

THE IMPORTANCE OF CIRCULATION

We are not speaking of blood—but of Air, Watery Nutrients and stuff.

Take Air, for instance—

If the soil is not made porous by the addition of SAND and humus (PEAT MOSS) or by poking holes in it with an AERATOR the plant may suffocate from lack of air.

Grass may be difficult to grow in a very sheltered corner with walls on two sides, or under trees whose branches are only 5 or 6 ft. above the ground, because fresh air cannot get to it in sufficient volume.

The speed and direction of the circulation of air may be accurately determined with a WIND SPEED and DIRECTION INDICATOR. (The wet thumb system is rather antiquated, you know).

The fact that circulation of air upwards, under the TORO ROTARY MOWER lifts the grass so that it is erect when cut and then blows the clippings out or into a bag.

Take Water, for instance—

If the soil does not contain sufficient humus the water is apt to circulate right through and out of reach of the roots. PEAT MOSS acts to retain the water in the root feeding area.

Again, if water is not available in the root area of plants it cannot be drawn in to circulate through the plant and sustain life to the tip of each leaf.

Once more, if water stands in pools it becomes stagnant and a breeding place for mosquitoes and turns green with algae. However, if one activates the water by running it through a small RECIRCULATING PUMP the pool can come alive as a focal center of the yard, a harbinger of life and birds and, with a lovely lead or stone FOUNTAIN, a cynosure of all eyes.

The water from the faucet is almost useless until it is circulated through PRESSURE MESH, SWAN SEAL or KORO SEAL HOSE — and SPRINKLERS and MEL-O-RODS when its marvelous properties become available to plant life, fountains, children, scotch, street cleaners, etc.

Take Nutrients for instance:—

They do no good lying on the surface of the lawn or garden. Rain or sprinkling, however, dissolves them, circulates them to the roots of plants which take them in and send them up to the grass blades and leaves of plants and trees where they BECOME FOOD through the miraculous natural process known as photosynthesis. This usable food then circulates to the roots and leaves where besides making the plants grow, it provides food for insects and birds and animals and a few people.

Take Stuff for instance:—

Money is green stuff and fits the "for instance" very well. We have money invested in some things that we still have—things like BARBECUE GRILLS, one SALAD BOWL, RATTAN FENCING, Chinese RATTAN FURNITURE and a few other things. By lowering the prices of these things we believe that the money that we obtain can be put into the kind of circulation that will enable us to buy something else which we eventually mark down—and so on ad infinitum.

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SOCIETY



A Week on the Islands

Mr. and Mrs. Glenn Otto of Brookside drive, Bloomfield Hills, enjoy the sun and sights of Hawaii during their week-long stay on the islands. They arrived in Honolulu after a stopover in San Francisco, where they were honored at a banquet for the 121 Rambler dealers who won similar trips in an American Motors sales campaign. Their activities include visits to Pearl Harbor, Nuuanu Pali, a luau, hula lessons, outrigger rides and surfboarding.

First Methodist Church Scene of Ceremony

First Methodist church in Birmingham was the scene Saturday afternoon for the marriage of Sylvia Richardson Chalk and Don Gray Currie. Dr. Harry O. Martin performed the double ring ceremony.

The bride, daughter of Mr. and Mrs. Harold Chalk of Big Beaver road, Birmingham, wore a white silk organza gown with portrait neckline bordered with re-embroidered alencon lace with seed pearl detail, short sleeves and full length train with sweep train.

A CAP of organza and matching lace secured her fingertip veil of silk illusion. She carried a bouquet of eucharist lilies and ivy. Carolyn L. Haller of West Hartford, Conn., was maid of honor and bridesmaids were Joyce H. Bell of Ridgewood, N. J., and Allison C. Currie of Toronto, Canada. They selected white organza dresses with oval necklines, cap sleeves and bell-shaped skirts. They wore wide brimmed picture hats with ribbon trim in moss green and carried sprays of geraniums in various hues and ivy.

THE GROOM, son of Dr. and Mrs. George C. Currie of Toronto, Canada, asked Emerson Frost of Manassas, N. J., to be best man. Ushers were John Bowen of Brockville, Ontario, and David Chalk of Birmingham.

For her daughter's wedding, Mrs. Chalk chose a sheath of white eyellet polished cotton with light green trim. Her flowers were green cy-



MRS. DON GRAY CURRIE

propediums. Mother of the groom selected an afternoon dress of beige with brown cypropediums.

GUESTS arrived at the Chalks' home for a garden reception. The newlyweds are cruising the Great Lakes aboard the Curries' boat.

Couple Entertained

The Barrien Ketchums of Suffolk drive, Birmingham, will entertain the newlyweds, the Thaddeus Ketchums of Detroit, Saturday at Orchard Lake Country club.

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Chain Grocers' Volume Large, Profits Small

From every dollar it takes in, only one and two-tenths cents is left as net profit for the Kroger Co., one of the nation's several large chain store grocers. This fact is revealed in a succinct, clear, "Tale of the Tape," a statement narrating these facts: Kroger's 1958 sales totaled \$1,776.

175,000. Of that amount 78 and 7/10 cents went to processors, manufacturers, farmers and other suppliers. Eleven and 4/10 cents paid the wages and salaries of Kroger employees; six and 6/10 cents went to pay all other costs of doing business. Taxes took two and 1/10 cents of each sales dollar—leaving one and 2/10 pennies as profit. Kroger's 28,514 shareholders received one-half cent of each dollar for the use of their money, in dividends. The remaining seven-tenths of a cent was put back into the business for future expansion developments.

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APPENDED TO THE "Tale of the Tape" is a statement by C. Olaf Talla, Kroger vice president in charge of the Detroit Division: "Because more than 95 per cent of Kroger people participate in an employee profit-sharing plan, they have a very personal interest in the progress of the company." Other great national chain stores, too, have stated that their net profit is but a fraction of each sales dollar. "We can achieve and retain a solvent financial condition only because we do such a tremendous sales volume," they declare.

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Reg. Price	Item	Sale Price
\$4.32	PARKE-DAVIS COMBEX, 100's	\$2.98
\$1.23	BUFFERIN TABLETS, 100's	\$.88
\$.65	ALKA-SELTZER, 25's	\$.39
\$1.48	LILLYS or SQUIBB'S INSULIN, U-40, 10cc	\$1.04
\$2.00	RICHARD HUDNUT QUICK HOME PERMANENT	\$1.49
\$.89	NOXZEMA CREAM, Boudoir Size	\$.69
\$1.73	KOTEX or MODESS, 48's	\$1.19
\$1.67	MAALOX TABLETS, 100's	\$1.03
\$.98	PEPTO BISMOL	\$.71
\$3.59	MEAD'S POLI-VI-SOL, 50cc	\$2.63
\$3.11	UPJOHN'S UNICAPS, 100's	\$2.51
\$5.08	PARKE-DAVIS KAPSEALS, 100's	\$3.49
\$6.75	PARKE-DAVIS GERIPLEX, 100's	\$4.64
\$4.98	GERITOL LIQUID, 24 oz.	\$3.43
\$4.98	GERITOL TABLETS, 80's	\$3.43
\$1.08	CORCIDIN TABLETS, 12's	\$.42
\$.98	DRISTAN TABLETS, 24's	\$.73
\$1.19	HEET, 5 oz.	\$.92
\$1.49	AMPHOJEL, 12 oz.	\$1.15
\$3.42	SIBLIN, 16 oz.	\$2.35
\$1.89	GELUSIL TABLETS, 100's	\$1.39
\$.69	GLEEM TOOTHPASTE, Economy Size	\$.56
\$.69	COLGATES TOOTHPASTE, Economy Size	\$.56
\$.69	IPANA TOOTHPASTE, Economy Size	\$.56
\$1.13	FASTEETH, Large	\$.83
\$.98	WILLIAMS AQUA-VELVA, Large	\$.69
\$.98	HALO SHAMPOO, Giant Size	\$.73
\$1.50	ENDEN LIQUID	\$1.03
\$.89	LISTERINE ANTISEPTIC, 14 oz.	\$.69
\$1.00	MENNEN'S SPRAY DEODORANT, Large	\$.76

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