

W. J. DeGrace Forms Own Co.

William J. DeGrace announces the formation of the W. J. DeGrace Co. for public relations, publicity and advertising. DeGrace is vice president of Coy Associates, a public relations agency with offices in the Fox building. DeGrace also was a public relations account executive with Clark & Bobertz, Inc., copy chief of the Dodge News bureau at Grant Advertiser, Inc., and real estate editor of The Detroit Free Press. DeGrace is editor of the Auto Laundry news, a trade publication for the automatic car wash industry. He is married and lives at 2113 Yorkshire, Birmingham.

BUSINESS BRIEFS



JA Leaders Discuss Plans

Junior Achievement production plans are discussed by two top manufacturing executives as Bart Fiori (left) East Detroit high school senior, meets W. C. Newberg, 1411 Kirkway, Bloomfield township, Chrysler corporation executive vice-president. Bart, 47, is president of Merco of America, one of 90 Chrysler-sponsored JA companies. Chrysler corporation leads the state as a JA sponsor with 300 employees counseling 87 companies in southeastern Michigan and three outside Michigan. Merco of America produces "Save-A-Note" memo pads and is one of 16 JA companies sponsored by Chrysler's missile division.

Saarinens Earns Dickinson Award

Bero Saarinens, W. Long Lake, and many other buildings, received who designed the M.I.T. auditorium, the Dickinson College arts award last week for "distinguished achievement in architecture." Saarinens was introduced at the public ceremony by his wife, Aline, the N. Y. Times associate art critic and author of "The Proud Possessors." She praised her husband's achievement and explained their significance.

AID Members Meet in Franklin

A state meeting of the American institute of interior decorators is to be held on December 10 at the Franklin interiors, Franklin road, Franklin. The Michigan chapter of the American institute of decorators is one of a national organization. This organization is the oldest and largest association of professional interior decorators in the United States. Again this year members of the institute are planning the usual installation of Christmas trees at Children's hospital, Detroit. This meeting will be followed by the usual Christmas festivities. About 50 members from throughout the state are expected to attend this meeting. Are you thinking of buying a new home? Then read the "For Sale-Houses" column in this issue of The Birmingham Eccentric.

Nicest way to say Merry Christmas



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Have you discovered the pleasure of giving shares in some fine American company?

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Say "Merry Christmas" with Sanders Candy



Christmas Poinsettia Box

Poinsettia—the special Christmas flower—inspires this very special box, as you'll see on the colorful lid and on the old-fashioned mint centerpiece inside. You'll also find delicious fruits, nuts and creams in both dark and milk chocolate, as well as butter almond toffee, regents, pastel candies and many others.

\$3.95
2-POUND BOX

Family Assortment

A Gift that's sure to please, this assortment is designed with something for everyone from Grandma down to Junior! Both dark and milk chocolates with such deliciously different centers as mint chip, cherry nut royal and pecan marshmallow fudge. Also butter almond toffee, nut caramel roll, creamy cup fudge and many more.



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3357 N. Woodward near 13 Mile Rd. (Royal Oak)
1213 W. 14 Mile Rd. at Crooks (Clawson)

Grove Appointed Zone Manager For Chevrolet

Appointment of Thomas W. Grove, 32455 Bellevue Trail, Beverly Hills, as Chevrolet zone manager for the Detroit area at Detroit effective Dec. 1 was announced today by K. E. Staley, general sales manager. An assistant manager of the company's business management department in the Detroit central office the last three years, Grove succeeds H. M. Walker, who is retiring after 30 years with Chevrolet. In his new position, Grove will direct wholesale operations and services to 210 Chevrolet dealers in the zone which covers most of the State of Iowa.

Grove joined Chevrolet at Pittsburgh in 1945. He was made zone business manager there in 1946. In 1954 he went to Richmond as assistant zone manager and in September, 1956, was promoted to his current central office position. Grove is married and has two children, Keith, 12, and Debbie, 9.

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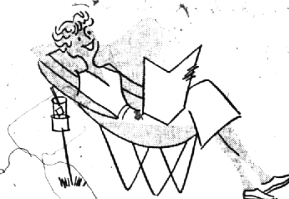
SELF-SERVICES
Wet Wash, Fluff Dry
DROP-OFF SERVICE
Wet Wash, Fluff Dry
Flatwork Ironing

Heavy Items Washed or Dried and Dried Cotton Rugs (6x12, Some Larger) Bedspreads Slipcovers Washed or Dried and Dried
8 A.M. - 6:15 P.M. - Wed. 8 P.M. Sat. 8 P.M.
1000 South Adams Rd. 1 Block N. of Lincoln

He's an Insurance Student in Hartford

Woods Proctor, 377 Woodward, comprehensive instruction in all forms of insurance protection for both individuals and business firms. Proctor is a graduate of Hartford insurance course at the company's mouth college and a member of the Detroit Association of Insurance agents.

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Manhattan Dress White Shirts

Famous MANHATTAN Wash 'n' Wear white or colored shirts—drip dry—need no ironing! Stay neat and wrinkle free, all day! Short point, medium spread collar with permanently sewn-in stays. Convertible cuffs wear buttoned or with links.

\$5.00

Others From \$4.25

Gift Socks

We carry a great variety of all the important hose fashions, including colorful argyles, nylons, stretch hose, cottons and wools, in the season's fashionable colors.

\$1.00 to \$4.00

Neckwear

No Christmas is complete without a gift of luxurious neckwear. Our large selection includes all of the current fashions... silks... challis and other fine fabrics...

from \$2.50

Mr. John \$5.00 - \$6.50

HANDKERCHIEFS—White, 35c to \$2. Initialed Box of 3, \$1.50-\$3.00-\$3.50

Lo Cut Cardigan Sweaters

The newest in sweater styling—designed for all outdoor sports and available here in a great variety of smart colors.

\$13.95

Other Sweaters from \$10.95

Sport Shirts

We carry a superb variety in both cotton and wool... large and small in pattern, so that you can be sure you will find the one he will like best right here.

\$5.00 to \$14.95