PROCESSING INCLUDED 35 mm, 20 exp., \$2.89 35 mm, 36 exp., \$4.44 8 mm, movie roll, \$3.49 ... 8 mm, movie magazine, \$4.47 16 mm, magazine, \$6.47 16 mm, movie roll, \$9.99

Film includes processing charges and will

Economy



Hole-in-one

Bloomfield Country Day School

Well Rounded School Life for Girls Grades 7 through 12

Emphasis on College Preparation with Music, Art, Speech, Home Economics Sports and Field Trips SMALL FRIENDLY CLASSES

Monday, September 21, 1959

Mr. John Popplestor Director of Studies

The circumstances of our growth since 1878 have all contributed to an operation characterized by economy. Today you are offered a printing service that provides complete facilities "under one roof" featuring quality,

The most important reason for this price economy at The Averill

In the first place was the impression that we were too far removed

Press came about some 30 years ago when we expanded our operation into

competition with Detroit printers. Prior to that we had restricted our sales

effort within Oakland County. In expanding to compete with 600 Detroit printers, we found our suburban location had several handicaps.

(a distance concept) from the Detroit buyer. To offset this we emphasized

(1) low prices (2) fast service (3) quality (4) personal interest. To translate these inducements into fact it was necessary to gear our operation into

a completeness of facility. This was accomplished by creating our own

suppliers involved; have the schedule pre-determined and controlled in

one phase; avoid the chain of "mark-ups" because you buy at "manufac-

As a result, you will find it possible to place an order with us and have it completely handled in our plant without intermediary steps or

Although we are now fully accepted as a "Detroit" printer, the tradition of meeting the competition (service, quality, economy, etc.) still

That you can buy with complete confidence with us is well illustrated

by the fact that over 50% of our work is ordered without quotation.

composing room, bindery, plate making, mailing service, etc.

turer's prices" rather than "retail prices".

We intend to keep it that way.

prevail with us.

fast production and personal interest at prices that meet economy budgets. As one of the 10 largest printing plants in the Detroit area, you can enjoy

"bigness" of facilities without the penalty of "bigness" of cost.

MI 6-8624

This is the seventh of a series dealing with the 10 cardinal factors which have charted the course of our business operation.

Change

make the transaction and that Aug. 20, 1959 THE BIRMINGHAM (MICH.) ECCENTRIC 7-D

Coatinued from Page 8-D)
APPROXIMATELY 560 acres
were added as state lands through the congressional action in needed.

APPROXIMATELY 560 acres
were added as state lands through the state whether they would favorexchanges in Iron Range, Mackinac, Au Sable, Alpena and Thunghand and on which the State presentbay River state forests.

Bay River state forests.

But can be surface rights.

But can be surface

A PARK there would relieve the growing load of public use at nearby Harrisville state park. Early in 1958, the Air Force asked the department for 70 acres of state land at Wurtsmith Air Base near Oscoda and 120 acres at Kinross Air Base near Sault Ste. Marie.

Ste. Marie.

The U. S. Army Corps of Entineers, which handles land matear for the Alf Porce, elected to
and legal action was started along,
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Shortly before, however, department and Corps of Engineers
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oint.
Early last week, the General errives Administration office in hicago informed Charles A. Militar, chief of the Department's land ivision, that the Air Force was not interested in the exchange, gave no reason for dropping the greement.

exchange effort fails.

Department officials still prefer to acquire the lands through exchange and are trying to re-open negotiations.

gotiations.

Considerable attention has been cused on a community in Presque le county where a rash of inctious hepatitis broke out rejuty.

Although investigations are still being made, early findings have inked the disease with contami-nated water which seeped into im-properly completed wells. Wells poorly isolated from sep-tic tanks, sink drains and other waste disposals are prime targets for contamination.

WATER SAMPLES indicated hat 40 percent of 72 wells tested for revenuand for drinking. Eventy these were also tested for the presence of intirites, nitrates and detergents. The threat of contamination the tate. It is sharply accentanted in mumulties such as the one in resque lale co. when a state of in resque lale co. when a state one in resque lale co. when the ground's unface.

eastern allement and parts to leading and Benjari counties.

JOINTS AND fractures, characteristic of limestone formations, provide convenient paths through ground water. There is little filtration of bacteria where only a very thin glacial drift is found above these formations. For the second water of the

GARAGES

PORCHES — ADDITIONS
Aluminum Combination Windows and Doo

STUART E. SHEILL CO. "Here Tomorrow To Guarantee Today's Job" 959 Rockaway Rd. MI 4-3713

DO IT YOURSELF

Since the killing of CRABGRASS involves, in most instances, a repeated application of the various materials used for this purpose, it will cost less if you do it yourself.

n you so it yourseif.

The application of a material that will kill crab-grass with one shot will probably kill the grass. There is an old cliche that where crabgrass is, grass isn't. This is the bunk (unless you believe it) and of course, when you try a heavy dose you will find there is no grass there. You killed it.

The materials we recommend for application right now are:—

CRABNOT SPECIAL—Potassium Cyanate powder to be mixed with water and sprayed on—not the way YOU want to do it—but one gallon to 100 sq. ft. It also kills broad-leaved weeds.

BONIDE'S DISOMAR—Same method as above ORTHO'S AMA CRABGRASS KILLER—A li-uid whose ratio of application depends on the

DU PONT'S CRABGRASS KILLER-Same ma-

terial as Ortho's.

VAUGHAN'S K.O.—A combination of SODAR and 2.4.D, to be applied by spreader.

We believe CRABNOT SPECIAL and K.O. are the best of the two types. Whenever you use a liquid spray use DUPONT'S SPREADER STICKER with it.

FERTILIZING TREES:-

FERTILIZING TREES:—
It is better not to do it at all at this time of year.
The best time is in the spring, or, for deciduous trees, after the leaves fall in the fall.
Organic matter and/or complete chemical fertilizers such as 10-6-4 are preferable.

RESEEDING THE LAWN:-

The spots dead from fungus or other causes may be fixed up at any time—but if you wait until September nature will help you and eliminate the need of top dressing with peat moss and watering every day.

Virgima Bluebell (Mertensia) Divide and move this month as the roots are practically dormant. Bleeding Heart foliage which has died should be cut off and burned.

Heavenly Blue Morning glory: Cut the buds the night before they are to open and use them for a breakfast table arrangement.

Peonies: A cupful of Gard-N-Gro or Agrico for he Garden should be lightly cultivated in around

each plant.

Hollyhocks: As soon as they have finished blooming cut them down and burn the debris. Spray any seedlings with BORDEAUX fungicide.

Irises: Continue to divide and plant. Japanese types dislike lime and should be planted deeper.

Gladiolus: When you cut the blooms leave a good amount of foliage for the development of a new corm. Use a sharp knife and make a slanting cut. Cabbage: If they begin to crack, bend them over to break the root on one side.

Vegetables: Water with 1 inch once a week. (One inch of water on the surface).

Muskmelons & Watermelons: Put a thin board under each plant and decay and wireworms will be thwarted.

Squash: Put shingles close to the vine and destroy the pests under them each morning.

Euonymers Vines: The scale moves this month. If not sprayed they may die. Use MALATHION.

Lawn Insects: Spray with 72% Chlordane.

Next week's ad will be done by someone else.

McCLELLAN-BALL CO. **SUPPLIES**

BIRMINGHAM, MICHIGAN

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THE AVERILL PRESS, INC.

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