters, furnaces and central air conditioning systems.

The shortest distance between buyer and seller . . . employer and employee . . . landlord and tenant . . . is a Want Ad.

In announcing the appointment of Philip N. Buckminster, managing director of Chrysler International, stated that Clough's assignment represents a joint decision on the part of Chrysler and its British subsidiary to develop new product lines and market strength in the United Kingdom and throughout the British Commonwealth.

During Clough's service as deputy managing director, Chrysler's operations and policies at Kew have been realigned into the regional and international patterns. The announcement last week of Chrysler's new responsibility for the distribution of Simca products in Great Britain represents the first of the development plans at Kew, Buckminster said.

Clough was born in Vermont in 1914 and holds a degree from Yale University. With strong product and marketing experience, he has been interested in international business since 1937.

CLARK D. MATTHEWS

**Elect Matthews President Of Standard Buffalo**

Two Birmingham area men have been elected officers and directors of Standard Buffalo Foundry, Inc. of Buffalo, N. Y., a major producer of grey iron castings.

Clark D. Matthews, 175 Hickory Grove, Bloomfield Hills, was elected president and a director. John W. Burns, 1678 Cheltenham, Birmingham, was elected secretary-treasurer and a director.

MATTHEWS is also the president of C. D. Matthews Company, a manufacturers' representatives. Burns is a partner in the Birmingham public accounting firm of Carey & Burns. Both companies have their main offices at 1100 N. Woodward avenue, Birmingham.

Mr. and Mrs. Charles Matthews who resided in Birmingham for 25 years now make their home in Buffalo. Four of their sons and a daughter, Mrs. Harry Denyes, Jr. are residents of this area.

**45 Businessmen Told Background Of Tax Ruling**

Forty-five owners of local property who paid special assessments for off-street parking lots listened to facts relating to the possibility of being allowed to deduct their assessments as expense items, in the event the federal Internal Revenue Service (IRS) rules in their favor. The meeting was held in the city commission room last week sponsored by the Birmingham Chamber of Commerce.

Charles Mortenson, chairman of the committee, presided and introduced William C. Rowland and two members of his CPA firm, who explained the subject.

Briefly, it is a ruling 10 months ago by the IRS on a similar situation in Bismarck, N. Dakota, allowed assessments to be deducted.

**Nordstrom Resumes Lawn Service Co.**

Nordstrom Lawn Equipment and service, 6405 Telegraph, is resuming business this week after a six-year absence.

J. E. Nordstrom, who retired temporarily, and his son, J. E. Nordstrom, Jr., are resuming the business the senior Nordstrom founded in 1940.

The Nordstroms reside at 4030 Nordstrom, Birmingham.

As a result of business expense during the year of payment. This, of course, resulted in a tax saving.

The same ruling also disallowed the taxpayers, in the event they failed to take the deduction, to add the assessment to their respective property costs so that in later selling, the assessment cost would be retained.

Rowland's associates, James Rowland and Harry Stark, emphasized that Birmingham assessed taxpayers on off-street parking lots, in order to benefit in the event the Bismarck ruling is applied here, must file individual claims within three years from the time an assessment is paid in whole or in part. This deadline arrives this April.

Mortenson's office will continue to maintain up-to-the-day information on the subject, to be available to all affected off-street parking lot taxpayers.

**Resident to Receive Award Certificate**

A Birmingham area man is one of 57 who will be awarded Certificate of Attainment by Wayne State University's Materials Management Center at exercises today in the Rackham Memorial building. Honored from this area is Jürgen W. Krull, of 270 Harrow Circle, Bloomfield township. He will receive a minor certificate. Established at the request of the industry, the Center provides a practical blend of education and training in the fields of management, science and technology for men and women who are called upon to assume important responsibilities in commerce and industry.



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Sure, styling is important in a new car. You expect a new car to be sleek and smart—but not at the expense of comfort. Yet in trying to design a car as low and modern looking as the Swept-Wing Dodge, some '59 cars have practically designed out the people. Not Dodge. It's designed around you. It's easier to get into (no protruding door posts), easier to get out of (no high door sills to trip over), more comfortable to sit in (there's room to spare). All this and Swivel Seats, too!

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Be sure to watch the "Dodge Dancing Party" with Lawrence Walk every week on ABC-TV. Check your paper for time and channel.

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