

Service Co. Opens Branch Office Here

Utilities Maintenance and Servicing company has opened a branch office at 136 N. Woodward, Birmingham.

The new company, which specializes in repairing home appliances, Birmingham office is Jack Schomberg, co-owner of the company.

for most washers, driers, disposals and television sets.

THIS NEW office will handle all calls above Eight Mile road. Utilities Maintenance also handles re-manufactured appliances for customers who want that second stove and refrigerator in the basement or the washer and drier for a cottage or summer home. These re-built products have a guarantee and are serviced by the company.

Branch manager for the Birmingham office is Jack Schomberg, co-owner of the company.

Grappling with the HEAT?

WIN in a suit of

Panagra CLOTH

Muggy, hot weather holds no terror if you're suited with PANAGRA. Its fine porous blend of DACRON and worsteds circulates the air so that your pores breathe easily on the hottest days. Such comfort is yours for the low price of only **\$58.50**



STALE-MART CLOTHES

WASH 'N' WEAR
75% Dacron
25% Cotton **\$39.50**

PECK'S CLOTHING & MEN'S WEAR

108 S. Woodward Birmingham

BIRMINGHAM



telephone lines

by AL WARNER, Manager



Spring has brought with it the usual rake the grass, fertilize the lawn, dig around the shrubs and plant the flowers. These jobs have their compensations as later on we can sit outside and enjoy the beauty of our handiwork.

To add greater convenience to your outdoor living this summer, have you considered adding an outdoor weatherproof telephone jack to your telephone equipment? No more running into the house to answer, or just miss, those important calls. Call our local business office and we will be glad to arrange for installation of your outdoor telephone jack.

Find It Fast In The Yellow Pages

EW WAS RUOY DA ni elit Wolley Segap. It's not French and it's not gibberish. It's Wolley Segap talk. Reverse the letters in each word and you have the reason why so many businessmen, large and small, find it pays hand over fist to advertise in the Yellow Pages. The people who look in the Yellow Pages are all people in need of something. When they see your ad, they're already half sold.



REMEMBER HOW awkward you felt because you needed to make a Long Distance call from a friend's house? They wouldn't take your money and that only made it worse. Then there was that time in the public booth. You emptied all your pockets but you were still one nickel short, and nobody but nobody had the right change. A telephone credit card is what you need. With a Michigan Bell Telephone Company Credit Card, all your calls, anywhere, can be added to your home phone bill. And the card itself costs nothing. Call our Business Office about it.

PARTING SHOTS. A chiropractor: a slipped-disc jokester... An executive: someone who talks golf at the office and business on the golf course.

BUSINESS BRIEFS



Now available on special order through Ford dealers, the Florette, shown above, is the first standardized station wagon designed expressly for the florist and nursery industry. Starting with the 1959 Ford four-door Country Sedan or Ranch Wagon as the basic vehicle, the dual-purpose Florette can be converted from a florist's delivery vehicle to a family station wagon in less than five minutes.

Ford Makes First Wagon for Florists

The Florette, first standardized station wagon designed expressly for the florist and nursery industry, now is available on special order through all Ford dealers. Ford division announced today.

Basic vehicle for the Florette is the 1959 Ford four-door Country Sedan or four-door Ranch Wagon.

The dual-purpose florist's delivery vehicle can be converted in less than five minutes to a family station wagon seating six or more passengers.

A SPECIAL, side-opening rear door replaces the lift gate and tailgate to permit access to a full load of cut flowers or bouquets and potted plants.

Depending upon load requirements of the individual florist or nurseryman, three optional interior arrangements are offered, each of which utilizes effectively the Florette's 138 cubic feet of interior space.

THE FLORETTE was custom-designed to the specifications of a group of leading florists by Automotive Conversion corporation of Birmingham.

The special design of the Florette is adaptable to other businesses requiring a delivery vehicle that can be converted at the end of the day to a station wagon for family use, Ford division said.

LEGAL NOTICES

CITY OF BIRMINGHAM, MICHIGAN. NOTICE TO PROPERTY OWNERS. LINCOLN PAYMENT-RE-ASSURANCE AND WIDENING. Southfield to Perc.

The City Commission of the City of Birmingham will meet Monday, April 27, 1959, at 10:00 a.m. in the Commission Room of the Municipal Building to consider any objections to the construction of certain improvements described herein, and the creation of a special assessment district to defray the cost of construction of an improvement to LINCOLN PAYMENT-RE-ASSURANCE AND WIDENING, Southfield to Perc, consisting of the widening of the road from 14 ft. width back to back of curb with the existing 14 ft. pavement being resurfaced with asphaltic concrete from the portion from that point west to Southfield to Perc, with concrete, and all necessary drainage.

The Commission reserves the right to make a special assessment district to defray the cost of this widening and said special assessment district shall consist of the following described property:

A parcel of land in the SW 1/4, Sec. 2, T. 2 N. R. 10 E., City of Birmingham, Oakland County, Michigan, described as follows:

Traverse S. 291 ft. along the E. Sec. line to corner S. 89 5/2' W. 340.43 ft. to a point in line E. & W. 1/2' line Sec. 28, thence N. 89 5/2' E. 310.84 ft. to the point of beginning.

Containing 2.8 Acres.

Birmingham Citywide Subdivision - Lots 1 to 10, inclusive, 100 inclusive, including Lots 13 to 16, inclusive, including Lots 21 to 22, inclusive, Lot 29 to 106, inclusive.

Birmingham Single Lots Subdivision - Lots 55 to 54, inclusive, Lots 187 & 188.

Replat of Birmingham Lincoln Lots - Lots 1 to 14, inclusive, Lots 15 to 14, inclusive.

Amended Plat No. 30 - Lots 12 to 15, inclusive, Lots 16 to 18, inclusive.

South Addition - Lots 1 to 12, inclusive.

As shown on the plat of the Birmingham Citywide Subdivision, Hood's Smith's Addition - Lots 18 to 44, inclusive.

Chamberlain Subdivision - Lots 8, Clark & Cobb Subdivision - Lots 4 to 10, inclusive.

Wm. Duff Subdivision - Lots 1 to 4, inclusive.

E. L. Shattuck's Lincolnville Subdivision - Lots 1 to 10, inclusive.

Valentine Addition - Lots 29 to 43, inclusive.

There are no detailed plans or estimates of cost on this project available, and individual assessments will not be computed until after such estimates have been prepared. They will be computed by the Assessors on or about April 27, 1959. Notice of the assessment of the property for this improvement will be published in the Birmingham City Directory for the purpose of reviewing the assessments.

HENRY E. HANLEY, City Clerk.

April 14, 1959.

POTTER Moving & Storage Co.



no.1 specialist in local moving!



POTTER Moving & Storage Co.

2253 COLE
MI 4-4612

No. 1 on U. S. Highways - No. 1 in Service - No. 1 in Your Community



From where I sit... by Joe Marsh

Little Pinky Roberts was so fond of her two baby rabbits Easy didn't have the heart to let her had run away.

"Just had to replace those rabbits before Pinky came home from school," Easy said. "Trouble was the only two available were full grown.

"I figured they'd have to do," he went on, "so I just hoped for the best. Then, when Pinky saw the rabbits she ran into the house, yelling, 'Wait'll you see my rabbits! Those titans made them twice as big!'"

From where I sit, children see things as they'd "like them to be," but adults ought to see things as they are. For instance, we can't close our eyes to intolerance and call ourselves "good neighbors." If I don't respect your choice of tea or coffee and you don't respect mine, for beer, that's intolerance and no excuses. On the other hand, tolerance makes good friends "multiply."

Joe Marsh

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Manhattan Mansmooth shirts drip dry in minutes . . . never needs ironing.

They are of fine cotton with a MANHATTAN education . . . knows exactly how to behave in a washing machine. They come in plain colors, plaids and in motif patterns. Collars have permanent stays.



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ALSO: Ask to see Manhattan's "EASY CARE" COTTON SHIRTS



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... QUICKLY, CONVENIENTLY,

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CHARGA-LOAN IS A NEW KIND OF CONTINUOUS PERSONAL CREDIT THAT LETS YOU CHARGE MONEY AT DETROIT BANK & TRUST JUST AS YOU CHARGE CLOTHING, APPLIANCES AND OTHER PURCHASES AT MANY DEPARTMENT STORES!

Earn an average or above salary? Steadily employed? Enjoy a good credit standing? Then take advantage of your preferred position now! Apply for a Charga-Loan, and get these wonderful benefits:

- Provides quick cash in lump sums for taxes, medical bills, auto repairs, household expenses, emergencies, anything!
- Lets you borrow and re-borrow up to your credit limit simply by mailing us a deposit request.
- The money you request is deposited in a checking account for you. You may use it at any time just by writing checks against your account.
- Regardless of your outstanding balance, you pay a regular fixed monthly payment which you determine for yourself according to your ability to pay.
- As each monthly payment reduces your loan balance, the credit available to you increases.
- You get free insurance coverage that pays your loan in full in the event of death.

HERE'S HOW CHARGA-LOAN WORKS

Determine the amount, from \$25 to \$200, which you can pay monthly on your Charga-Loan. Multiply this by 20 and you will have the maximum amount of continuous credit you may use. Each month you will repay an amount equal to 1/20 of your maximum credit regardless of the amount borrowed.

If you can pay monthly . . .	You can have a Charga-Loan up to . . .
\$ 25	\$ 500
30	600
35	700
40	800
45	900
50	1,000
75	1,500
100	2,000
150	3,000
200	4,000

FOR EXAMPLE . . . if you decide you can pay \$50 a month, your maximum credit available would be \$1000. If you used the full \$1000 in the initial loan, then made 6 monthly payments of \$50, you would have an unpaid balance of \$700, plus the small interest charges. You could now borrow up to \$300 more by simply sending us a deposit request for that amount. Each month you will receive a monthly statement that shows interest charges, loan balance and credit available.

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Please send me full details and application for your new CHARGA-LOAN continuous credit service.

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