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### Bramson Publishing Expands Staff

The Bramson Publishing company, 1025 E. Maple, Birmingham, has announced that George H. Amber of Detroit, formerly a consulting engineer and author of numerous articles, has been added to the editorial staff of "Production" the monthly magazine of mass production and metalworking. As associate editor, he will interpret the significance of scientific and engineering developments to mass production, and will be responsible for feature articles pertaining to industrial engineering, automation, electronics, and automatic control.

### Medical Mirror

WHAT DOCTORS SAY ABOUT

#### Blood Sugar Most Important in Diabetes

• Football

Q. Can sugar be in the urine without being in the blood? If so, is there danger of it eventually leading to diabetes?—J. D. A. As you probably know, the blood normally contains sugar whereas the urine does not. In true diabetes there is an increase in blood sugar above normal and some of the excess spills over into the urine. There are other situations in which the urine may show sugar or sugar-like substances. For example, in renal diabetes the kidneys allow sugar to seep out but there is no elevation in blood sugar as in true diabetes. From a health standpoint, sugar in the urine is the least important thing about diabetes. However, the urine test does offer a convenient means of detecting possible trouble and is used to keep tabs on patients who are being treated for diabetes. Doctors can diagnose dia-

betes more certainly and detect it in milder form by determining the amount of sugar in the blood than by testing the urine for sugar.

Q. Do you think a 14-year-old boy should be allowed to play football? A. The question as to whether a 14-year-old boy, presumably a ninth-grader, should play tackle football involves a good many issues. Certainly, the players should be carefully matched as to age, height and weight. Even so, the hazards of contact sports for children are obvious. Although there is some element of danger, many feel that supervised football as it is played at school is safer than the sandlot activities in which the interested youngster may participate if he is excluded from sports at school.

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Answers do not necessarily reflect the opinion of all doctors. The diagnosis and treatment of disease is the function of the patient's personal physician. Questions directed to Science Editors, P.O. Box 396, Madison Sq. Sta., N. Y. 10, N. Y., will be incorporated in these columns when possible.



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## BUSINESS BRIEFS

### New Bookstore Opens Doors For Business

Birmingham's newest bookstore, the Village Bookshelf, opened last week at 750 North Woodward, Birmingham.

Miss Elaine Nagle, 169 Baldwin, Birmingham, is the proprietor. The store features a complete selection of current best-sellers, a rental library, a complete stationery department and, for the art connoisseur, copies of museum sculpture and jewelry masterpieces.

Her present supply of low-cost reprints will be augmented prior to the opening of school by the complete line of the College Outline series. The Bookshelf will be the only outlet in Birmingham. Miss Nagle is a former associate of the Jam Handy organization and of Wilding-Henderson, Inc., Detroit motion picture producers.

### At Convention

ST. PAUL, Minn.—The Brotherhood of Locomotive Firemen and Enginemen, one of the oldest labor organizations in the United States and Canada, is holding its 57th convention here. Among the delegates is J. K. Carson, 2112 Yorkshire, Birmingham. Carson is the delegate from Lodge 168.

### Cartwright Promoted At Ford Motor

Charles S. Cartwright has been named industrial relations manager of Ford Motor Company's Mt. Clemens paint and chemical products plant.

The appointment was announced by R. C. Armour, manager of the hardware and accessories division plant. Cartwright succeeds E. O. Weber who has been transferred to the division industrial relations department. He formerly was salaried personnel and training supervisor at the division's Ypsilanti plant. He joined Ford in 1947 after six years with the U. S. Air Force where he attained the rank of major. He



CHARLES S. CARTWRIGHT since has held labor relations positions in the Rouge area, as well as the Ypsilanti operations.

Cartwright attended Highland Park junior college, Walsh Institute of Accounting, Detroit, and the University of Detroit. He is married, has three children and lives at 1836 Banbury, Birmingham.



J. BENJAMIN BENNETT

### Name Bennett LaRue Public Relations Head

Appointment of J. Benjamin Bennett as director of public relations for LaRue, Cleveland, Inc., Detroit, has been announced by R. P. LaRue, president. Bennett most recently was as-

stant public relations director and account executive for Grant Advertising, Inc., Detroit. He joined Grant in 1957, serving successively as assistant director of the Dodge News Bureau, and public relations account executive for Cushman Motors, Lincoln, Neb., and Airtemp division of Chrysler corporation, Dayton, Ohio. At LaRue, Cleveland, Inc., Bennett will be in charge of the agency's public relations activities for General Electric's metallurgical products department, Kelly Girl Service, Inc., Farm Crest Bakeries, Inc., and Detroit Mold Engineering. A native of Flint, Mich., he attended Yale university and is a graduate of the University of Michigan. He is a former Flint newspaper reporter and U. S. Navy public information officer. He now makes his home at 2078 Manchester, Birmingham, Mich.

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## BIRMINGHAM



by AL WARNER, Manager



You may be as surprised as I to discover that this is the middle of August and another summer is almost over. It is again time to think about getting the kids back to school and settling down to routine after the summer vacation and the week-end trips. Part of that routine will be getting back into the social swing and finding programs for your clubs and organizations for the next several months. If you already know about them, I thought you would like to be reminded about our films and lecture demonstrations we have available for your club programs. If you do not know about them, please call our business office and we will be glad to describe them to you in greater detail.



HUNTING FOR THAT SPECIAL ITEM? Here's a shopping tip that will help you find your quarry and save you mileage and frayed nerves, too. Let the Yellow Pages be your guide. This handy telephone directory can help you find just who has what you want—in the right size and color and at the right price—before you even leave your house. The Yellow Pages steer you in the right direction. So keep them handy and consult them often.



THE 1960 WINTER OLYMPICS don't open until February but telephone men have been on the job at Squaw Valley, Calif., since July of last year. More than 1,200 telephones will be in service there to accommodate some 35,000 visitors a day. There's also the complex job of providing communications for press and TV coverage. Whether it's a special event like the Olympics, your everyday service or war defense needs, the telephone company works constantly to bring you the best in modern communications.

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Note: These offices will be closed from 3:00 p.m. to 5:00 p.m. Fridays

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