

Kenyon & Eckhardt Promote Armstrong

Kenyon & Eckhardt, Inc., has announced the election of Victor Armstrong, former Birmingham resident to senior vice president, account management, in the advertising agency's New York office. Armstrong was formerly vice president and account executive in the Detroit office for the institutional advertising of the Ford Motor company.

Are you thinking of having a new home? Then read the "For Sale—Houses" column in this issue of The Birmingham Eccentric.

BUSINESS BRIEFS

Dec. 3, 1959 THE BIRMINGHAM (MICH.) ECCENTRIC 3-B

Name Burden To Ad Staff

Joseph S. Howell, president, announced that W. Wilson Burden, 1012 Woodlea, Birmingham, well-known Detroit advertising executive, is joining the Howell & Young staff as an account supervisor.

Contributions for the first American Christmas Seals in 1957 totaled \$3,000. Last year Americans gave about \$25,000,000 to fight TB.

Lee Joins Formsprag Co.

Richard A. Lee, 355 N. Eton, Birmingham, acting manager of the Bloomfield Centrifugal Clutch division of the O. S. W. Corporation, Worcester, Mass., prior to its purchase in September by the Formsprag Company, Warren (Detroit), has joined Formsprag as an application engineer.

Lawrence Buell, Jr., president of Formsprag, major producer of sprag clutches, said Lee will work with customers in adapting the Rawson centrifugal clutch to the products which they manufacture.

Lee, who began with the Rawson division as design engineer, was product engineer in charge of clutch production when he assumed the duties of acting divisional manager.

He was graduated from Cornell University with a degree in mechanical engineering and received a master's degree in business administration from Boston University.

Kazanski Joins Buda Insurance

Ted Stanley Kazanski, 7251 Briarhill, Knoll, W. Bloomfield township, has recently joined the John W. Buda agency, Detroit, of the Central Mutual Life Insurance Company.

Kazanski attended the University of Detroit and played professional baseball with the Philadelphia Phillies for several years.

NEED SOMETHING FOR YOUR HOUSE? Then locate it by reading or using the Classified Ads in The Eccentric each week.

Foreign Car Sales Drop

Foreign car registrations in Michigan dipped sharply again last month falling from the 2,062 receiving titles in September to 1,331 in October.

Although the Renault is currently leading the list nationally, the Volkswagen is still pacing the pack in Michigan, with 508 of the popular German cars registered compared to the 452 chucked up for the French import.

ALSO HOLDING its own was third place Opel with 130, fourth place Fiat with 129, and the fifth place British Ford with 86.

Secretary of State James M. Hare points out that it is difficult to tell why the sales dipped by 731 units, almost a third below the preceding month. It may show that American compact cars can successfully cut into the imported car market if they meet the needs and interest of the consumer.

SUPER SIZE

KODACOLOR

SNAPSHOPS

REG. VALUE 32¢ Only **27¢** each

Bring Your Kodacolor Films To BIRMINGHAM CAMERA and SAVE . . .

40c on 8 ex.
60c on 12 ex.
\$1 on 20 ex.

SALE ENDS THURSDAY, DECEMBER 17TH

BIRMINGHAM CAMERA SHOP

168 South Woodward MI 4-0510
WE WILL BE CLOSED ON DEC. 26TH

the birmingham house

FOR YOUR DELUXE ACCOMMODATIONS

• 58 GUEST ROOMS

★ VALET SERVICE ★ LAUNDRY SERVICE
★ CONTINENTAL BREAKFAST ★ LIMOUSINE SERVICE TO AIRPORTS
★ HI-FI & TV ELECTRONICALLY CONTROLLED ★ CONFERENCE ROOM ACCOMMODATING TO 50 PEOPLE

C. A. Dallman, Mgr.

HUNTER BLVD. & MAPLE RD.
Midwest 6-7300 Teletype BM 761

CONSIDERATION LIGHTENS FAMILY'S BURDEN

Countless letters are received, expressing the thanks of families and friends for the type of service rendered by directors of our establishment.

These unsolicited comments, of course, are good to hear, because they strengthen our determination to provide those personal and intimate services required with sympathy, understanding and compassion.

The beautiful facilities we offer, and the dedicated service we provide, cost you no more.

Indeed, they may be less expensive.

If you have questions, any questions at all, regarding funeral arrangements, the selection of a director, services offered, please call or stop in for a visit. Personal tours and private consultations can be arranged by calling Liberty 9-8500.

Wm. VASU Funeral Home
14375 North Woodward Ave., between 13 & 14 Mile Roads

Medical Mirror
WHAT DOCTORS SAY ABOUT

Bursitis Can Be Helped

• Chickenpox

Q. Will you please write about catclaw bursitis?—C.B. A.

A. All joints are padded with fluid-filled sacs called bursae (singular-bursa). In the accompanying drawing the bursae of the knee joint have been drawn so that they can be clearly seen. Inflammation of a bursa (bursitis) is often preceded by injury to the joint. Long continued irritation may lead to deposits of gravel-like calcium within the bursa. Doctors are sometimes able to break up the deposits without much trouble. Injections are also employed plus x-ray treatment. In some cases it may be necessary to surgically open the bursa and remove the deposits. Heat, massage, and gentle stretching as prescribed by the doctor may be helpful.

Q. How long should a child who has had chickenpox be kept out of school? Can adults get chickenpox?

A. In most communities chickenpox patients are excluded from school until most of the scabs have disappeared. The period of communicability (period when the disease is catching) is probably not more than one day before or more than six days after the appearance of the skin blisters or rash. Because chickenpox is so catching, it is usually contracted on the first exposure to the majority of cases occur in children. One attack always protects for life. However, the disease occasionally occurs in adults.

Measured by fast relief from pain or swift recovery from illness—prescribed medicine is priceless. Measured by our reasonable prices, prescribed medicine is the biggest "bargain" money can buy.

Questions directed to Science Editors, P.O. Box 398, Madison Sq. Sta., N. Y. 17, N. Y. will be incorporated in these columns when possible.

MILLS PHARMACY
1740 West Maple Ave. Phone: Midwest 4-5060

Name Blahna Marketing Head

Lyle L. Blahna, 19322 Beverly, Beverly Hills, has joined the MacManus, John & Adams advertising agency as director of marketing.

Blahna is returning to an announcement by Robert E. Britton, vice president—marketing, media, research and merchandising.

Blahna has had experience in two major fields. He spent two years with the Anderson Company, manufacturer of automotive accessories as director of marketing and advertising.

Prior to that, he was with General Mills, Inc. in several capacities over 14 years, including brand manager of Betty Crocker baking mixes, manager of merchandising and promotion for all grocery departments and finally sales promotion development manager.

A graduate of the State School of Science, Wahpeton, N. Dakota, and the University of Minnesota, Blahna will headquarter in the Bloomfield Hills offices of the agency. He is a resident of Birmingham, Michigan.

R. J. Young To Address NADA Meeting

R. J. Young, 963 N. Woodward, Birmingham, president of Automotive Enterprises, 1100 N. Woodward, Birmingham, a research and publishing business, will be among government and industry leaders who will speak at the 43rd annual convention of the National Automobile Dealers Association, to be held Jan. 30-Feb. 3 in the nation's capital.

Young's address, entitled "What Makes a Good Service Manager and How Good in Service Salesmanship," will be a highlight of the convention's afternoon session on Jan. 31.

Before organizing his present business in 1955, Young for 12 years held important posts with the General Motors Acceptance Corporation. Following this, he operated automobile dealerships in Alexandria, Minn., and New Orleans, La.

He was one of 47 dealers in the nation who organized the Dodge dealer advisory conference to work with top factory executives in fostering better factory-dealer relations. During his last year as a dealer, he served as national chairman of this conference.

LEGAL NOTICE

NOTICE OF HEARING ON THE SPECIAL ASSESSMENT OF THE CITY OF TROY, COUNTY OF OAKLAND.

PLEASE TAKE NOTICE that the City Commission has set the following described public improvement to be assessed against the following property in the City of Troy, County of Oakland, Michigan:

1. District 28—Sanitary system and necessary appurtenances in the following District: No. 28—Adams from Sundbom Palmerston to Lathrop; Adams to Easthouser; Bellingbrook from Adams to Palmerston; Hagan from Sundbom Palmerston to Easthouser; Palmerston from Sundbom to Easthouser; Palmerston from Palmerston to Lathrop; Tophill from Palmerston to Lathrop; Wash from Palmerston to Lathrop.

The intent being to provide sanitary sewers throughout the above District No. 28 and Leonard Lane subdivision.

The City Commission desires to defray all of the cost thereof by Special Assessment against the following described lots and parcels of land:

District 28—Superior's Plat No. 27 Subdivision Lots 1 to 47 Inclusive; Leonard Lane Subdivision Lots 24 to 101 Inclusive.

The City Commission has caused to be prepared plans showing the improvement to be located thereon and an estimate of the cost thereof, and also maps and plans of the work, and the same on file in the office of the City Clerk and available for public examination at the City Commission will meet at 10:00 a.m. on Wednesday, December 16, 1959, at 7:30 o'clock p.m. for the purpose of receiving and considering any objections to said improvement.

J. Lawson Lockhart, City Clerk

GIFTS FROM MULHOLLAND'S MEAN MORE

HICKOK HERALDICS

INSPIRED BY King Arthur Age of Splendor

SIR PERCIVAL AND SIR LIONEL COLLECTION . . . Inspired by the gallant heraldic emblems of the past, Hickok creates 1959's most exciting collection of accessories and gifts for men.

CLOCKWISE: Sir Percival (Fleur-de-Lis) Jewelry: Tie Bar, \$2.50*; Cuff Links, \$2.50*; Set, \$5.00; Secretary, \$5.00*; Key Case, 1.50*; Wallet, \$5.00*; Sir Lionel Belt, \$4.00. *Prices plus Federal Tax.

Feel the fabulous difference when you wear

the new miracle AIRE-LON* rubber girdle with 100% pure "caress" cotton lining

Sleex

Sleex is the only girdle in the world with a pure cotton lining . . . 77% more absorbent, naturally cooler. There's caressing softness, greater comfort, new ease in slipping Sleex on and off.

22 hidden controls trim off inches where you want them trimmed—front, back, over the hips.

double life—Sleex never loses its original shape, retains its superb stretch, strength and caressing softness indefinitely. New garters are waffer thin, self-adjusting. Sleex stays fresh and attractive . . . washes and dries in minutes. Ice-White Aire-lon with a rich lace effect.

See Sleex today!

Slip on Girdle or Pantie Styles \$895 (CL) 8965

Zipper Girdle or Pantie Styles \$1095 (CL) 8196

the best GIFTS for HIM

We Have A Complete Selection Of Fine Christmas Gifts To Please Everyone On Your List!

the loveliest GIFTS for HER

SHAGGY SWEATER STORY:

Great New Look on Campus

Shagline Boat by MCGREGOR

Shaggy sweaters will take the head of the fashion honor roll this semester—and no EMOG (Big Man On Campus) will want to be without one—or two! Casual, collegiate and exciting as the big school game. Shaggy, soft mixture of 75% lambs wool, 25% Orlon—100% washable. Sensational boat neck styling. Handsome marled colors. You must see it to appreciate it! (P.S. Post-grads will like 'em, too.) \$895

Mulholland company
233 N. WOODWARD AVE.