

# BIG BUY WEEKLY Special

Every Week—A Big Buy Super-Value

## Kresge's

to family's choice

Thursday  
Friday  
Saturday

SAVE 59¢! Reg. 39¢ pr.!

Acetate Tricot  
**PANTIES**

This Sale Only

**4 97¢**  
PRS.

Women's Snug-fitting Briefs  
in White and Soft Pastels!

For freedom of movement, day-long comfort, practicality... you'll choose peral-soft acetate tricot panty briefs... the long-wearing, fast-drying panties that won't ride up! Two styles: elastic or band bottom leg. Pink, blue, maize or white. In women's sizes 5-8.

EACH WEEK WATCH FOR OUR BIG BUY SAVING!

Exquisite Custom PICTURE FRAMING at Kresge's in Birmingham and Northland Center, all work guaranteed.

WEST MAPLE AT HENRIETTA

Every Day—more people are awakening to KRESGE values!

## BUSINESS BRIEFS



### Plans New TV Show

The new Steve Allen Plymouth Show, starting September 28, (10 to 11 p.m., e.s.t., NBC-TV) will have special appeal for the youth market. One of the features for younger people will be the addition of Les Brown and His Band of Renown. This summer, the band is using several methods to identify itself and Allen with Plymouth as it tours the country in a series of 52 one-night dance engagements. The band travels in five new Plymouth hardtops, each carrying the painted message: "The Les Brown Band Featured Steve Allen Plymouth Show... NBC-TV"; band members all wear special Plymouth Fury blazers which have been put on the market in a special deal with Botany, and the Plymouth insignia appears on all the band's music stands. Above, Louis T. Hagopian, 557 Turfman, Birmingham, left, director of advertising and sales promotion for Plymouth, discusses the promotional program with Brown.

### 'M' Offers New Real Estate Course

ANN ARBOR — The University of Michigan certificate program in real estate will offer courses in 24 Michigan cities this fall, supervisor Charles H. Sill has announced.

The program is designed for those in real estate who want additional training as well as for those planning to enter the real estate business. Certificates are awarded on successful completion of an eight-course program. Thirty-four classes will be con-

ducted this fall by the U-M school of business administration and the extension service, in cooperation with the office of vocational education, and the Michigan Real Estate Association and its member boards. Birmingham is included among the cities where classes will be held.

The fee for most courses will be \$27. Additional information may be obtained from the appropriate U-M extension service office, from the local real estate board in each community mentioned, or from the U-M extension service, 4524 Administration Building, Ann Arbor.

### Cole Earns MONY Field Club Award

Bernard V. Cole, of 19063 Coral Gables, Birmingham, local field representative for Mutual of New York, has qualified for the company's National Field Club Membership is awarded to MONY field underwriters who attain high standards of production and service of life and accident & sickness insurance, according to Stuart Goldsmith, Detroit agency manager. Approximately one-third of MONY's field force earns this award each year.

Page 4-B B'HAM ECCENTRIC Thursday, August 13, 1959

### Stiebling Gets Promotion at R. L. Polk Co.

The appointment of J. Kenneth Stiebling, 7319 Briarcliff Knoll, Bloomfield township, as director of purchasing and printing production for the direct mail division. In his new position, he heads a centralized purchasing department for all six divisions of the Polk company.

Through these divisions, R. L. Polk & Co. publishes city directories for more than 4,000 American and Canadian communities; issues semi-annually Polk's Bank directory; conducts consumer and market research for financial institutions; compiles vehicle registration statistics for the automobile industry; maintains an up-to-date census of America's car and truck-owning population, compiles national and local circulation lists and publishes mail advertising for many of the nation's leading advertisers.



### Wins Award

Walter S. Phelps, 7375 Parkstone, Birmingham, of the Brenon Agency, Saginaw, and representative in Detroit for the Ohio National Life Insurance Company, Cincinnati, has again qualified for the National Quality Award. This is the ninth consecutive year he has received it. The annual honor is conferred jointly by the National Association of Life Underwriters and the Life Insurance Agency Management Association to underwriters who best symbolize the highest standards of selling and service.

### MOTOROLA 6-transistor RADIO

complete with batteries, carrying case, car phones

only \$29.95

at . . .

### NEW CENTER

Electronics Sales & Service

MOTOROLA - RCA

Miracle Mile FE 8-9607

SAVE! SAVE! SAVE!



Berkshire  
stocking

# SALE

August  
13 through 29

Get your Berkshire seamless or full-fashioned stockings now—during Berkshire's famous once-a-year August sale!

And you can buy sheer, sheer Berkshires that are guaranteed! Thanks to Berkshire's NYLOC\*, a new run-stop barrier, no run from top or toe can enter the sheer leg area. Or you get a new pair free. That's guaranteed!

\*Reg. applied for. As advertised in LIFE

Get your Berkshires now at these money-saving prices!

REG. 1.35... NOW 1.09... 3 pairs 3.19

REG. 1.50... NOW 1.19... 3 pairs 3.49

REG. 1.65... NOW 1.29... 3 pairs 3.79

**F Mulholland**  
COMPANY  
233 N. WOODWARD AVE.  
CHARGE ACCOUNTS WELCOMED  
WE DELIVER

**You're keeping Sam Shulsky busy...**



Perhaps it's because Sam Shulsky's investment column in the Detroit Times is the only one of its kind in town... but we like to think you're filling our expert's mailbox to overflowing because he's just plain good!

Whether he's discussing basic theories with you who are dipping into the stock market for the first time... or dispensing analytical advice to more experienced investors, you've come to rely on his word!

And through every question Mr. Shulsky answers, you can detect the sound investment philosophy which has won him nationwide respect... and has formed the base for his several books on investment.

Have you any more money-making questions? Mr. Shulsky will be glad to take a crack at them!

Keep your eye on the TIMES!  
Phone Woodward 3-8800 for delivery to your home... both daily and Sunday!



## HERE'S Where Your MONEY GROWS!

It doesn't take a mathematical wizard to prove that even small amounts of money, accumulated regularly and placed where earnings are continuous, soon become large sums. We've seen many savings grow this easy way.

Start today by opening a new account or by adding to your present account. Drop in. We'd be pleased to have you as an insured savings account member.

**3 1/2 %**  
CURRENT RATE

Where you save does make a difference



**Birmingham**  
FEDERAL SAVINGS

EACH ACCOUNT INSURED TO \$10,000

99 West Maple Corner of Plaza Building  
3055 W. 12 Mile Rd.  
Phone: MI 4-1711