

BUSINESS BRIEFS

'Defend Your State', Hill Tells Rotary

Not in many a season has a local resident's public remarks drawn so much interest as those made recently by Merritt D. Hill, of Bloomfield Hills, who is chairman of the executive committee of the Industrial Ambassadors association.

Hill, general manager of the Ford Motor Tractor and Implement division, made these remarks in an address to the Pontiac Rotary Club. Here is the text of that speech.

GENTLEMEN, it is a pleasure to be invited before your group to talk to you about a subject which recently has taken on a magnitude which it has perhaps not had for a full generation. That subject is Michigan. And, especially, Michigan's reputation.

Michigan made a world-wide name for itself as the home of the automobile industry, the birthplace of mass-production, the symbol of American industry and industry. It made a second name for itself as the "Arsenal of Democracy."

But, now, it seems that Michigan's name suddenly is Mul-ti-economic, political, and industrial.

As the chairman of the executive committee of an organization known as the Michigan Industrial Ambassador's Corps, that name is not one that I want to see sticking to Michigan for very long—and I think that you, and every other citizen of the state, will agree.

I AM PROUD that I was born

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ranks second or third with New Orleans.

When the St. Lawrence Seaway is completed, it is estimated that foreign cargo handled at the Port of Detroit will triple.

Then look at us from the standpoint of enjoyment of life. So many things can be said in this area. I hardly know where to start or end. Michigan sells more hunting and fishing licenses than any other state. Wherever you stand in Michigan, you are never more than six miles away from a pleasant lake or stream. When you drive and picnic, you can enjoy the greatest number of roadside park facilities in the nation.

WE HAVE the largest percentage of home ownership in the country.

We receive our higher education in 65 colleges and universities.

Let's look briefly at our own county, and see how it stacks up in some of these same features. I believe firmly that where a person's "heart interest" is strongest, his success and pride is greatest. And most of us have our "heart interest" right here in Oakland county, where our home, our work and most of our friends are.

As short a time ago as 1950, Oakland county had a population of a little under four hundred thousand persons. Today Oakland county has more than six hundred and fifteen thousand persons living in it—a growth of 56 per cent.

Our county's population has become the second largest in the entire state of Michigan, and a look in any direction shows that we are by no means at the end of that growth.

IN ANOTHER twelve years our county is expected to have a population of eight hundred and seventy-seven thousand, and by 1980, the prediction is that we will have more than a million persons living here.

These people are coming here because of the industry and commerce which we have. Our county, already the third largest in manufacturing employment in the state, is one of the fastest growing from an industrial standpoint. In the period from 1947 to 1954, Oakland county's manufacturing employment increased by 13,000 persons, and the growth, since 1954 has been very spectacular.

Industry is not our only asset. This will always remain an area where a man can find a quiet grassy spot, a sunny piece of lake side beach, over a little-used path through a grove of trees. Oakland county's 423 lakes, its innumerable parks will not be harmed by these explorers who are just now discovering what a wonderful place we have had all along.

On the contrary, the recreational facilities, the usefulness of our lakes and beaches, our parks and playgrounds will be increased and further beautified.

I AM TOLD that our county has 25,000 acres of land dedicated to recreational use by the State and the Huron - Clinton Metropolitan Authority alone. This total is in addition to recreational facilities provided by city parks and school play areas.

Oakland's total of 25,000 compares with 3,500 acres for Wayne county and only 1,150 acres for Macomb. So you can see we have much to be thankful for in terms of space for recreation.

Consider with me for a moment what a change just one development in our county will mean to us and to our children.

The new branch of Michigan State University which is being built on the former Wilson estate near Rochester will have a terrific and far-reaching impact upon us from a cultural and educational standpoint.

DR. JOHN A. Hannah, president of Michigan State, has pointed out that the accessibility of a college often means the difference between attendance and non-attendance for many young people. Tuition is not the expense factor that living expenses are, and a college to which persons can go while they live at home will enable many more to attend.

Within a radius of 15 miles of this new center of higher education there already are forty-four thousand college-age young persons, and this will increase by ten thousand by the time the college opens and will be almost twice as many ten years later.

Oakland county's growth has been significant, too, in other areas that are important to you and me, areas that prove that we are determined to provide facilities for the good life. Statistics show that there has been an important growth in church facilities and church membership across the nation in recent years. Our county is keeping pace with that growth.

A YEAR ago, the Council of Churches reported that 26 new church sites have been approved for its cooperating denominations in Oakland county since 1954. In addition, six new Catholic parishes had been established in this county by the Detroit Archdiocese in the previous five years and between 25 and 50 sites for future Catholic churches had been obtained.

Six new Jewish churches had been constructed in the county and sites for two additional churches have been obtained.

I could go on—and so could you—naming reasons why we like Michigan and why we believe it will continue to grow. The facts certainly exist in great abundance.

What, then, has happened to

(See HILL, Page 4-B)

Ted's

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The original Ted's Trailer was just that in 1934 when the founder converted an early model house trailer into a busy drive-in with eight employees. A permanent building with more room and improved services was soon in operation. Fire leveled this structure in 1951, but Ted's was a tradition by then and immediately our present, California Style building was started. Final additions were completed in 1955 providing two complete dining rooms plus 80 electronically operated car stalls. Now 120 employees help us serve our huge family of customers that call Ted's their favorite place to dine.



You are Invited!

TO CELEBRATE WITH US ON THESE Special Days—FRI., SAT. & SUN., APRIL 17, 18 & 19

We have planned a weekend of special events so that you might share with us the festive feeling that accompanies the reaching of an important milestone in the operation of our restaurant. Here is what we have planned for you:

fashion show Friday

The finest Summer Styles by Peggy's of PONTIAC will be shown in our Dining Rooms.

... a special showing for BUSINESS WOMEN who must be back on the job—12 to 1 p.m.

... for the LADY OF LEISURE: LUNCHEON from 1 to 2:30 p.m.

Bridge and Coffee will continue throughout the afternoon. Make up a party and enjoy the day!

One of the Model's Dresses will Be Given as a Door Prize

children's day Saturday

Captain Jolly of the famous Popeye TV Show WILL BE HERE TO ENTERTAIN OUR WONDERFUL LITTLE PATRONS from 2:00 to 4:00 p.m.

In Our Dining Rooms & Car Service Area

Come earlier for lunch.

Autographed Pictures of Your Friend "The Captain".

MAL SNYDER—Balloon Sculptor will also be there to entertain.

*SPECIAL Kiddy Menu Featuring

Your Favorite HOT DOG, FRENCH FRIES & MALTERED—80c

family day Sunday

Buffet Breakfast with SELECTED ITEMS from FAVORITE BREAKFAST MENUS from 9 to 11:30 a.m.

Special Dinners from

12 NOON THROUGHOUT THE DAY

- Roast Duckling—with Apricot Stuffing
- Broiled Australian Lobster Tail
- Roast Prime Rib of Beef—Au Jus
- Roast Young Tom Turkey with Danish Dressing

Many other entrees will be featured

Our Birthday Gift to You —

... Ice Cream and a piece of our Giant, Four-Foot Birthday Cake.

OUR MANY SUPPLIERS WHO HAVE AIDED GREATLY IN MAKING OUR RESTAURANT SUCCESSFUL JOIN WITH US IN SAYING THANK YOU FOR YOUR ACCEPTANCE & PATRONAGE THROUGHOUT THE YEARS:

- Allied Provision Company
- Arctic Ice Cream Division
- Becker-Palmer Cigar Co.
- City Foods Company
- Detroit Creamery Company
- Eagle Baking Company
- L. G. Fidler
- Flint Provision Company
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- Reliable Linen Service
- S & G Grocer Company
- Stanny-Morris-Livingston Co.
- Superior Fish Company
- Globe Paper Company
- Harold-Paper Company
- Reiche Sons Company
- Servers' Wholesalers