

BUSINESS BRIEFS



DeHart Retires From GMC T&C

Henry T. DeHart, 310 Southfield, Birmingham, retired recently from the GMC truck and coach division of General Motors after 30 years of service.

He was succeeded by Richard T. Jennings.

DeHart joined the division in 1929 after working on newspapers in Chicago and Lansing.

He rose from assistant advertising and sales promotion manager to the top positions in both departments by 1933.

A graduate of Purdue university where he majored in science, he is a member of the Sigma Delta Chi fraternity and other various organizations.

Promote Two Area Men At Campbell-Ewald

Two well known Birmingham residents have been named to new management posts at one of the nation's leading advertising agencies.

Appointments of W. H. "Pete" Booth, 800 Henly, as vice president and creative director for copy and James N. Hastings, 1022 Baylake, as vice president and creative director for art is announced by Thomas B. Adams, president of Campbell-Ewald Co., only Detroit headquartered agency among the 15 largest advertising organizations in the U. S.

FOLLOWING four years of World War II duty with the U. S. Navy, Booth joined Campbell-Ewald as a copy writer in 1945.

He was named copy director and an officer of the agency in 1955. Hastings attended the California School of fine arts, and after serving leading advertising agencies on the west coast as art director he joined Campbell-Ewald in 1952.

Prior to his newest assignment, he had been serving the Detroit agency as art director and officer.

Birthdays, anniversaries, guests, births, parties are all news—all the society editor about them.



Christiansen Staff Manager Of GM Styling

Appointment of G. Thomas Christiansen, 425 Fairfax, Birmingham, as manager of staff activities for General Motors styling was announced recently by William L. Mitchell, GM vice-president in charge of styling.

Christiansen, whose appointment is effective immediately, has been executive in charge of administration for GM styling since 1957. He first joined GM in 1945 as a staff assistant and was promoted to administrative assistant to the director of styling in 1955.

BORN in Norwood, Massachusetts, in 1919, he graduated from Culver Military Academy at Culver, Indiana and the University of Michigan where he received a Bachelor of Science in Mechanical Engineering in 1941.

From 1941 to 1946, he served in the ordnance section of the U. S. Army attaining the rank of Major.

Graham, Wagoner New Executives At Air Systems

Earl W. Graham, 28406 Eldorado, Lathrup Village, was named vice-president and secretary, and Kenneth J. Wagoner, 25844 Charles, Franklin Village, vice-president and treasurer of Air Systems, Inc., 18263 W. McNichols, a new Detroit manufacturer's agency.

The new company will market the products of all divisions of American Air Filter Company.

Other officers are A. Saunders, president, and C. Trambauer, vice-president of Detroit.

Graham, who formerly represented the Industrial Division of American Air Filter, and Wagoner, formerly with Trane Company, are well known in the dust control and air-conditioning industry.

Jackson Teaches Retail Course

Eugene M. Jackson, 671 Hickory Heights, Bloomfield township, will teach a course in "Problems in Human Relations" as part of this spring's program in retail education sponsored by Wayne State University and the University of Michigan.

The program, which is part of the division of adult education sponsored jointly by the two universities, was developed with the aid of the Detroit retail merchants' association to provide a strong and varied series of evening courses for both retailing employees and retailing management.

Dr. Louis Manley Establishes Office On Southfield Road

LATHRUP — New to Lathrup's professional row is Dr. Louis J. Manley, who will open his office at 27243 Southfield.

An osteopathic physician and surgeon, Dr. Manley graduated from Redford high school in 1945. He attended Wayne State, Michigan State and the National University of Mexico, receiving his BS degree at Drake University. A graduate of Des Moines Still College of Osteopathy and Surgery, he interned at Grand Rapids Osteopathic Hospital.

A RESIDENT of Rosedale Park, he is a member of Sigma Phi Lambda and Phi Sigma Gamma fraternities and is on the staff of Detroit Osteopathic hospital.

Mrs. Manley is the former Joann Sexton of Redford. The couple have two children.

Feb. 12, 1959 THE BIRMINGHAM (MICH.) ECCENTRIC 5-B Detrex Chemical Industries, Inc., recently. Hebsacker has 10 years experience in chemical processing. He and his staff will cover both Michigan and Indiana.

Promote Hebsacker At Detrex Chemical

A. J. Hebsacker, 27702 Shag, promoted to regional supervisor of bark, Southfield town-ship, was the chemical processing division of



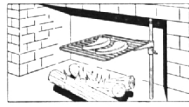
All The Love That A Gift Can Hold In A Portrait By



"The Best in Photography"

LI 3-4480
1107 Crooks Rd.
(at Main) Royal Oak

INDOOR BARBECUEING



\$6.95

This chrome plated fireless grill fits any fireplace. Grill swings out and is adjustable for height. Phone and mail orders accepted. Shipped anywhere for 35c.

SMITH-MATTHEWS FOUNDRY CO.
6640 Charlevoix, Detroit 7 WA 2-7155

CARTON
CIGARETTES
King Size \$2.28
All popular brands.
\$2.18
BIRMINGHAM DRUGS
1220 S. Woodward, Birmingham MI 4-3215

TORIDHEET
AUTOMATIC HEATING
On the coldest mornings, your house is warm and cozy in mere seconds! You can enjoy the comfort, convenience and safety of the best in modern automatic heating without waiting a moment longer. Call us today to hear about our easy, low-cost "enjoy-it-while-you-pay-for-it" plan. Your fuel savings actually help pay the bill!

Oil Conversion
Burners and Complete Units
Done safely and efficiently

J. FAWCETT & CO.
IRHA HARDWARE
Telephone MI 4-6020
Open SUNDAY 10 to 2 • 908 S. ADAMS Corner of WEBSTER

the perfect portable **TAPE RECORDER**
THE GELOSO STENO TAPE

Hardly larger than a desk-telephone, the GELOSO weighs only 7 1/2 pounds—the lightest, most compact quality tape recorder you can buy for the money!

Excellent for the busy office executive, physician, or lawyer. He tapes his correspondence, briefs, memos—anywhere, anytime, even in his car! Later, his secretary types them, thus saving time and money. Dictate and transcribe with the same machine, with GELOSO dictation-transcription controls.

GELOSO is also a wonderful "hobby recorder"—for fun at parties, for recalling baby's first words, for taping music or events.

Simplified four push-button operation—positive tape transport prevents tape tearing, jam-ups. With microphone, tape, spool, Cordovan finish carrying case. Incomparable value.

Full line of accessories available at modest cost.

\$179.95 COMPLETE

FOOT PEDAL FINGER TIP CONTROL CARRYING CASE

This Is A BUSINESS EXPENSE You Can Justify
Call Temple 3-9800 For Demonstration
RADIO SPECIALTIES CO.
456 CHARLOTTE (1 Block North of Masonic Temple)

LESABRE, the Buick you can own for only \$200 more than the best models of the leading low-priced cars...



This is in no way a "stripped" car you're looking at. Come in and study the manufacturer's suggested retail price of a Buick LeSabre like this, equipped with Twin Turbine automatic transmission, radio, heater, white sidewall tires, and anything else you want in your next car. Then do the same to the top models of the leading low-priced three, and you'll find the statement above stands up.

What a difference for only \$200!

Now think how much more you'd enjoy a Buick. A comfortable, substantially built automobile. A car with the finest ride in all Buick history. A car with Buick's exclusive fin-cooled brakes, and the smoothest type of transmission money can buy. A wonderfully quiet and greatly respected car!

Owners report **QUALITY** outstanding

Your money in a Buick today puts you in on the ground floor of what promises to be a long new time of leadership for Buick cars. "My sixth Buick and the best I ever owned!"... "Best-operating car I've driven in thirty years!"... "Much the best Buick yet!"... Reports like these mean extra pleasure in your Buick ownership... and they mean hard dollar value when the time comes to trade. It all adds up to the best proof in 50 years that: **"WHEN BETTER AUTOMOBILES ARE BUILT, BUICK PEOPLE WILL BUILD THEM!"**

New In gas economy, too!

In planning the '59 Buick, the new Wildcat engines, transmissions, and axles were all engineered to work together for greater gas mileage. Across the country owners tell us they are getting 15 to 20 miles per gallon in the '59 Buicks. And in a recent thorough test of Buick LeSabre against another car of comparable size and a good reputation for economy... the Buick won in every case under all kinds of driving conditions.

So we think we've got a new kind of value in this Buick LeSabre. And we suggest you go to your Quality Buick Dealer's and see whether you agree before you buy a new car.

THE CAR IS THE BUY!

SEE YOUR LOCAL AUTHORIZED QUALITY BUICK DEALER NOW!