

The Birmingham Eccentric

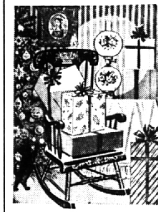
BIRMINGHAM, MICHIGAN Thursday, December 11, 1959

SECTION B

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What could be more wonderful than that a vast majority of a nation's households are filled with loving family members? And it is not possible that most of each household's happiness consists of each member performing loving acts, speaking loving words, and to the others? When human society worldwide, attains anything like an enduring peace it will be because enough households are happy.

B'nam Area Popular With Executives

The rolling hills, the lakes and the suburban flavor of life in the Birmingham-Bloomfield Hills-Lathrup village have induced hundreds of the automotive industry's leaders to make their homes here.

To better acquaint our readers with the important jobs their neighbors hold, The Birmingham Eccentric this week presents the first of two groups of autobiographical sketches of these key industry men.

Heading up this week's series on General Motors executives is GM President John F. Gordon, of Bloomfield Hills.

JOHN F. GORDON, 58, 1800 Rathmorr Rd., Bloomfield Hills . . . president and chief operating officer of General Motors since September 1, 1958. . . graduated from Akron, Ohio . . . graduated from United States Naval Academy and received master of science degree in mechanical engineering from the University of Michigan. . . joined Cadillac Motors in 1923 as a laboratory technician . . . member of the Society of Automotive Engineers, Engineering Society of Detroit and the American Ordnance Association . . . active in the United Foundation Torch Drive as chairman of the Birmingham division . . . married and has two children.

LOUIS CLIFFORD GOAD, 58, 271 Lone Pine Rd., Bloomfield Hills . . . executive vice-president in charge of general staff activities of General Motors since September, 1958 . . . native of Indiana . . . graduate of University of Illinois . . . joined General Motors in 1923 as member of engineering staff of Delco-Remy . . . member of Elks Club, Country Club, Bloomfield Hills country club, Detroit Athletic Club and University club, New York City . . . he and his wife, Frances have two children, Thomas and David.

GEORGE RUSSELL, 54, 283 Lone Pine Rd., Bloomfield Hills . . . executive vice-president-in-charge for General Motors since October 6, 1958 . . . native of Scotland . . . graduate of the University of Minnesota . . . joined General Motors in 1927 on the treasurer's staff in New York . . . member of the board of trustees and the research and policy committee for Economic Development . . . member of the board of trustees of Harper hospital, Detroit, and a director of the Metropolitan Detroit Building Fund . . . club affiliations include the University Club, New York, Detroit Athletic club, Revere club, Detroit, and Bloomfield Hills country club.

CYRUS R. OSBORN, 62, 125 Martell Dr., Bloomfield Hills . . . executive vice-president in charge of engine division since September, 1959, and director of General Motors . . . graduate of Dayton, Ohio . . . graduate of the University of Cincinnati . . . joined General Motors in 1921 as an apprentice in the Dayton Engineering Laboratories . . . member of the Society of Automotive Engineers, the Newcomen Society, Phi Beta Theta, Tau Beta Pi, advisory committee of Northwestern University's transportation center and advisory council of Princeton university's department of engineering . . . he and his wife, Jeanette, have two children.

JAMES E. GOODMAN, 55, 451 Goodhue Road, Bloomfield Hills . . . group vice-president in charge of General Motors' body and assembly divisions since September, 1958 . . . native of Union City, Indiana . . . joined GM in 1925 as an assembly line production worker at Fisher Body . . . Bloomfield Hills country club, Revere club, Detroit Athletic club and American Ordnance association . . . he and his wife, Ruth, have one son and two daughters.

CARL H. KINDL, 63, 1340 Pembroke Drive, Bloomfield Hills . . . vice-president and director of General Motors and group executive in charge of Canadian and overseas operations . . . native of Pittsburgh, Pa. . . graduate Carnegie Institute of Technology . . . joined General Motors in 1925 on the engineering staff of Delco-Remy division, Anderson, Indiana . . . resigned for other reasons between 1939 and 1948 when he rejoined GM.

ROGER M. KYES, 53, 945 Crabbrook Rd., Bloomfield Hills . . . vice-president of General Motors in charge of accessories since September, 1959, and a member of the board of directors . . . native of East Palestine, Ohio . . . graduate of Harvard university . . . joined General Motors in 1944 as executive in charge of procurement and schedules staff . . . former Deputy Secretary of Defense . . . member of Union Club of Cleveland, Orchard Lake country club, Revere club, Bloomfield Hills country club, Bloomfield Hills Hunt club, Detroit Athletic club and Revere club . . . he and his wife, Helen, have four daughters.

C. E. WILSON, 69, West Long Lake Rd., Bloomfield Hills . . . former president of General Motors, now a GM director . . . former Secretary of Defense . . . native of Minnesota, Ohio . . . graduate of Carnegie Institute of Technology . . . joined General Motors

of Michigan . . . joined General Motors as timekeeper with Prigadaire in 1932 . . . member of American Ordnance association, Committee of American Engineers and National Association of Cost Accountants.

WILLIAM M. COLLINS, 50, 767 Westchester Way, Birmingham . . . secretary of executive and administration committee of General Motors since September 3, 1958 . . . native of Indianapolis, Indiana . . . attended Wayne University evening classes . . . joined Chevrolet in 1922 and worked in Detroit in 1928 as hourly-rated employee.

EDWARD N. COLE, 1371 Kirkward Rd., Bloomfield Hills . . . General Motors vice-president and general manager of Chevrolet Motor division since July, 1956 . . . native of Marne, Michigan . . . attended at General Motors Institute in 1929 and before graduation Cadillac Motors Division drafted him as a special engineering project . . . member of the Detroit United Foundation board of directors, chairman of the 1958 Detroit Eagle Scout recognition program, director of the Detroit Area Council of the Boy Scouts of America . . . has two children, David, 22, and Martha, 18 . . . likes flying, skeet shooting, bowling, fishing, and photography.

EDWIN C. KLOTZBERG, 39, 1090 Glenhurst Drive, Birmingham . . . vice-president of General Motors and general manager of Fisher Body division since 1958 . . . native of St. Louis, Mo. . . joined General Motors in 1925 as specifications clerk in Chevrolet Motor division's St. Louis plant . . . hobbies include restoring and showing old cars, amateur radio, stamp and coin collecting.

SEMON E. KNUDSEN, 47, 31500 Bingham Rd., Birmingham . . . vice president of General Motors and general manager of Pontiac Motor division since July, 1956 . . . born in Buffalo, New York . . . graduate of Massachusetts Institute of Technology . . . joined General Motors at Pontiac Motor division as a special manufacturing assignment in 1939 . . . he and his wife, Florence Ann, have four children, Judy, Lisa, Kristina and Peter.

PHILIP J. MONAGHAN, 44, 940 Cranbrook Rd., Bloomfield Hills . . . vice president of General Motors and general manager of Detroit . . . graduate of Georgetown University . . . joined General Motors in 1936 as methods engineer for Termastid division in Detroit.

JAMES M. ROCHE, 52, 425 Dunstan Rd., Bloomfield Hills . . . vice-president of General Motors and general manager of Cadillac Motor Car division since January, 1957 . . . native of Elgin, Illinois . . . joined General Motors in 1927 as statistician for Cadillac in Chicago . . . he and his wife, Virginia, have two children, Mrs. James Quinlan, James and Douglas . . . his hobbies include music, fishing and golf.

JAMES L. CONLON, 64, 116 Hickory Grove Road east, Bloomfield Hills . . . general manager of Buick-Oldsmobile-Pontiac division of General Motors since May, 1958 . . . native of Port Lambton, Ontario . . . attended University of Detroit . . . joined GM's Termastid division in 1925 as an experimental mechanic and draftsman . . . member of Detroit Athletic club, Revere club, Detroit golf club . . . he and his wife, Blanche, have five children.

ROLAND S. WITHERS, 49, of 371 Martell Dr., Bloomfield Hills . . . general manager of United Motors Service division of General Motors . . . native of Cleveland, Ohio . . . joined General Motors on the customer research staff in 1933.

ELMER E. HUTCHESON, 61, 1025 Lake Park Drive, Birmingham . . . vice-president in charge of the launch operations of General Motors since 1955 . . . native of Swanton, Ohio . . . graduate of University of Michigan . . . joined GMAC in Chicago branch's credit department in 1922.

CHARLES F. STUZZ, 38, 385 Puritan Road, Birmingham . . . vice president of Yellow Manufacturing Acceptance Corporation, a General Motors financial unit since June, 1957 . . . native of Tonawanda, N. Y. . . graduate of Dartmouth college and Amos Tuck school of business administration . . . joined GM financial analyst in New York treasurer's office in 1946 . . . member of Revere club . . .

EARL R. BRAMBLETT, 48, 161 Lone Pine Rd., Bloomfield Hills . . . director of labor relations of General Motors since December 31, 1958 . . . native of Columbus, Georgia . . . joined General Motors in June, 1928 as an hourly-rated employee on the assembly line.

GEORGE A. JACOBY, 55, 245 Puritan Rd., Birmingham . . . director of personnel relations of the Personnel Staff of General Motors since April, 1956 . . . native of Pleasureville, Kentucky . . . graduate of Georgetown and Columbia universities . . . joined Buick Motor division in 1941 . . . has been an employer member of the Michigan State Employment Security Advisory Council since 1948, and from 1952 to 1954 served as an employer member of the Federal Advisory Council on Employment Security . . . a director of the National Safety Council, a member of the committee on Economic Security of the United States Chamber of Commerce and the health and safety committee of the National Association of Manufacturers . . . chairman of the board of trustees of the Michigan Heart association, a trustee of Alma college, and a trustee of the Institute for Economic Education . . . also a member of the advisory council of the Institute of Industrial Relations at the University of Michigan.

A. F. POWER, 57, 420 Dunstan Rd., Bloomfield Hills . . . general assistant controller since June, 1956 . . . native of Milton, Delaware . . . graduate of University of Delaware and the United States Chamber of Commerce and financial staff in 1926.

CLYDE W. TRUXELL, 54, 31750 Brandingham, Franklin Village . . . general manager of Detroit Diesel Engine division of General Motors since July, 1958 . . . native of Detroit . . . graduate of University of Michigan . . . joined in the research laboratories division . . . member of Gamma Sigma, Phi Kappa Phi, society of Automotive Engineers, and American Ordnance association.

HENRY W. WELCH, 45, 18601 Devonshire Road, Birmingham . . . assistant controller of General Motors since October, 1958 . . . native of Jefferson, Ohio . . . joined GM's Harrison radiator division in accounting department in 1933 . . . graduate of Massachusetts Institute of Technology . . . joined General Motors in 1925 as a field sales manager of Cadillac Motor Car division of General Motors since January, 1956 . . . native of Plankton, South Dakota . . . graduate of University of South Dakota and South Dakota State school of mines . . . after working as Buick retail salesman four years, he joined Buick division as district manager in Minneapolis in 1930.

FREDERIC H. MURRAY, 62, 990 West Harstdale, Bloomfield Hills . . . general sales manager of Cadillac Motor Car division of General Motors since January, 1957 . . . native of Denver, Colorado . . . joined Cadillac in 1943 as a field sales manager of the business management department after previous experience in Chevrolet wholesale organization as a Chevrolet dealer and with Motors Holding division of GM.

RICHARD C. WOODHOUSE, 55, 4230 Orchard Way, Foxcroft . . . general sales manager of truck division of General Motors GMC Truck & Coach division since July, August, 1957, after serving as a GM research consultant for several years . . . member of American Society of Mechanical Engineers, Society of Automotive Engineers, Tau Beta Pi, Sigma Xi, American Ordnance association, American Society of Professional Engineers, American Institute of Engineering Education.

LEROY KIEFER, 1001 Willow Lane, Birmingham . . . executive assistant staff . . . General Motors styling staff . . . born in Canada, but came to Detroit with his parents when he was six months old . . . graduate of University of Michigan school of architecture . . . joined GM styling staff in 1935 . . . he and his wife, Helen, have two sons.

LOY J. LUCIA, 54, of 6140 Lahser Road, Birmingham . . . general auditor of General Motors since September, 1954 . . . native of Bear Creek, Wisconsin . . . joined General Motors as a graduate of University of Wisconsin . . . joined General Motors in 1929 as a member of the American Institute of Accountants, American Accounting association, and Institute of Internal Auditors.

JOHN P. SULLIVAN, 56, 750 Wooddale Road, Birmingham . . . general assistant treasurer of General Motors since October, 1958 . . . graduate of Pennsylvania State University . . . graduate of University of Akron and obtained master's degree from University of Michigan . . . joined treasurer's staff of GM in 1929 . . . member of Tax Executives Institute, state taxation committee of Detroit Board of Education, Tax Institute of Automobile Manufacturers association, Orchard Lake country club and Revere club.

MARK E. KELLY, 62, 888 Bloomcrest Dr., Bloomfield Hills . . . assistant manager of General Motors in charge of the insurance and pension section . . . native of Providence, Rhode Island . . . grad-

uate of Columbia University . . . joined General Motors as a member of the treasurer's staff in New York in 1947.

HAROLD J. KENNEDY, 58, 633 Hawthorne Road, Birmingham . . . assistant treasurer in charge of bank relations for General Motors since September, 1958 . . . native of Ontario, Ontario . . . joined GM in 1927 as field representative with the cash control section . . . member of various Masonic organizations, Detroit Board of Commerce, Revere club, Detroit Symphony Orchestra's policy and finance committee, and is trustee and chairman of finance committee of Crittenton General Hospital.

HOWARD W. MEGEE, 57, 480 Thetford Road, Bloomfield Hills . . . general assistant controller since June, 1956 . . . native of Milton, Delaware . . . graduate of University of Delaware and the United States Chamber of Commerce and financial staff in 1926.

CLYDE W. TRUXELL, 54, 31750 Brandingham, Franklin Village . . . general manager of Detroit Diesel Engine division of General Motors since July, 1958 . . . native of Detroit . . . graduate of University of Michigan . . . joined in the research laboratories division . . . member of Gamma Sigma, Phi Kappa Phi, society of Automotive Engineers, and American Ordnance association.

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FRANK V. BRIDGE, 55, 1527 Gleggery Road, Birmingham . . . general sales manager of General Motors since January, 1956 . . . native of Plankton, South Dakota . . . graduate of University of South Dakota and South Dakota State school of mines . . . after working as Buick retail salesman four years, he joined Buick division as district manager in Minneapolis in 1930.

RICHARD C. WOODHOUSE, 55, 4230 Orchard Way, Foxcroft . . . general sales manager of truck division of General Motors GMC Truck & Coach division since July, August, 1957, after serving as a GM research consultant for several years . . . member of American Society of Mechanical Engineers, Society of Automotive Engineers, Tau Beta Pi, Sigma Xi, American Ordnance association, American Society of Professional Engineers, American Institute of Engineering Education.

THOMAS F. PLANT, 18, 1030 Glenhurst, Birmingham . . . general sales manager of United Motors Service division of General Motors since July, 1958 . . . native of Plant, Tennessee . . . joined GM's AC Spark Plug division in 1936 as territory representative in Flint.

FELIX F. BRUNER, 61, Epping Lane, Bloomfield Hills . . . director of communications section of General Motors public relations staff since July, 1959 . . . native of Indianapolis, Ind. . . joined GM public relations in 1937 after holding positions on the Indianapolis Times, Youngstown (Ohio) Telegram and Washington (D.C.) Post starting in 1916 . . . member of National Press club (Washington, D.C.), Revere club, Press club, country club and Yacht club . . . he and his wife, Lucile, have one son.

RALPH W. MOORE, 61, 310 Puritan Road, Birmingham . . . director of field operations of General Motors public relations staff since July, 1959 . . . native of Chicago, Ill. . . graduate of Northwestern University school of commerce . . . joined General Motors in 1923 . . . member of Public Relations Society of America, Detroit country club, Revere club, Oakland Hills country club, Creve Coeur (Peoria, Ill.), Chicago Press club, country club and Yacht club and Shrine activities . . . he and his wife, Louise, have one daughter, Lois.

KENNETH YOEHL, 58, 345 Woodridge Road, Bloomfield Hills . . . assistant director of communications section of General Motors public relations staff since July, 1959 . . . native of Doon, Iowa . . . graduate of University of Iowa . . .

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