

BUSINESS BRIEFS

Mrs. Noye Attends Insurance Seminar

Mrs. O. Jane Noye of 1300 Forest lane, Bloomfield township, an associate underwriter in the Detroit agency of the Fidelity Mutual life insurance company at 1838 Book Tower, has been invited to attend a seminar at the home office in Philadelphia this week.

Invitation to attend this seminar, according to general agent E. H. Meyers, Jr., C.I.U., is limited to those who early in their life insurance careers, have shown marked success in the field of life underwriting.

The seminar program includes such topics as field underwriting, sales procedures, and estate planning. A tour of the home office will give these underwriters on-the-spot understanding of the operations of each department.



Promoted

John W. Craig, former co-owner of the Bradia Cattle company, has been appointed vice-president of the Howard T. Keating development company, 22050 13 Mile road, Birmingham. He will be in charge of land development as well as customer and municipal relations. He also continues as secretary of the management committee.



FRED V. GIERYN



ARTHUR H. VAN WORMER

Gieryn, Van Wormer Promoted at Vickers

Fred V. Gieryn, 480 Abbey, Birmingham, for the past two years sales manager, Industrial Products department of Vickers Inc., has been made general sales manager, mobile hydraulics division.

He replaces Albert M. Lane, 2150 Maple, Troy, who has been advanced to a new assignment reporting to the vice-president for sales.

GIERYN has been with the company since 1945 in various sales capacities. His new position involves supervision of all division sales to the construction and earth-moving equipment, materials handling, truck and bus and agricultural machinery industries.

Arthur H. Van Wormer, 31724



JOHN R. WARNOCK

Warnock Made Division Head Of Marketing

Reassignment of the top management team at the Detroit Controls division of American-Standard was completed today with the announcement by F. J. Kriesel, division president, of the appointment of John R. Warnock, 5135 Old Court road, Bloomfield township.

Warnock has most recently been Detroit district sales manager of the corporation's plumbing and heating division.

HE HAS been with that division since completing his studies at Northwestern university in 1936.

Warnock's first assignment was as a sales man in Chicago and since then he has had sales jobs of increasing responsibility. He was state salesman for Illinois, with headquarters at Peoria, and then moved to Los Angeles where he was, first, assistant sales manager,

Named Manager

George S. Bywater, 2140 York-shire, Birmingham, has been named Detroit manager of the George A. McDevitt Co., Inc., publishers representatives. Prior to moving to Detroit three years ago he managed the company's Pittsburgh operations and before that was a member of the New York sales staff.

He holds a B.A. degree from Wesleyan university and a M.B.A. degree from the Wharton school of finance and commerce, where he taught advertising and sales courses.



GEORGE S. BYWATER

Hill to Host Spectat Luncheon

Merritt D. Hill, 965 Glengarry circle, Bloomfield township, general manager of Ford's tractor and implement division, is chairman of the sponsoring committee of the Future Farmers of America organization.

Hill will host the special luncheon to be held in Dearborn this Saturday for the six farm boys who will represent the 260,000 member FFA organization.

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Hardly larger than a desk-telephone, the GELOSO weighs only 7 1/2 pounds—the lightest, most compact quality tape recorder you can buy for the money!

Excellent for the busy office executive, physician, or lawyer. He tapes his correspondence, briefs, memos—anywhere, anytime, even in his car! Later, his secretary types them, thus saving time and money. Dictate and transcribe with the same machine, with GELOSO dictation-transcription controls.

GELOSO is also a wonderful "hobby recorder"—for fun at parties, for recalling baby's first words, for taping music or events.

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Full line of accessories available at modest cost.

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WHAT DOCTORS SAY ABOUT:

- Corneal Transplants
- Canker Sores

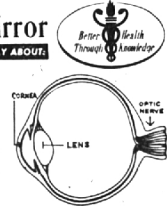
Q. "Is there a way to tell whether scar tissue has formed in the back of the eye? If so, would a corneal transplant operation help? I am 63 years old — left eye nearly gone, right eye dim." — A reader.

A. You should see an eye specialist at once. Study the arrangement of various parts of the eye as shown in the diagram. Any number of things can cause dimness of sight. The cornea can lose its glass-like qualities, the lens can become clouded (cataract), or the optic nerve can be injured.

A corneal transplant operation would not be considered unless there was something wrong with the cornea. A cataract operation would do no good unless the lens was affected. The eye is a complicated organ — so complicated that doctors spend years learning how it functions and what to do when things need fixing. Don't take chances by trying to guess what's wrong. See an eye doctor.

Q. "If you please write about canker sores?" — A constant reader.

A. The exact cause isn't known. These bean-size, crater-like mouth ulcers which form without any apparent reason, are quite painful, and usually last a week or



more. Home remedies do little good. Antibiotics have been applied to canker sores and seem to help in certain cases. A British doctor recently reported a number of mouth-sulcer cures following use of special slow dissolving tablets which patients held in the mouth. The tablets relieved the pain within a few hours and hastened healing. Ordinary canker sores usually heal within a reasonable time. Mouth sores that drag on should be examined by a physician or dentist.

Answers do not necessarily reflect the opinion of all doctors. The diagnosis and treatment of disease is the function of the patient's personal physician. Questions directed to Science Editors, P.O. Box 306, Madison St. Sta. N. Y. 10, N. Y. will be incorporated in these columns when possible.

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PONTIAC NAMED CAR OF THE YEAR

"Pontiac with wide-track wheels is the best combination of ride... handling... performance and styling of any '59 car" — The Editors of Motor Trend Magazine

In making its annual automotive award, the staff of Motor Trend Magazine, leading automotive publication, tests and evaluates all new cars. Here are quotations from the April 1959 issue:

"The stability of the 1959 Pontiac is the outstanding automotive advance of the year. Everyone considering a new car should experience it."

"It's the best balanced passenger car in America. We firmly believe that in moving the wheels farther apart, to develop the widest stance of any American car, Pontiac has created an entirely new sense of balance and handling security."

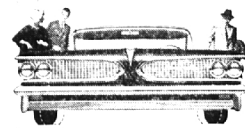
"Pontiac's lines are clean, simple and beautiful. It has a fleet look, a trim appearance. The wide wheel design contributes greatly to its

overall integrated styling. Any comparison with narrower track cars readily shows the difference."

"For the economy-minded, an efficient new engine. The new 420E Tempest economy engine offers remarkable performance along with exceptionally high mileage while operating on regular grade gasoline."

"Pontiac is again tops in performance, based on our extensive road testing. Acceleration is outstanding, yet the engine is unusually quiet and smooth."

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