

At The F. J. MULHOLLAND CO.

When the school bell rings and far away Campuses call Students back to the class rooms, MULHOLLAND'S is the place where parents find suitable, sensible clothing in price ranges that match. It's time to start that necessary shopping for the new school term.



Smart, Fashionable
BACK-TO-SCHOOL

Dresses

Bring the girls in now to choose from our special value selection of wash'n' wear dresses. Featured are full let-down hems; strong, lasting stitches. They're cut roomy and generous from wear-tested fabrics. Plaids, florals, plain colors and checks.

SIZES 7 TO 14

\$3⁹⁸ to \$8⁹⁸

PLUS: A wide selection of these very necessary essentials—

- JACKETS • HOSIERY • SWEATERS
- SKIRTS • BLOUSES • JEWELRY
- PENDLETON WOOL SPORTSWEAR

for both Women and Men

COLLEGE OR SCHOOL BOUND

CORDUROY
Ivy League

SLACKS ARE TOPS

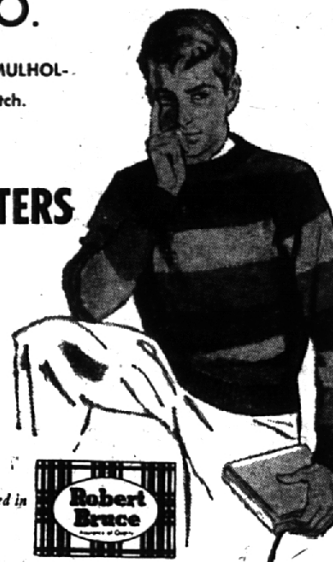
in Ivy
Green or
The New Antelope
Shade.



\$6⁹⁸

BOYS' SWEATERS

in Many Styles
and all
Colors and Sizes
for Boys
of All Ages



as advertised in
LIFE

Shown is the Shaggy Fleece

Modern Version of the Roaring Twenties

The college world has educated a boys' world of fashion and the blazer striped cross boatneck pullover walks off with top honors. Here it is in the new shaggy look—an interesting brushed surface in 100% virgin wool. Bright and bold, with a cross boatneck that fits perfectly and comfortably! Four Ivy color combinations from which to choose.

\$7⁹⁸

Many other Styles, Colors and Prices

BOYS' JACKETS in Several Colors \$17.89 to \$29.98

BOYS' SLACKS—Wash 'n' wear, wools, worsteds, gabardines.
Ivy League and regular styles—Sizes 6 to 20 \$4.98 to \$10.98

Men's sizes 29 to 42 \$8.98 to \$16.98

BOYS' SPORT SHIRTS—Long sleeve Ivy League and regular tailored styles—Sizes 6 to 20 \$4.00 to \$5.98
Men's sizes S - M - L & XL \$2.98 to \$3.98

BOYS' DRESS SHIRTS—Wash 'n' wear broadcloth, Oxford button downs in white and colors. Regular and convertible cuffs.
Regular men's sizes \$4.25 to \$5.95; Boys' sizes \$2.98

BOYS' KHAKI SLACKS—Regular and polished cottons. Ivy and Continental Styling. \$3.98 to \$5.98

