



YOU
Can Teach
Your Children
The Important
Lesson of

SAVING!

Reading, Writing and Arithmetic are essential . . . But another valuable lesson is the habit and benefits of saving. It's not in any Text book . . . **YOU** have to teach them!

FIRST

Set an example by having a savings account of your own. Show your children how it can multiply by consistently adding to it, and how beneficial it can be in time of need or in an emergency.

SECOND

Bring your children and have them open their savings account . . . they can open one with as little as a dollar! Teach the saving lesson well to your children, and all through their lives they will reap the benefits.

**ALL SAVING
ACCOUNTS EARN**

3½%

CURRENT RATE

Where you save does
make a difference



Birmingham
FEDERAL SAVINGS

EACH ACCOUNT INSURED
TO \$10,000

99 West Maple
Corner of Pierce

3055 W. 12 Mile Rd.
Buckley

MI 4-1711