

BUSINESS BRIEFS

2 Birmingham Men Join Smith & Smith

Smith & Smith, Architects, of Royal Oak and Iron Mountain, announced the expansion of their firm and the appointment of two additional associates, this week.

The new associates are Edward W. Gabert, 1813 Derby, A.I.A., and William Lyman, 5365 Hickory Bend, A.I.A., both of Birmingham.

He was associated with Giffels & Vallet, Inc., L. Rosetti, Architect and Engineers, for eight years.



CHARLES H. HOWSON

Howson Gets Bendix Corp. Ad Account

Charles H. Howson, account executive of MacManis, John & Adams advertising agency, has been promoted to manager of the Bendix Aviation Corporation account.

He will be responsible for Bendix' central office contact and supervision of divisional programs for the clients, according to Ernest A. Jones, president of the agency.

HOWSON, a graduate of Wayne State University, joined the agency in 1952 as account executive on the Bendix account. He served as manager of the Buick motor offices of the agency for two years, returning to Detroit in 1954.

Formerly with Grant Advertising, Inc., Howson also has had advertising and merchandising experience at the retail level.

He served as Army Air Force liaison pilot during World War II. Howson will continue to make his headquarters at the Bloomfield Hills office of the agency.

Area Men Get 25-Year Service Gold Watches

Two Birmingham area residents are among fifty-seven Parke, Davis & Company employees, including Dr. Leon A. Street, vice president and director of research, who were presented gold watches in recognition of 25 years service at a banquet Monday evening, April 6, at the Veterans' Memorial Building.

They are Donald D. Ewing, 465 N. Evansdale, Bloomfield township, and Richard A. Cogger, 2840 Sunset, Lathrup Village.

COMPANY President, Harry J. Loynd, delivered a brief report to the senior employees on the status of the firm, as he has done each year since the inception of the award program in 1951.

There were 227 other employees who have been with the world-wide pharmaceutical firm for more than 25 years. Those attending are part of the 3,800 Parke-Davis employees at the firm's main laboratories in Detroit and the biological manufacturing division near Rochester, Michigan.

LEGAL NOTICE

Carl F. Ingraham, Atty., 988 S. Adams Rd., Birmingham, 15223.

STATE OF MICHIGAN—The Probate Court for the County of Oakland, in the Matter of the Estate of PETER A. GOBLE, Deceased.

In a session of said court, held at the Probate Court in the City of Pontiac, in said County, on the 27th day of March A. D. 1955.

Present: Honorable Arthur E. Moore, Judge of Probate.

Order appointing time for hearing claims.

Notice is hereby given and it is hereby ordered that all persons claiming an interest in the estate of said decedent shall file their claims with the Probate Court in the City of Pontiac, Michigan, on or before the 10th day of April, 1955, at nine o'clock in the forenoon at the Probate Court in the City of Pontiac, Michigan.

All creditors or claimants against the above estate are further notified and ordered to give their claims to said hearing and prior to said hearing to file written claim therewith with this Court and with the fiduciary of this estate, together with supporting affidavits, detail reasonably to inform the fiduciary of the nature and amount of the claim.

It is further ordered that notice be given to all interested parties as shown by the records in this cause by delivering a copy of this order to each of them personally, or by mailing such copy to each of them by registered mail, with return receipt demanded addressed to their respective last known addresses as shown by the files and records in this cause.

And it is further ordered that public notice thereof be given by publication of this order in the Birmingham Post-Herald three successive weeks previous to and including the date of the hearing to be given in and under the authority of said court, a newspaper printed and circulated in said county.

ARTHUR E. MOORE, Judge of Probate. 4, 5, 6

Hoffman Opens Own Mortgage Service Office

Earl J. Hoffman, former manager of the First Mortgage of Birmingham, announced today the opening of his own company, Birmingham Mortgage Service with offices in the Stevens building, on East Maple road.

Hoffmann has been associated with the real estate and construction business in the Detroit area for over 35 years.

He was instrumental in organizing the First Mortgage of Birmingham, which he managed for the past year.

Hoffmann stated his new company will be able to provide a more complete and comprehensive mortgage service to assist all realtors and builders in the Birmingham, Bloomfield Hills, Beverly Hills and Rochester areas.



New Position

John P. Hobart, Jr., son of Mr. John P. Hobart, 2215 Parkhurst, Birmingham, has moved to Big Rapids, Mich., where he has accepted a position as radio announcer and copier with radio station WBRN. A graduate of Birmingham high school in 1944, he earned his bachelor's degree in 1948 at Alma College where he was a member of Tau Kappa Epsilon.

Betterly Manager

Charles Frank, for many years a pianist in concert and radio programs, is manager of the new Lew Betterly—Organs & Pianos store, located at 240 S. Woodward.

FRANK ECCENTRIC Thursday, April 16, 1959 Page 7-R
Frank is a graduate pianist, and lives in Detroit. He will specialize in the firm's line of Story & Clark instruments, announced Betterly this week.

McClelland's Specials on odd sizes of Plywood

Due to popular response, this offer is being repeated

ODD SIZES BIRCH WOOD			— ODD SIZES FIR INTERIOR PLYWOOD		
INCHES	1/4"	3/4"	INCHES	1/4"	3/4"
16x36	1.70	3.25	16x36	.60	1.05
16x48	2.25	4.25	16x48	.80	1.40
16x60	2.85	5.50	16x60	1.00	1.75
20x36	2.10	4.25	20x36	.75	1.30
20x48	2.85	5.60	20x48	1.00	1.75
20x60	3.50	7.00	20x60	1.25	2.20
24x36	2.50	4.25	24x36	.90	1.60
24x48	3.35	5.60	24x48	1.20	2.05
24x60	4.20	8.25	24x60	1.50	2.50
28x36	2.95	5.50	28x36	1.05	1.85
28x48	3.95	7.90	28x48	1.40	2.45
28x60	4.95	9.25	28x60	1.75	2.95
32x36	3.35	6.50	32x36	1.20	2.10
32x48	4.50	8.50	32x48	1.60	2.75
32x60	5.60	10.50	32x60	2.00	3.45
36x36	3.80	6.50	36x36	1.35	2.35
36x48	5.05	8.50	36x48	1.80	3.10

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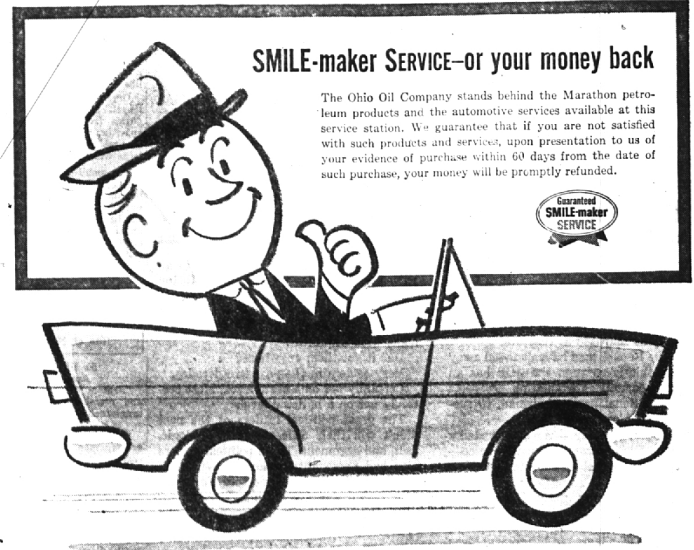
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must qualify as experts in every type of service available at our stations to get the SMILE-maker SERVICE seal of approval.

So why be satisfied with just car service when you can have SMILE-maker SERVICE? Join our contented, carefree customers.

Come in soon. With SMILE-maker SERVICE you're sure you're doing right by your car . . . and yourself.

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Woodward & Taunton, Birmingham, Michigan

Maple at Hunter, Birmingham, Michigan



Receives GE Award

Dean Coffin, 1775 N. Woodward, Bloomfield Hills, (left) is congratulated by H. Williams Hamner, president of Wilding, Inc., producers of business communications, for winning a citation from the General Electric company. The citation is displayed by Jack Rheinstrom, vice-president of Wilding. Coffin also is a vice-president.

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