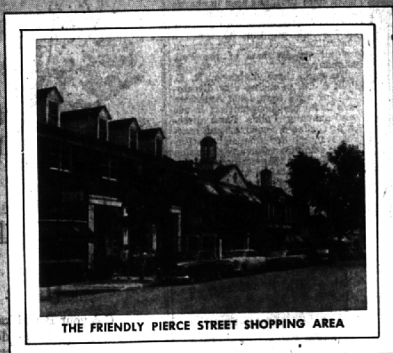


BIRMINGHAM



THE FRIENDLY PIERCE STREET SHOPPING AREA

The Town of Friendly Shops

Shopping Convenience

A shopping trip should be a relaxing and enjoyable experience to brighten your day. It should be anticipated with pleasure, instead of looked upon as a bothersome chore. Shopping will be a pleasant release for you in Birmingham, where convenience turns shopping from drudgery to fun. No long, tedious drives through downtown traffic or uncomfortable dressing-up will mar your enjoyment of the unparalleled shopping facilities in Birmingham. You can reach any of our fine shopping areas in only a few short minutes, and dress as you please among your friends in the casual, suburban atmosphere of our town. So many of our business places are air conditioned, too, for your comfort.

You'll like the convenience of shopping in Birmingham—the Town of Friendly Shops.

Did You Know . . .

In Birmingham There Are
10 Automobile Dealers
7 Jewelers
8 Gift Shops
5 Furniture Stores
ALL READY TO SERVE YOU

Look for it FIRST in Birmingham . . . Save Time and Shop Leisurely

RUDIN'S FINE FOODS
195 W. Maple

BIRMINGHAM ELECTRONICS
141 East Maple

BODINE'S
The Greeting Card Shop

McBRIDE HARDWARE CO.
154 So. Woodward Ave.

LEWIS FURNITURE
235 Pierce

LAKES'
The Sterling Store of Birmingham

WILSON PONTIAC-CADILLAC, INC.
1950 N. Woodward

HAR-TROM HI-WAY FURNITURE MART
1532 S. Woodward (4 blks. N. of 14 Mile)

SNYDER, KINNEY & BENNETT, INC.
Complete Real Estate Service

BIRMINGHAM BIKE SHOP
746 E. Maple

THE CHEER SHOP
Your Child's Favorite Store

S. S. KRESGE CO.
West Maple at Henrietta

Wabek Pharmacy & The Prescription Center
296 W. Maple and 624 N. Woodward

McCLELLAN-BALL CO.
850 S. Woodward

LA BELLE'S
Gifts — Books — Stationery

WILSON DRUG CO.
In The Very Heart of Birmingham

BIRMINGHAM LUMBER & SUPPLY
1025 Haynes

MILKS' APPLIANCES
1493 S. Woodward (4 blks. N. of 14 Mile)

MACHUS
Restaurant & Pastry Shop

SHAIN'S REXALL DRUG STORE
Community Service Since 1906

BINGHAM & BINGHAM
Insurance

HIGGINS & FRANK
of Birmingham

SMITH'S MARKET
Choice Meats

KAY COOLEY
Everything We Sell Must Travel Well

DAVIDSON'S
Woodward Avenue

KAY BAUM
JULIARD'S
Ladies' Distinctive Footwear

DIMAS FURS
37 Years on Woodward Ave.

THE F. J. MULHOLLAND CO.
Birmingham's Oldest Department Store

BIRMINGHAM CAMERA SHOP
Everything Photographic

McSWEENEY'S FINE FOOTWEAR
Children's Fittings a Specialty

THE VARSITY SHOP
Birmingham's Most Complete Sports Store

SPFIRE'S QUALITY MARKET
Awrey Bakery

BIRMINGHAM FEDERAL
Savings & Loan Association

PRINCETON PREP SHOP
237 Pierce

ACME QUALITY PAINT STORE
Color & Service is Our Business

DICKINSON'S MEN'S WEAR
Wabek Building

MILLS PHARMACY
1740 W. Maple

YOUNG'S OF BIRMINGHAM
Featuring LeBow Clothes

HERBERT BURR SHOES
265 N. Woodward Ave.

ELDON GENEROUS
Distinctive Tailoring

UNUSUALS
150 W. Maple

QUARTON FOOD MARKET
1744 W. Maple—The Complete Market

JERRY MORSE
Gentlemen's Attire

herb ring—DISTINCTIVE JEWELRY
Suite 203, Leon Bldg., 286 E. Brown

RITTER'S BEVERAGES
Beer & Wine Delivered

ADAMS PHARMACY
Woodward at 14 Mile

MAX BROOCK, INC.
Birmingham's Senior Realtors

NORTH CHEVROLET COMPANY
1000 S. Woodward

MORTIMER'S
Men's Style Center

HAWTHORNE ELECTRICAL COMPANY
Birmingham's Oldest Electrical Store

GRINNELL'S

JOE STOLTZ
Custom Tailoring

CARTIER'S PAINT AND WALLPAPER
311 E. Maple

HUSTON HARDWARE
Birmingham's Oldest Hardware Store

ANDREW M. YEVICH
Manufacturing Jeweler

HARRISON'S LUGGAGE & LEATHER GOODS
233 E. Maple

BIRMINGHAM HARDWARE
152 N. Woodward

BIRMINGHAM FRUIT CO.
124 N. Woodward

GWYNN'S
Men's Wear

BOB FROST, INC.
479 S. Woodward

THE INSPIRATION SHOP
Gifts and Art Objects

B'HAM PAINT, GLASS & WALLPAPER CO.
235 E. Maple

ALICE'S WONDERLAND
Children's Shop

PECK'S MEN'S WEAR
108 S. Woodward, Cor. Maple

SHERMAN SHOES
Featuring Florsheim Shoes

JACOBSON'S STORES, INC.

It's fun to shop in an atmosphere of neighborly friendliness!