

One of the most needed human characteristics in today's "haste and bustle" world is that of suitable relaxation... not only when away from the job, but perhaps most of all when on the job. Too many of us may have acquired the tense habit of impatience... the personal desire to rush through to a waned completion, when a less busy, busy, often will do.

The Birmingham Eccentric

BIRMINGHAM, MICHIGAN

Thursday, December 17, 1959

Auto Industry Officials in B'ham - Bloomfield Area

Automobile industry executives at Ford Motor, Chrysler and American Motors have moved to the Birmingham-Bloomfield area in droves during recent years. This is the second in a two-part series introducing the executives to their neighbors.

Four American Motors, President George Romney lives in Bloomfield Hills; for Ford Motor, Ernest R. Breech, chairman of the board, and L. L. Colbert, president of Chrysler, also live in Bloomfield Hills.

GEORGE ROMNEY, 52, of 1830 E. Valley Rd., Bloomfield Hills

... president and chairman of the board, American Motors Corp. since October, 1954. Born in Chihuahua, Mexico of American parentage, spent childhood in California, Idaho and Utah. Attended Latter-Day Saints U. of Utah and George Washington U. in Washington, D. C. Joined Nash-Kelvinator Corp. in 1937.

JOHN L. BROWN, JR., 54, of 3952 Cottontail Lane, Birmingham

... assistant to the president and secretary of American Motors since 1956. A native of Worcester, Mass., graduate of Harvard college and the Harvard graduate school of business administration. He joined Nash-Kelvinator in 1947, as assistant vice-president. Janet is married to Lt. (jg) John Hunter Nelson, although at submarine base at New London, Conn.; son, Dr. John L. Brown, doing research work in nuclear physics at the Univ. of California, Berkeley. Brown's hobbies are swimming and dry-dry fishing.

DONALD P. EISE, 52, of 26685 Captain's Lane, Franklin Village

... controller of American Motors since 1954. ... native of St. Louis, Mo., graduate of University of Detroit. ... Joined as controller of Nash-Kelvinator in 1946. Member of Knights of Columbus, Delta Phi Epsilon fraternal organization, and his wife Kathleen have three children: Peter, of Ann St., Birmingham; Lois, Mrs. John J. (Denny) of Birmingham; and Leonard, a scholastic in the Community of St. Basil, attending John Fisher College, Rochester, N. Y.

E. H. WILCOX, of 736 North Glenhurst Drive, Birmingham

... vice-president of Kelvinator export sales, American Motors since 1954. ... native of St. Paul, Minn., attended Lake Forest College, N. Y. ... Joined Kelvinator in 1925 and has served in various capacities in trade club and various professional organizations. He and wife, Esther, have three children: Lawrence and Timothy. Wilcox plays golf in the 90's and likes fishing and hunting.

W. E. SAYLOR, of 1355 Island Lane, Bloomfield twp.

... director of Kelvinator division of American Motors since 1954. Member of Phi Kappa Phi, graduate of Syracuse university. Joined Kelvinator in 1932 as promotion manager of sales promoting department. He and wife, Florence, have three children: Robert, 24; William, 19; Lois, 15. Saylor is an amateur gardener with fruit-growing specialties. He is a past-president of the board of trustees of the Kirk-in-the-Hills.

JOHN W. RAISEBCK, 55, of 920 N. Glenhurst Dr., Birmingham

... vice-president of sales operation of American Motors sales corporation since 1956. ... Graduate of Charleston (W. Va.) school of business. He and wife, Margaret, have four children: David, 15; Margaret, 11. McCaughey swims regularly, plays tennis, lectures on chess, and Mrs. McCaughey spent a month last summer taking color movies during an 8,000 mile tour.

B. A. CHAPMAN, 50, of 19320 Riverside Drive, Birmingham

... executive vice-president and general manager of Kelvinator division, American Motors, since 1956, and a member of the rate board of directors. ... Native of Detroit, graduate of the University of Detroit. ... Joined Nash-Kelvinator in 1937 as plant engineer in Wisconsin. ... Member of Birmingham country club, Society of Automotive Engineers, Detroit Engineering Society. He has two children, Linda, Ann, 15; Lawrence, 15. His hobbies include golf, fishing and duck-hunting.

ROY ABERNETHY, 53, of 940 Oakland Drive, Bloomfield Hills

... vice-president of automotive distribution and marketing, American Motors, since 1955. ... native of West Monterey, Calif., attended night school at Carnegie Tech. ... Joined American Motors in October, 1954, as vice-president of Nash sales. ... Member of Oakland Hills country club, First Presbyterian church. He and wife Florence have two children. ... Phyllis (Mrs. W. S. Hendry, Jr.), of New York, and Lee. Abernethy's an avid golfer and football fan.

HOLD FOR ISSUE 36 AUTOBIOGRAPHIES

RICHARD T. PURDY, 52, of 325 Wellesley Dr., Birmingham

... treasurer of American Motors since October, 1956. ... Native of Caro, Mich., graduate of Michigan State University. ... Joined Nash-Kelvinator in 1950 as Washington representative. ... Member of D.A.C. He and wife Daisy have four children. ... Jill (Mrs. J. Michael Bartick), 21, of St. Louis, Mo.; James, 16; Mary Jane, 14; and Dick, Jr., 9. Hobbies are camping and fishing.

H. F. POWELL, 53, of 2343 Fairway Drive, Birmingham

... director of appliance engineering division of American Motors. ... Native of Romeo, Mich., graduate of University of Michigan in mechanical engineering. Joined Kelvinator in 1956 as assistant chief engineer. He and his wife, Marion, have two children, James, 23; Caryll Irene, 20. Active in Red Cross and Boy Scouts of America. Powell's hobbies are hunting, fishing and photography.

ROBERT C. HURD, Jr., 48, of 6939 Woodbank, Birmingham

... assistant treasurer and assistant secretary to American Motors since 1954. ... has been with the Detroit office of American Motors since 1947. He attended Wayne State university. ... was credit regional and operations manager of the subcommittee on highway economics of Automobile Manufacturers Association. ... assistant treasurer and assistant sales corporation, American Motors.

L. L. COLBERT, 51, OF 191 Martel Drive, Bloomfield Hills

... President of Chrysler Corp. since 1959. ... Native of Oakwood, Texas, graduate of the University of Texas and Harvard University. ... law school. ... Joined Chrysler as resident attorney in 1933. Member of Omega and Twenty-Nine, Chicago, University, Economics, Chicago, University.

IRVING J. MINETT, 45, of 675 Poppleton Drive, Birmingham

... Group executive-defense at Chrysler corporation since January, 1958. ... Native of Buffalo, N. Y. ... Joined Chrysler in 1925 as a material handler. ... Member of the American Ordnance Association, National Ordnance Association, National Security Association, American Association of the U. S. Army, Air Force Association, Detroit Board of Commerce, Detroit Athletic Club. He and his wife, Dorothy, have a daughter, Susan.

WILLIAM C. NEUBERG, 48, of 1411 Kirkway, Bloomfield Hills

... Executive vice-president of Chrysler since April, 1958. ... Native of Seattle, Wash., graduate of the University of Washington and the Chrysler Institute of Engineering. ... Joined Chrysler in 1933 as a test driver and mechanic. ... Member of Detroit Athletic Club, West Chicago Country Club and Orchard Lake country club. He and his wife, Dorothy, have three children: David, 18; Robert, 9; and James, 8. ... For relaxation, he plays golf and enjoys hunting. He has installed two complete hi-fi systems throughout his home.

R. S. BRIGHT, 47, of 335 Cranbrook Ct., Bloomfield Hills

... Group vice-president-automotive manufacturing at Chrysler since April, 1958. ... Native of Plainfield, La., graduate of the University of Tennessee and the Chrysler Institute of Engineering. ... Joined Chrysler in 1938 as a student engineer. ... Member of the Society of Automotive Engineers, American Society of Tool Engineers, American Association of Automotive Engineers, and Sigma Alpha Epsilon. His wife is Anne. His chief hobby is golf.

VIRGIL M. EXNER, 50, of 1036 Westwood Drive, Birmingham

... Vice-president and director of styling at Chrysler since 1957. ... Native of Ann Arbor, Mich., attended University of Notre Dame. ... Joined Chrysler in 1949 as chief of the advanced styling studio. ... Member of the Society of Automotive Engineers, Sports Car Club of America, Notre Dame Club of Michigan, Seabard Club, Cross Pointe yacht club and Oakland Hills country club. He and his wife, Mildred, have three children. ... Virgil Jr., 25; Bronwen, 16; and June Marie, 12. He relaxes by doing oil and water color paintings and working on sports cars.

L. IRVING WOOLSON, 55, of 715 Glangarry Rd., Birmingham

... Vice-president and director of manufacturing services at Chrysler since April, 1958. ... Native of New York City, graduate of Cornell University. ... Joined Chrysler in 1928 as draftsman. ... Member of the Society of Automotive Engineers, Detroit Athletic Club, Detroit Golf and Country Club, Detroit Press Club, Detroit Board of Commerce, American Standards Association, Tau Beta Pi, Phi Kappa Phi, Sigma Pi, Pi Tau Sigma, Eta Chi and Phi Chi. His wife's name is Dorothy. His hobbies include bowling, golfing, fishing and building experimental electronic devices in his home laboratory.

LYNN A. TOWNSEND, 40, of Orchard Bend, Birmingham

... Group vice-president-international operations at Chrysler since October, 1958. ... Native of Flint, Mich., graduate of University of Michigan. ... Joined Chrysler in 1957 as controller. ... Member of Michigan Association of Certified Public Accountants, American Institute of Accountants, National Association of Cost Accountants, Member of American Accounting Association, Detroit Athletic University, Oakland Hills and Economic clubs, Beta Theta Pi and the University of Michigan Club, financial advisory committee of Bloomfield Hills school district, board of trustees of Children's hospital of Michigan, and a member of the Beta Gamma Sigma, Phi Kappa Phi and Beta Alpha Psi. ... He and his wife, Ruth, have three sons, James, 18; Charles, 12; and Richard, 9. His chief hobby is water skiing.

RICHARD E. FORBES, 45, of 1080 Pilgrim, Birmingham

... Director of advertising and sales promotion at Chrysler since 1956. ... Native of Larchmont, N. Y., graduate of Williams College. ... Joined Chrysler in 1946 as director of advertising and sales promotion. ... Member of the Birmingham Country Club, Adcraft club and Winged Foot golf club, Honesdale, N. Y. He and his wife, Phinina, have two children, Mary C. B. and Ricky, 6. His hobbies are golf and swimming.



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WALTER J. SIMONS, 46, of 784 Wooddale Rd., Birmingham

... Treasurer of Chrysler since 1955. ... Native of New York City, graduate of the University of Michigan and the Detroit College of Law. ... Joined Chrysler in 1925 as comptroller's staff. ... Member of Michigan Association of Certified Public Accountants, American Institute of Accountants, American Institute of Accountants, National Association of Cost Accountants, Detroit Institute of Accountants, Michigan Bar Association, Theta Xi, Oakland Hills country club, Newcomen Society of Michigan, and a member of the Delta, 191 Jay, 22, and Cheryl Ann, 12. ... His hobbies are flying and graduating in golf.

JAMES C. ZEDER, 59, of 1040 Orchard Ridge Road, Bloomfield Hills

... Vice-president of Chrysler setting association, American Management association and American Statistical association. ... Joined Chrysler in 1924 as an engineer. ... Member of the Society of Automotive Engineers, National Inventors Council, American Ordnance Association, Automotive Safety Foundation, trustee of the Alva Edison foundation, Engineering Society of Detroit, Economic club, Detroit Board of Commerce, Tau Beta Pi, Sigma Xi, trustee of Michigan Heart Association, finance committee of the Greater Detroit Area hospital council, Inc., Bloomfield Hills country club, Detroit Athletic Club, Detroit golf club, Hidden Valley Detroit golf club, and the United Golf and Country Club. He and his wife, Mildred, have four children: Richard H., Mildred Zeder, James H., and Cheryl Ann, 12. ... Zeder relaxes by collecting stamps, making furniture, gardening, golfing, fishing and taking photographs.

ROBERT ANDERSON, 38, of 995 S. Glenhurst, Birmingham

... Director of product and volume planning at Chrysler since April, 1958. ... Native of Evansville, Ind., graduate of Purdue University and Chrysler Institute of Engineering. ... Joined Chrysler in 1946 as a student engineer. ... Member of Society of Automotive Engineers, American Ordnance Association and Sigma Xi. He and his wife, Constance, have two children. Robert Anderson III and Kathleen. His chief hobby is golfing.

LEROY B. BORNHAUSER, 43, of 1155 Quanton Road, Birmingham

... Group executive-power train manufacturing at Chrysler since April, 1958. ... Native of Evansville, Ind., graduate of Purdue University and Chrysler Institute of Engineering. ... Joined Chrysler as student engineer in 1937. ... Member of Oakland Hills country club. He and his wife, Louise, have twin 11-year-old sons, Charles and William. His chief hobby is fishing.

FRED M. GLASSFORD, 46, of 156 Linden Road, Birmingham

... Group executive - car and truck manufacturing at Chrysler since 1958. ... Native of Detroit, attended University of Michigan. ... Joined Chrysler's Detroit office in 1932 as an apprentice toolmaker. ... Member of Red Run golf club. He and his wife, Marie, have four children at home. He enjoys hunting, fishing and golfing.

ERNEST R. BREECH, Birmingham

... chairman of the board, Ford Motor company. ... former president of Bendix Aviation Corp. ... joined Ford as executive vice-president in 1948 and assumed present position in January 1958. ... Lebanon, Mo. ... member of Society of Automotive Engineers, Economic club of Detroit, Bloomfield Hills Country Club, Detroit Hunt club, Detroit Athletic, Detroit Public Accountants, and is a member of St. James Episcopal church in Birmingham, Jr., has three children: R. Breech, Jr., and William H.

ERNEST R. BREECH

... Member of Society of Automotive Engineers, Economic club of Detroit, Bloomfield Hills Country Club, Detroit Hunt club, Detroit Athletic, Detroit Public Accountants, and is a member of St. James Episcopal church in Birmingham, Jr., has three children: R. Breech, Jr., and William H.

(Continued on Page 2-B)

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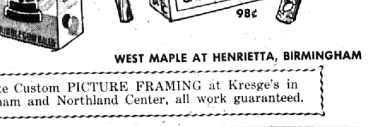
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