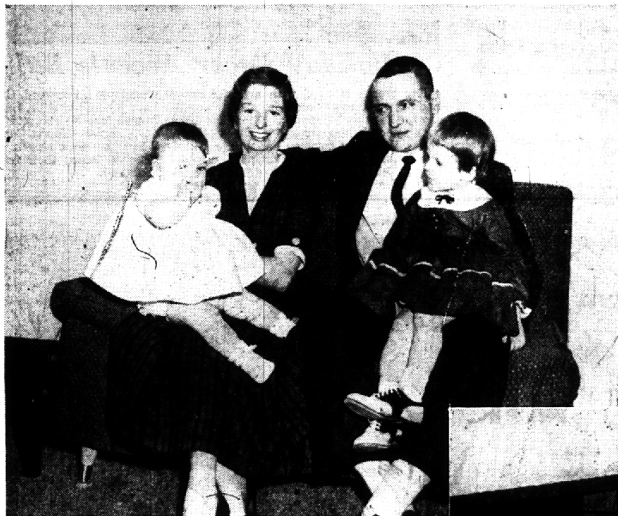


NOW... 500,000 Customers Hail Advantages of NATURAL GAS SERVICE!

Typical of these half million Outstate Michigan residents are Mr. and Mrs. **AMBROSE F. SIKORSKI** of Troy.



Left: Mr. and Mrs. Sikorski with daughters Renee, eight months, and Corinne, three. These young parents are especially pleased with the clean, economical, worry-free Gas heating in their new home.

Below: Charming Gas yard lamp welcomes Ambrose Sikorski to his recently purchased home at 226 Burtman in Troy, Michigan, where the Sikorskis enjoy the benefits of modern Natural Gas Service.



Consumers Power Company now has more than 500,000 gas customers. This represents a customer gain of 100 per cent since 1944.

While the number of customers has doubled, the use of Natural Gas in Outstate Michigan has increased 600 per cent. This is due in part to increased use in the home for clothes drying, cooking and other household purposes. Home heating has accounted for a large part of the increase and industrial and commercial gains have been substantial. It all points out the ever-increasing popularity of Natural Gas.

The unique qualities of Natural Gas—the instant, clean, silent, wonder-fuel—make it a popular choice of home designers and home builders. Home owners are enthusiastic in their praise and approval of this versatile, adaptable fuel. New home buyers, like the Sikorskis, are discovering a whole new world of personal comfort, convenience and dependability in Natural Gas.

Natural Gas is the ideal fuel for ★ Water Heating
★ Refrigeration ★ Cooking
★ Incineration ★ Clothes Drying ★ House Heating
★ Air Conditioning

**CONSUMERS
POWER COMPANY**

BUSINESS BRIEFS



New Engineers at Edison

Allan Smith (center) of 27738 Lexington Parkway, Southfield, a newly registered engineer in the piping division of engineering design department and William Gray (left) of 729 Vinewood, Birmingham, a newly registered engineer in engineering services department, are being congratulated by George Porter (right), Edison vice-president in charge of engineering, construction and operations, following a luncheon given by Detroit Edison with Porter as sponsor at the Engineering Society of Detroit.

Denyes Opens Own Offices In Pontiac

Harry M. Denyes, Jr., AIA, announces the opening of offices for the practice of architecture at 615 Community National Bank building, Pontiac. The firm name is Harry M. Denyes, Jr. Associates, Inc., Architects.

Denyes, formerly with O'Dell, Hewlett & Luckenbach, architects, of Birmingham received his professional education at the University of Michigan, Armour Institute of Technology, and Northwestern university.

HE WAS registered as an architect in Michigan in 1943, was experienced in architects offices in Oakland county, and he served as an officer in the U. S. Army Air Force 1943-46.

He has rendered distinguished public service, as a member of Birmingham's city plan commission, building code revision commission, and as consultant. In April of 1959 he was elected mayor of Birmingham. His home is at 470 Baldwin avenue, Birmingham.



THOMAS J. O'NEIL

O'Neil Named To Ford Motor C&GA Office

Appointment of Thomas J. O'Neil, 27651 Santa Barbara, Lathrup village, nationally known among automobile dealer groups, to Ford Motor company's civic and governmental affairs office as consultant for dealer public affairs information was announced today.

Allen W. Merrell, director of the office, said O'Neil's appointment will become effective January 1 after his retirement from the company that he joined in 1915 at Memphis, Tenn.

AS A CONSULTANT, Mr. O'Neil will coordinate the exchange of information between dealers and the company on public issues and on governmental and legislative matters at local, state and federal levels.

Currently, he is a member of the Ford Motor company dealer policy board in which he has served since May, 1956.

A native of Memphis, O'Neil joined Ford's accounting department in November, 1915, after attending Christian Brothers college.

During World War I he saw action in most of the major campaigns in France as a first lieutenant in the infantry.

General Manager

J. H. Ryall, vice-president and general manager of Peninsular Distributing company, announces the appointment of William W. Lightbody, 1998 Yosemite, Birmingham, as general manager of mill supply division, Rayl Industrial Supply. Lightbody served as personnel director of the Detroit Business Institute prior to his 42 months of Army service as head of the Training Aids division, Continental Air Forces. Since January of 1946, Lightbody has worked in the industrial supply business specializing in sales and sales production.

Promote Corradi At D. P. Brother

Two new executive promotions were announced today at D. P. Brother & Company, national advertising agency with offices in Detroit, New York and Los Angeles.

Elevated to senior vice president was Val Corradi, 4912 S. Clunbury, W. Bloomfield township, an agency vice president and account executive of the Oldsmobile account since 1956. Richard H. Biff of Farmington, account executive of the Harrison Radiator account for the past six years, was named a vice president.

Corradi, a native of Newburgh, N. Y., is a graduate of Northwestern university. He joined the D. P. Brother staff after graduation in July, 1947, and has since been associated with the agency in various creative and account capacities.

Smith to Set Up Branch Offices

Robert I. Smith, 20609 Shelley Lynn court, Franklin Village, will be leaving the end of this month to visit London, Paris, Belgium, West Germany and Holland.

Smith is the sales manager of the Kaufmann Window and Door corporation, Detroit.

Recently the Kaufmann corporation established a new factory in Holland because the St. Lawrence Seaway made direct shipping to Europe possible.

Smith will be touring Europe to establish other Kaufmann branches.

Name Davey Agency Manager

Charles P. "Chuck" Davey, 7378 Cornwall court, W. Bloomfield township, has been appointed agency manager in Detroit for the New England Mutual life insurance company, president O. Kelley Anderson announced today.

He replaces John W. Bida, who resigned December 7. The agency will remain at its present address, 1527 National Bank Building at the corner of Cadillac and Woodward.

Davey, former Michigan State athletic star and contender for the welter-weight boxing crown, has been associate manager of the agency since last August. Since joining New England Life as sales director in 1957, he has made an outstanding record in both sales and management.



New Manager

Appointment of T. M. Perkins, 169 Bassett, Birmingham, as manager, economic studies and programming department, is announced by E. S. Rumely, manager of product planning and programming office, Tractor and Implement division, Ford Motor company. Perkins succeeds D. G. Kettering who has left the organization. Perkins has been supervisor of economic and volume studies for the division. He joined Ford Motor Company in August, 1957, following three years as staff consultant in the marketing division of A. T. Kearney and Co., Chicago. Previously he had been advertising manager of Central Soya Co., Fort Wayne, Ind.