

BIRMINGHAM



The Town of Friendly Shops

OUR CHRISTMAS MESSAGE

Christmas is almost here, and with it comes the joy and happiness that it has so long promised. This most wonderful of all days has special meaning to everyone—young and old. To the children it means the arrival of Santa, with his gifts and good cheer. To Parents, Christmas is a time of gaiety and family unity. To everyone it is a chance to reflect on the meaning of good will and brotherhood.

To the merchants and business people of our town, Christmas has another meaning... the satisfaction of knowing that the fine merchandise sold in Birmingham will bring happiness to those who receive it. The quality gifts provided by the shops of Birmingham will continue to bring pleasure and joy throughout the coming years. The business people of Birmingham are truly glad to be part of Christmas in our town.

*The Merchants and Businessmen
of Birmingham Wish You
A Very Merry Christmas*

Look for it FIRST in Birmingham . . . Save Time and Shop Leisurely

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|----------------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------------------------------------------|------------------------------------------------------------------------------|
| HERBERT BURR SHOES
255 N. Woodward Ave. | MCCLELLAN-BALL CO.
850 S. Woodward | NORTH CHEVROLET COMPANY
1090 S. Woodward | GWYNN'S
Men's Wear |
| BINGHAM & BINGHAM
Insurance | YOUNG'S OF BIRMINGHAM
Featuring LeBow Clothes | ANDREW M. YEVICH
Manufacturing Jeweler | QUARTON FOOD MARKET
1744 W. Maple—The Complete Market |
| herb ring—DISTINCTIVE JEWELRY
Suite 208, Leon Bldg., 286 E. Brown | BIRMINGHAM FRUIT CO.
124 N. Woodward | McBRIDE HARDWARE CO.
154 So. Woodward Ave. | WILSON DRUG CO.
In The Very Heart of Birmingham |
| BIRMINGHAM CAMERA SHOP
Everything Photographic | MILK'S APPLIANCES
1493 S. Woodward (4 blks. N. of 14 Mile) | MORTIMER'S
Men's Style Center | WILSON PONTIAC-CADILLAC, INC.
1350 N. Woodward |
| JACOBSON'S STORES, INC. | RUDIN'S FINE FOODS
195 W. Maple | UNUSUALS
150 W. Maple | DAVIDSON'S
Woodward Avenue |
| THE VARSITY SHOP
Birmingham's Most Complete Sports Store | BIRMINGHAM FEDERAL
Savings & Loan Association | McSWEENEY'S FINE FOOTWEAR
Children's Fittings a Specialty | BOB FROST, INC.
479 S. Woodward |
| SHERMAN SHOES
Featuring Florasheim Shoes | JERRY MORSE
Gentlemen's Attire | HUSTON HARDWARE
Birmingham's Oldest Hardware Store | BIRMINGHAM ELECTRONICS
141 East Maple |
| SNYDER, KINNEY & BENNETT, INC.
Complete Real Estate Service | CARTIER'S PAINT AND WALLPAPER
311 E. Maple | LA BELLE'S
Gifts — Books — Stationery | KAY BAUM |
| RITTER'S BEVERAGES
Beer & Wine Delivered | ELDON GENEROUS
Distinctive Tailoring | PRINCETON PREP SHOP
237 Pierce | HIGGINS & FRANK
of Birmingham |
| B'HAM PAINT, GLASS & WALLPAPER CO.
335 E. Maple | MAX BROOCK, INC.
Birmingham's Senior Realtors | BIRMINGHAM LUMBER & SUPPLY
1025 Haynes | THE F. J. MULHOLLAND CO.
Birmingham's Oldest Department Store |
| PECK'S MEN'S WEAR
108 S. Woodward, Cor. Maple | SMITH'S MARKET
Choice Meats | DICKINSON'S MEN'S WEAR
Wabek Building | LAKES'
The Sterling Store of Birmingham |
| KAY COOLEY
Everything We Sell Must Travel Well | LEW BETTERLY MUSIC CO.
Across from Birmingham Music Theater | GRINNELL'S | THE INSPIRATION SHOP
Gifts and Art Objects |
| JULIARD'S
Ladies' Distinctive Footwear | ADAMS PHARMACY
Woodward at 14 Mile | JOE STOLTZ
Custom Tailoring | HAWTHORNE ELECTRICAL COMPANY
Birmingham's Oldest Electrical Store |
| HARRISON'S LUGGAGE & LEATHER GOODS
233 E. Maple | LEWIS FURNITURE
235 Pierce | HAR-TROM HI-WAY FURNITURE MART
1532 S. Woodward (4 blks. N. of 14 Mile) | Wabek Pharmacy & The Prescription Center
296 W. Maple and 624 N. Woodward |
| S. S. KRESGE CO.
West Maple at Henrietta | MILLS PHARMACY
1740 W. Maple | MACHUS
Restaurant & Pastry Shop | SHAIN'S REXALL DRUG STORE
Community Service Since 1906 |
| BIRMINGHAM HARDWARE
152 N. Woodward | SPFRE'S QUALITY MARKET
Awrey Bakery | THE CHEER SHOP
Your Child's Favorite Store | ACME QUALITY PAINT STORE
Color & Service is Our Business |
| DIMAS FURS
37 Years on Woodward Ave. | | BIRMINGHAM BIKE SHOP
746 E. Maple | BODINE'S
The Greeting Card Shop |

It's fun to shop for Christmas in an atmosphere of neighborly friendliness!