

Brochu Addresses Sales Conference

Thomas Brochu, 1619 Melton, Lansing, Birmingham, was one of the speakers at the "Aid Association for Lutherans" sales conference held recently at the Hotel Oldis in Birmingham. Brochu spoke on "Your Car and Your Money" to nearly 120 AAL agents and representatives.

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the ONLY rocker with the Built-in Foot-rest!

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BUSINESS BRIEFS

Sam Sfire Remodels Supermarket

Sam Sfire, owner of Sfire's market, 180 W. Maple, Birmingham, has completely remodeled the interior of the market.

Although the aisles have been widened, the new shelves will give the store 38 per cent more space on which to display the merchandise, Sfire said.

THE WIDER aisles will allow the customer to clear the baskets much easier around the corners. Air-conditioning units have been moved upstairs which eliminated two large obstacles and the extra shelf space will allow display of different brands of merchandise. Future plans call for new ice

ASTE Honors Four B'ham Area Men

Four Birmingham area men were honored recently by the American Society of Tool Engineers at their recent honor awards banquet held in Milwaukee's Schroeder Hotel.

Honored by the society were: George W. Romney, 1830 Valley, Bloomfield Hills; Charles M. Smillie, 156 Linda Court, Bloomfield Hills; Francis J. Sohn, 3515 Brookside, Bloomfield Hills; and T. Bert Carpenter, 356 Pilgrim, Birmingham.



Celebrating 65th Anniversary

H. E. Greenwalt, 1386 Willow Lane, Birmingham, executive vice-president, pins an anniversary tie on G. R. Fluhr, 1048 N. Cranbrook, Bloomfield township, president of Kuhlman Electric company which is celebrating its 65th birthday this week. Look-

ing on, from left, are J. H. Watkins, 1011 Puritan, M. M. Rosenberger, 2190 Northlawn, and P. M. Grech, 31511 Mayfair, Southfield township. The company has 52 sales offices from coast to coast and own three regional plants.

cream freezers to be built into the wall which will allow even more floor and shelf space, Sfire said.

EACH THURSDAY

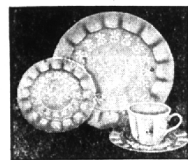
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THE GOOD TASTE
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Stratosphere sheer: a mere six ounces... Summer suits
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including the patented Hinged Sleeve for freedom in action.

\$85.00

Young's
of
Birmingham

203 Pierce Street

ROMNEY, president and chairman of the board, American Motors corporation, has received the 1959 "Progress Award."

Presented to Romney in recognition of his exceptional accomplishments in the field of manufacturing management, the award is one of seven national honors presented annually by the 40,000 member ASTE to outstanding leaders in the field of tool and manufacturing engineering.

Smillie, president of the C. M. Smillie company, Ferndale, and Francis J. Sohn, president of Press Automation Systems, Inc., Warren, were re-elected to national offices.

Smillie has been elected national treasurer, and Sohn has been re-elected to the Society's board of directors.

SMILLIE has been a member of ASTE for eighteen years, and has served on the national level since 1951.

A registered professional engineer, he has served a national secretary and on the board of directors. He is also a past chairman of the Detroit chapter.

Sohn served on the Society's board of directors during the past year. Also a registered professional engineer, Sohn has served on the Society's national standards committee and on its national technical publications committee.

He is a member of the Society of Automotive Engineers, and of the National Society of Professional Engineers.

CARPENTER, president of the Bert Carpenter Company, Birmingham, and a past president of the American Society of Tool Engineers, received the society's Joseph A. Siegel memorial award for 1959.

Presented to Carpenter in recognition of his contributions and leadership in the growth of the ASTE, the award is named for the Society's first President, who took office when the Society was incorporated in Detroit in 1922.

Carpenter is himself a past national president of ASTE and a charter member of the Society.

Name Fry Vice President At Ad Agency

G.T.C. Fry, 1379 Darstone Place, Bloomfield township, has just been named senior vice-president, account management, of Kenyon & Eckhardt, Inc. The news was released this week in New York, home office of the advertising agency.

Fry is head of the company's Detroit office which is responsible for Mercury and Edsel advertising as well as for the Ford Motor company's institutional advertising.

AFTER SERVING four years as a Lt. Col. in the Marines, with combat duty in the south and central Pacific, Fry joined the American Broadcasting company as national sales manager. He came to Kenyon & Eckhardt, Inc. in January 1959. He was named vice president in 1955 and a director of the advertising agency a year later.

He has been account supervisor on many of the company's most important accounts including RCA, General Electric, Canadian Pacific and Anaconda.

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