

WEIMORE'S—A General Tire Dealer
 "AT THE PLACE WITH THE CAR ON THE ROOF"
 HAVE JUST INSTALLED THE NEWEST UP-TO-DATE
 EQUIPMENT, TO DO
MICHIGAN'S FIRST 100 MILE PER HOUR

RETREAD

Developed in California by the Super Mold Corp.

A good original equipment tire—properly retreaded
 will better than a new low price tire and it costs
 less money.

WEIMORE'S SAFETY SERVICE
 23459 WOODWARD, at 9 1/2-Mile Road FERNDALE
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STOP BURNING MONEY!

If your old furnace is stealing dollars, modernize now and save

Install an efficient
AMERICAN-Standard
 GAS OR OIL
BOILER
 CAST IRON CONSTRUCTION

Economical
 Clean • Quiet
 Dependable

G. C. JOHNSTON
 Plumbing and Heating
 PHONE MIDWEST 4-5540
 Birmingham—1691 Big Beaver Rd.

Golden Rule Forms Executives
 Basis of December Safety Crusade

(Continued from Page 1-B)

Oregon . . . joined GM's New York public relations staff in 1951 after working on newspapers in Oregon, Brooklyn and New York City . . . member of University Club . . . New York, Revere club, Phi Kappa Phi, Sigma Delta Chi, National Press club (Washington, D.C.), Orchard Lake country club, and Farmington country club, Charlottesville, Va. . . he is vice president of the Public Relations Society of America . . . and his late wife have two children.

S. EDMUND STEVES, 42, 3660 Forest Hill Rd., Bloomfield Hills

. . . assistant director of field operations section of the General Motors public relations staff since July, 1959 . . . graduate of the University of Nebraska . . . joined General Motors as director of press relations in the New York public relations office in 1954 . . . member of the Revere club, Orchard Lake country club, University club (New York), National Press club (Washington, D.C.), Detroit and Chicago Press clubs, and Sigma Delta Chi . . . he and his wife, Helen Louise, have four children, Stephen, Susan, Sandra, and Stacy.

ROBERT W. EMERICK, 46, 287 Lake Park Drive, Birmingham

. . . public relations director of Pontiac Motor division of General Motors since November, 1963 . . . native of Hamilton, Ohio . . . graduate of Miami University . . . played professional football for Detroit Lions . . . joined advertising department of GM's Fisher Body division in 1934 . . . member of Pontiac chapter of commerce, Pontiac Rotary club, Boy Scouts, Boys club, Junior Achievement, United States Public Relations Society of America, Adcraft club, Oakland Hills country club, Pontiac City club and Indianapolis country club.

BERNARD W. GRANDELL, 44, 1015 Pleasant Street, Birmingham

. . . public relations director of GMC Truck and Coach division of General Motors since May, 1960 . . . native of Galesburg, Illinois . . . graduate of Miami College, Galesburg . . . worked for United Press before wartime air force service and in public relations department of Kudner agency eight years prior to joining GMC Truck.

JOHN L. CUTLER, 48, 6195 E. Surrey, Birmingham

. . . public relations director of Chevrolet Motor division since August, 1955 . . . native of Indianapolis . . . joined General Motors after more than 26 years with United Press . . . member of the National Press club, Washington, D.C.

JOE R. HAINLINE, 42, 735 Robinhood Road, Birmingham

. . . general director of public relations and advertising for Fisher Body division of General Motors since September, 1958 . . . native of Springfield, Missouri . . . graduate of University of Missouri . . . joined Fisher Body in January, 1957, as public relations director.

Biographies of Ford Motor Co., Chrysler and American Motors Co. executives living in the Birmingham-Bloomfield area will be presented in next week's issue of The Birmingham Eccentric.

Suburbanites Make Totals

Year's end means tallying for Suburbanites 4-H club. The year's statistics include lists of new officers and awards won by members.

The officers are: President, Carol Brodie; Vice President, Linda Hack; Secretary, Janet Adams; Treasurer, Diane Barber; Calling Secretary, Mary Lou Snyder; in charge of publicity and scrapbook is Linda Doffen.

AWARDS included:
 County honors—Beverly Adams (Safety), Sharon Brodie and Linda Doffen (clothing), County pin—Carol Brodie (clothing), Linda Doffen (foods), Beverly Adams (Safety).

The same three went to the state show. Linda won blue ribbons in food and clothing as well as the Farm bureau award. Beverly Adams won blue ribbons in safety and photography.

Other clothing blue ribbons went to Linda Hack, Sharon and Carol Brodie, Diane Barber, and Janet Adams.

'Detroit Tomorrow' Gets B'ham Leader

New Vice chairman of the Detroit Tomorrow committee is recently-elected Russel A. Swaney, 1188 Buckingham, Birmingham.

Swaney is also vice president in charge of Detroit's Federal Reserve bank.

The community-betterment group also elected Chairman Ralph T. McElvenny, president of the Michigan Consolidated Gas company and Merlin A. Cudlip, president and treasurer of the McLouth Steel corporation.

Are you thinking of buying a new home? Then read the "For Sale—Houses" column in this issue of The Birmingham Eccentric.

OPEN EVERY NITE TILL 9 P.M.

TOYS

for GIRLS and BOYS!

30% TO 50% DISCOUNT

DOLLS GAMES BICYCLES WHEEL TOYS

ALL THE NEWEST ADVERTISED SELECTED BRANDS

USE OUR LAYAWAY

ICE SKATES AT BIG SAVINGS

Famous Canadian Skates mounted on hard toe or soft heel. reg. 9.95

Junior Size Hockey skates. Built in U.S.A. reg. 9.95

\$850 \$850 \$680

Complete Hockey Equipment

• HOCKEY STICKS • PUCKS • SOCKS • GARTERS • SHIN GUARDS • ANKLE SUPPORTS

CUSTOM BUILT FIREPLACE SCREENS

Choose the style . . . choose the shape . . . we will build your screen to the exact measurements to fit your Fireplace . . . see our mammoth display of screens and fireplace accessories . . . many new items to gift give warmth and beauty to your fireplace.

Fluescreen

RECESSED

This beauty will adapt itself on styling to most any period or design of fireplace. The slide bar and curtains are recessed within the opening, thereby giving a flush easy to clean appointment. Built to exacts measurement from **\$295**

HOODED

The hood is a long established decorator feature of fireplace screens, adding soft dignity to its surroundings. Custom built in our own shops from **\$295**

DECORATOR

Very easily installed . . . simplicity in pattern . . . with grace and beauty that will last for years. Custom built from **\$2495**

SANTA SAYS:
 Fireplace equipment makes an ideal gift.

LOG GRATE

20" size graceful design **\$299**

21" size 4.98 **27" Size \$5.49** Regular 6.49

SOLID BRASS LOG BASKET

Reg. 14.95 **\$888**

A real beauty . . . with shiny brass handle . . . large basket.

FIREPLACE TOOLS and STANDS

A grand selection in solid brass . . . many styles to choose from as low as **\$14.95**

Brass wall plaques . . . brass planters . . . bellows . . . candle sticks . . .

Join our 1960 Christmas Club Now!

This is the time to start your planning for a merry Christmas in 1960. And the way to do it is to open a 1960 Christmas Club account at any of National Bank of Detroit's 64 offices. A few dollars every two weeks (25 payments) is all the care your Christmas Club account requires. But how it will grow! For example, \$4 every other week adds up to \$100 by next Christmas.

So stop in this week at your nearest National Bank of Detroit office—make Christmas 1960 happier for you and your family by planning for it now.

NATIONAL BANK OF DETROIT

Member Federal Deposit Insurance Corporation

IN THIS AREA . . .

NORTHWESTERN-12 MILE OFFICE/LATHRUP VILLAGE OFFICE
 WEST MAPLE-CRANBROOK OFFICE/COOLIDGE-10 MILE OFFICE

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