



Serving the Citizens of Michigan's Finest Suburban Residential Area

A Special 8-Page
HOME AND GARDEN
IMPROVEMENT
Section with Today's
B'ham Eccentric

82nd YEAR—NO. 4

These Two Are Shoo-Ins



CHARLES W. RENFREW



CARL F. INGRAHAM

Racing for the Vacancy



CLAUDE L. KIDD, JR.



WILLIAM H. BURGUM

Which 'll Be Judge?



JOHN C. EMERY, JR.



WALTER R. DENISON

And Associate Judge?



DAVID F. BRECK



EDWARD B. EMERY

Only Burgum, Judges Have Any Opposition

Burgum Comment on Page 6-A

Kidd Statement on Page 5-B

City Commissioners Carl F. Ingraham and Charles W. Renfrew are the only incumbents seeking re-election Monday who will be without opposition.

Both are running for another three-year term. The short term contest for the city commissioner's seat and the opposition for both the municipal and associate municipal judgeships are expected to bring out a heavier than usual spring vote.

AN UNEXPECTEDLY high number of voters have taken out absentee ballots—which is usually a thermometer for judging the turnout of regular voters. William H. Burgum, who was appointed to fill a commission vacancy, will be opposed by Claude L. Kidd, Jr., for the one-year term to finish that vacancy.

Municipal Judge John C. Emery, Jr., will be opposed in his bid for the four-year term by Walter R. Denison. David F. Breck will oppose incumbent Edward B. Emery in the associate municipal judge contest.

ALSO UNOPPOSED are Ann G. Miller and Daniel Nesbitt, seeking election to the library board, and Jack R. Ralsley, who is running for council. Burgum, who was named last July to the commission, is seeking election to the position he has filled since that time.

HIS OPPONENT is merchandise manager of a local department store and has lived in Birmingham six years.

MRS. MILLER will be running for her second term on the library board. Nesbitt is seeking election for the first time and is unopposed

300 Kite Flyers Expected in Rek Contest Saturday

More than 300 children, teen agers and adults are expected to participate in the Recreation department-Bloomfield Art Association kite flying contest to be held Saturday at Poppleton park.

Recreation Director Robert Girardin has made arrangements with Selfridge air force base to have a helicopter take the judges aloft to decide the highest kite.

The highest flying kite will be decided between 1:30 to 3:30 p.m. and there will be awards for the largest and smallest kites flown and a prize for the funniest and most creative.

JUDGES FOR the contest will be recreation board chairman John S. O'Gorman, Col. James McFarland, of Selfridge air force base; Foster Toothacker, a local merchant and Dr. Richard Galpin.

Contestants are urged to come early in order to register their kites for the flying contest. They will be assigned numbers in their particular category.

The three classifications are elementary, junior high and adult. All judging will be completed by 3:30 p.m. and each contestant will be given half an hour to get the kite at its maximum height.

A PLAQUE will be awarded to the first-place winners of the respective age group. Second and third-place winners will receive ribbons as will all participants.

Winners of the respective categories will be awarded trophies.

Hill Reveals New 'Sell Michigan' Plan

Ford Motor company tractor and implement division general manager Merritt D. Hill, chairman of the volunteer industrial Ambassadors executive committee, revealed a "Sell Michigan" program was being developed by the Ambassadors' organization.

Hill publicly disclosed the program for the first time last week in an address to the Society of Industrial Realtors.

He emphasized the political nature of the program and spelled out its three basic objectives.

1. SELL Michigan to our own industrial organizations, as well as to the businessmen and other citizens of Michigan.

2. Sell those outside the state on the idea that Michigan is an outstanding place to locate industry, as well as an outstanding area in which to live.

3. Improve the current impressions of Michigan apparently held by people in other states.

"We can't wait for everything to be as we would like to have it before we start out to do a selling job. There will never be a time when everything is 'all right,'" he declared.

THE STEP-by-step over-all program by which the sales job can be done begins with an "indoctrination" period when several small group meetings with Industrial Ambassadors and businessmen would be held throughout the state.

These meetings will have as their purpose "instilling optimism, enthusiasm and pride." Hill emphasized that "no one can do a job unless he knows the job and until he has been properly indoctrinated and trained to do it."

Means for continuous training of public communicators between the Ambassadors are being devised.

HILL SAID that volunteer assistance from Michigan industries will be sought in such fields as public relations, advertising and sales promotion, publicity and news training.

Raw materials, facts and figures, available through various sources, will be processed and prepared into usable form to provide the Ambassadors with information about the state's advantages.

The Ambassadors' efforts aim at enlisting the support of all organizations and individuals in Michigan, including all Chambers of Commerce.

Four specific ideas to dramatize Michigan's advantages are incorporated in the tentative program, as follows:

THE POSSIBILITY of 52 important Michigan industries each producing a television show to describe its activities, for weekly broadcasts. (See PLAN, Page 2-A)

Because of shipping difficulties, April's issue of SUBURBIA TODAY was not received in time for inclusion with today's Birmingham Eccentric. You will receive it next week with our April 9 issue.

All clubs of home spring maintenance should contact the BIRMINGHAM TRUSS COMPANY, Dept. 30, for Enterprise 6218.

Family Service Head Introduced At Annual Meeting

ROBERT JANES

Robert Janes, new executive director of Family Service of Oakland county, was formally introduced at the organization's annual meeting, held Monday at 8 p.m. at Bloomfield Hills high school.

Janes will take over the position of Mrs. T. Hollister Mabley Mrs. Mabley was executive director for 13 years, and was one of the founders of the organization.

Janes will officially take over his duties April 15. He is coming here from Williamsport Pa. where he served as executive director of the Lycoming county Family and Children's Service since 1954.

HE ALSO served five years as district secretary of the Family Service Society in Hartford, Conn. While in Williamsport, he served on the board of directors of the Council of Community Services, the Mental Health Association, the West Branch Plan for Equal Opportunity and the Junior Chamber of Commerce.

A native of Buffalo, he holds degrees from the New York School of Social Work at Columbia University and the University of Michigan.

HE AND MRS. Janes are members of the Presbyterian church. Both have taught in the church school and have been active on the church's Christian Education committee.

The Janes and their six-year old daughter, Lynn, will live in Birmingham.

Good Turnout Expected To Decide Area Issues

There will be 20 ballot items facing the Birmingham area voter Monday when he or she steps into the poll booth.

Local issues and races for various seats are expected to bring a good turnout of voters, providing the weather is nice.

Besides the local issues, the voters will be asked to elect University of Michigan regents, a superintendent of public instruction, a member to the state board of education and members of the state board of agriculture to Michigan State university.

ALSO ON the state ballot will be the board of governors of Wayne State university for six, four and two-year terms.

Three-state proposals will appear on Monday's ballot.

All three proposals have been endorsed by various civic and legal organizations. All requests are for amendments to the state constitution.

Proposal number one would empower the state legislature to provide for continuity of state and local government in periods of emergency.

PROPOSAL two requests a name change of the governing body of Michigan State university. Proposal number three asks for a new board of governors for Wayne State university and a charter prescribing its powers and duties.

Candidates for the U. of M. regents include William K. McNally, a Jackson attorney and Ellis Wunsch, a Traverse City fruit farmer, both Democrats.

Republican hopefuls are Ann T. Burgess, Grand Rapids housewife, and Frederick C. Mathai, Ann Arbor businessman and civic leader.

INCUMBENT Dr. Lynn M. Bartlett seeks re-election as superintendent of public instruction on the Democratic ticket. His opponent is Hugh H. Holloway, South St. Marie Republican who is school

EMERGENCY.

(See VOTERS, Page 6-A)

1st Presbyterian Plans \$750,000 Expansion

The Birmingham First Presbyterian church, 1669 W. Maple, plans to begin construction within a year on a \$750,000 three-unit addition which will almost double the size of the present building.

The additions will double the size of the existing church school facilities on the south side of the building, add 250 seats to the sanctuary and an entire new wing on the east side.

Announcement of the additions was made last week by the Rev. Robert S. Graham, assistant minister.

The construction program and preliminary drawings for it were approved by the congregation in January, although some minor changes may still be made in the drawings.

Harold Fisher and Associates, Detroit, who designed the present building, are working on the additions, which will be in keeping with the lines of the existing structure.

A fund raising drive for the construction program will be started this spring. E. J. Barney and A. S. McCall are chairman of the general building committee.

Other chairmen include Ernest Seaholm, building, plans and construction; John H. Forsberg, communications and publicity; Clarence V. Crockett, special gifts; Glenn Ferry, fund raising and Mr. Graham, general advisor.

In commenting on the proposed additions, Mr. Graham said: "We want to be able to serve the needs of any persons in the community who want to belong to our church."

Completion of the additions will eliminate overcrowding and add additional facilities to the church. The present church is filled to capacity. Over 1,800 preschool to ninth grade children are presently enrolled.

THE ADDITION will provide for

Famed Collection Here

A famed bible collection will be on display next Tuesday, Wednesday and Thursday at Grinnell's auditorium, 297 W. Maple road, Birmingham. Collector Ben R. Donaldson, retired Ford Motor company executive, is personally setting up his priceless collection of bibles, some dating back before Christ. The United Church Women of Birmingham are sponsoring the free exhibit, to be on view from 11 a.m. to 9:30 p.m. daily. Contributions will benefit the UCW migrant ministry project. (See story, P. 3-A).

Where Did You Go?
Out to church on Easter Sunday! See Page 1-C.

People Have Plans
For Southfield Road. See Page 1-E.

Maples Finish 9th
in Huron Relays. Page 8-E.

New Minister Takes Oyer
At 1st Baptist. See Page 7-B.

INSIDE THE ECCENTRIC

Amusements	6-A
Bits of Birmingham	3-A
Books & Reviews	6-B
Business Briefs	4-B
Campus News	2-B
Church	4
Correspondents'	7-B
Bloomfield Village	2-F
Greenfield Derby	4-C
Noy Adams	3-C
Down to Earth	5-D
Editorials	8-B
Home and Garden	6-F
Local	1-E
Nature Now	8-R
Obituaries	4-A
Recreation Roundup	8-E
Round the Towns	8-E
Sports	8-E
Theaters	6-A
Woman's News	C-F
Work Ads	4
Youth	5-C

This and That

by George R. Averill

With the arrival of May 1st, approximately 200 employees of the B. F. Goodrich plant in Cadillac will be without employment. On this date, the plant, which once employed 700 people, will close forever. Inability to operate the plant profitably, due to the high labor cost and failure of labor to maintain a reasonable production schedule, are the basic reasons for dismantling the plant. Local Cadillac businessmen got together and raised \$25,000 which they agreed to give Goodrich in the event another year's operation of the factory resulted in a lack of profit. Goodrich responded by telling the businessmen that they appreciate their efforts to keep the plant in operation, but that past experience proves that it can not be operated competitively with plants in other parts of the country. The loss of this plant means approximately 10 per cent of Cadillac's labor force will be unemployed. This is indeed a tragic condition for one of Michigan's smaller communities.

An absolute current proof that there is no human being on the moon is this fact: there can't be—else Uncle Sam would have been sending them money long ago.

Perhaps the greatest quantity of political cynicism in the U.S.A. may be found in the halls of Congress. In those sacred areas may be found whisperers that define who your real friends are—they're the ones who stab you in the front.

As I write this Michigan's Legislature is still deadlocked insofar as finding a practical solution for the bankrupt condition of the State's treasury. Neither the Republicans nor the Democrats are willing to work out a compromise tax bill that will add more revenues to the State's bank balance Governor Williams, now entering his eleventh year as Michigan's chief executive, is so busily engaged in running for the U. S. Presidency that he apparently can't find the time or the inclination to give the legislature the type of leadership that could break the present legislative deadlock. In the meantime, it is quite obvious that more and more citizens of our State are becoming disappointed with the people they have elected to govern them.

Why is it, asked a local citizen, that many women so easily can make fools of men the more and the more considerable pride in the achievement?

Observes "Fitter" Maurice Seitter: "The nearest thing we have to a cave man today is the fellow who beats his wife" (See THIS & THAT, Page 2-A)

STRICTLY FRESH

It's true that two can live as cheaply as one, but who wants to live that way?

Everyone here is looking forward with great anticipation to the boss's vacation.

The artist who brightens this column with his sketches is planning a trip, and we'd like to tell him where to go.

Friend of ours plans to market a perfume named after one of Hollywood's more curvaceous stars. Says he's going to sell it by the ounce.

FRITZ STRECH PAINTING. Booking studies with great interest. Tel. 4-7058.