



## Beef Can't Beef About This Cool Cooler

Here is a portion of the vast beef cooler rooms at the new Kroger food distribution center, formally opened Tuesday on a 70-acre site at Schoolcraft and Middlebelt roads in Livonia. This distribution center is the largest of its kind in the world. Fifteen acres are under one roof, 3 1/2 of which are utilized for the refrigeration needs. "Thirty carloads of beef, the equivalent of 1,200 beef cattle, can be handled daily," said C. Olaf Talla, Kroger vice-president in charge of the Detroit division. Rolling up 12,000 miles

of travel every 24 hours, 164 huge truck semi-trailer units will transport food from the center to the company's Detroit and eastern Michigan supermarkets. Present at the ribbon-cutting ceremonies Tuesday was Kroger President Joe Hall from Cincinnati, Ohio. "A well-located Kroger market now accounts for five million dollars in annual food purchases, as compared with \$250,000 a decade ago," stated Hall. Also present at the center's opening was Tony Fisher, manager of the Birmingham store.

## BITS OF BIRMINGHAM

Do you know anybody who needs two yellow left shoes and two blue right shoes? The Dean Coffin family out in Bloomfield used to drive around our town with a station wagon labelled "Confusion, Inc." on the side, largely a product of so many twin boys. They have two pairs of twin boys, all of them athletes. Now that Fred and Bill Coffin, the younger twins, have returned to Western Reserve Academy, the story can be told of how come the Coffins have some extra yellow and blue shoes. If you don't have a teenager playing football, you have no idea of how earnestly these young men prepare their blue in the summer for the battle of the muscles in the fall. It seems Fred and Bill have been doing road work and lifting weights and, in general, seizing any opportunity to get ready for football at Western Reserve Academy. So by the time their coach sent them a jocular note describing a new technique for getting into shape they took it, unfortunately, a little too seriously. Apparently the instructions read: "Paint your left shoe yellow and your right shoe blue. Stand against the wall facing north, and revolve the east shoe westward. Then, swing the west shoe eastward. Continue practicing this motion until you can move the leg so fast you will no longer see a yellow or a blue shoe, but instead will see a green blur." Unfortunately, Academy Coach Clegg underestimated the intensity of interest in these young men. As we said before, do you know anybody who would like to buy some yellow shoes for the left foot or some blue shoes for the right foot. Oh, by the way, the sizes are 14 and 12. When the Western Reserve Academy football team journeys to Cranbrook this year, you will have an opportunity to observe the status of Confusion, Inc.'s muscles.

Welcoming Wagon greeter Mrs. Genevieve Price is in satisfactory condition at William Beaumont hospital recovering from a fractured hip sustained recently in a fall. Hospital authorities were unable to estimate how long Mrs. Price, of 655 Oakland, will be hospitalized.

Pontiac fire chief John F. Schroeder, in a letter to Birmingham City Manager L. R. Gare, has commended our city's fire department for its help in the McCandless fire there Aug. 13. Schroeder said, in part: "It is a great source of satisfaction to know that our neighboring communities will and do respond when called upon for assistance. I do feel that had it not been for your department's cooperation on this fire that it would have been of a much more serious nature."

There's something new with The Birmingham Eccentric this week. As far as we know, this specific situation may be the first in week. In journalism, too. On page 1-B this week, you'll find a swatch of cloth material pasted to a local advertisement of Gwynn's men's shop. It really gets the advertiser's message into the home for the potential customer to examine at his (or her) convenience.

## Health Department Announces Series Of Diabetes Classes

The first of a series of five classes for persons who have diabetes and their families will be held September 23 at 1:30 p. m. in the Birmingham office of the Oakland County Department of Health, John D. Monroe, M. D., department director, announced recently.

"The purpose of the classes is to help diabetes and their families to gain better understanding of diabetes," Doctor Monroe said. "In no other disease is the education of the patient a more important part of treatment than in diabetes," he added. "With proper care diabetes can expect to live as long as anyone else and as usefully and happily."

The classes will be taught jointly by Miss Annabel Rickard, Public Health Nutritionist, and Mrs. Ann Fecko, public health nurse of the Oakland County Department of Health.

Persons interested in getting more information about the course or making it should call the local Health Department Office.

## SALE! PIANOS-ORGANS

from our display at MICHIGAN STATE FAIR  
LESTER-KIMBALL  
Spinets & Consoles  
Thomas Lowrey Organs  
Substantial Savings  
GALLAGHER MUSIC CO.  
734 S. Washington  
Royal Oak  
Open 9 A.M. - Fri.  
Till 9 P.M.

## Grand Opening Sally's Beauty and Gift Studio

Friday and Saturday, Sept. 12 and 13  
FREE Potted Plants to all the ladies. One Hundred Dollars in Merchandise Prizes. No Purchase necessary . . . just come in. Huge display of gifts, Costume Jewelry, Milk Glass and Hall Mark Cars.  
Meet Ken Sellers, manager and Chief Hair Stylist. 8 expert beauty operators to serve you.

## Sally's Beauty and Gift Shop

FOURTH ST. at LAFAYETTE ROYAL OAK  
LI 6-0828  
Mon., Tues., Wed. 9 A.M. to 6 P.M. Thurs., Fri., Sat. 9 A.M. to 9 P.M.

## Community House Elects Officers, Revises Schedule

The Birmingham Community House Association held its annual meeting Monday night, elected new officers and board members and moved the annual meeting date from fall to the first Monday in June.

Harold S. McFarland was named president for the coming year, replacing Norman Weston, who has been president for the past two years.

Other officers elected were Mrs. Harold W. Bickner, 1st vice-president; Mrs. Raymond F. Giffels, 2nd vice-president; Charles W. Wiggins, treasurer; Mrs. John Joyner, recording secretary and Mrs. Robert J. Mason, corresponding secretary.

Mrs. Bickner and Wiggins were also elected to the board along with Mrs. Gordon F. Davis, Mrs. Fred C. Gould and Eugene J. Barney.

THE ANNUAL meeting date was changed from fall to spring to allow the board members and officers to meet near the end of the fiscal year, and to allow board members and officers would have time to acquaint themselves with their work before the heavy fall and winter seasons.

The meeting was highlighted by a report by Mrs. Effie Schaffer, executive director of Community House, who gave a summary of the year's activities at the House.

Mrs. Schaffer pointed out that 152,840 persons used the Community House facilities during the past year, and that over 2,000 organizational meetings were held there. These included such events as church group activities, the Peninsula State Steam conference, regional traffic safety conference and a postmasters district meeting.

A PARTICULARLY heavy month was October, when 400 meetings were held in the House's 10 rooms.

The youths also made good use of the House. Over 21,000 attended parties and dancing classes, and 11 banquets were held during the year.

The community's senior citizens were served through the House's men's and women's clubs. In two years the men's club has grown from three men to more than 80.

A COMPLETE treasurer's report was not available because an audit has not yet been completed, but Mrs. Schaffer reported that the house was able to operate in the black, although the fund drive for the past year was over \$8,000 short of the \$50,000 goal. She explained that this was made possible because major repairs and improvements had been completed the previous year.

For the first time in many years the House remained open during August. Mrs. Schaffer said over 1,100 persons used the House's facilities during the month and that a large amount of equipment was loaned out.

The employment department was

## Kingswood Lists Evening Classes For Adult Pupils

CRANBROOK — For the third consecutive year Kingswood school is offering special evening classes for adults.

Seven courses will be given each Tuesday evening for 12 weeks beginning Sept. 23. Interested persons may enroll in advance by mail or in person at Kingswood directly preceding the first class meetings on the 25th.

Night school curricula will include: ceramics, taught by Robert Kline; beginning and advanced German conversation from Mrs. Kathryn Myers; music fundamentals taught by Miss Bertha Siefer; and contemporary literature by Robert Uesille.

All courses meet for one two-hour session each week, with the exception of ceramics which has a slightly longer classroom period.

Further information may be obtained by calling Kingswood school.

## Reverse Play Executed by City Planners

Birmingham city planners pulled a switch this week and sent in a reversing recommendation to the city commission before the latter even knew a petition was in the making. Normally, the commission receives a petition, refers it to planners for study.

Plan Chairman Norman W. Berry wrote commissioners that his board would endorse a change in zoning of three lots at the west end of Bird street, near Pierce.

A potential buyer sought the official reaction of the plan board to the change on a "what if" basis.

Now zoned single family, the lots would be used with adjoining multiple zoned lots, the potential new owner explained.

one of the busiest at the House during the past year. Mrs. Schaffer reported that 9,925 persons applied for work, and that the House was able to fill 3,201 requests for workers.

**Jerry MORSE**  
GENTLEMEN'S ATTIRE  
19150 LIVERNOIS  
DETROIT  
CORDIALLY INVITES YOU TO COME  
AND BROWSE AROUND IN HIS NEW  
SUBURBAN SHOP  
LOCATED AT  
147 PIERCE STREET  
BIRMINGHAM, MICHIGAN  
FREE GIFT AWAITING YOU  
Open Friday Evenings  
CUSTOM CLOTHES  
BY  
ERWIN "ERV" GLASS ELDON GENEOROUS  
MANAGER

There is Only ONE  
Only ONE  
Location—595 E. Maple  
Near Krogers  
Come In & See Our New  
Childrens Wear Department

**Alice's WONDERLAND TOYS**

Boys' & Girls' PAJAMAS  
Infants to 12

Boys' & Girls' UNDERWEAR  
Infants to 8

Boys' & Girls' SWEATERS  
Infants to 6x

**15% DISCOUNT ON PERSONALIZED CHRISTMAS CARDS**  
To Sept. 30  
over 10,000 cards for your selection  
Business and Personal  
**ADMARK CO.**  
527 Ridgedale  
N. of Maple off Hunter  
MI 4-6311

## Special Radar Check Reveals Speeding Slight

If there are flagrant and reckless speeders on West Lincoln, the police department didn't find them in a three-day, 19-hour-a-day radar check, it was shown in a special police report submitted to city commissioners Monday night.

Police Chief Ralph W. Moxley said the average speed on Lincoln, between Southfield and Cranbrook, was under 24 mph during morning hours, under 25 mph in the afternoons, and 27 mph during night hours.

COMMISSIONERS heard spokesman Hyatt Eby, 986 Lincoln, express his disbelief of survey re-

sults, and call again for \$150 worth of city paint with which to put lines on the streets so residents could clock violators and make formal complaints.

But the commission disagreed with Eby over methods. They told Moxley to go ahead with his proposal to try a "no passing" ban on the boulevard.

HE SAID this would make traffic proceed at the same rate as the car in the lead.

Mrs. Earl Brains, 1645 W. Lincoln, asked for police supervision of the street from 3:15 to 3:40 on city days. She said high school drivers turn the street into a drag strip as they leave school.

Household goods of every description are offered for sale in the Classified Columns of The Birmingham Eccentric.

**A word to the wise . . .**  
Better reading and study habits mean  
• better school work  
• better preparation for jobs  
• better preparation for college  
Registration and testing now going on  
**READING IMPROVEMENT CENTER**  
7403 West Seven Mile Road UN 1-4401  
Detroit 21, Michigan

**INTERIOR DECORATOR WANTED (FEMALE)**  
For fine furniture store, gentile, in north Detroit, with complete decorating service. Top lines and facilities available. Must be thoroughly experienced and able to sell. Salary and commission. Excellent opportunity. All applications strictly confidential. Phone MI 4-0103 after 7:30 P.M. and after Thursday.

**FALLING LEAVES FROM AUTUMN BOOKS**  
AND as leaf after leaf falls before your eyes you will sense anew the contentment and genuine pleasure of reading good books. It will be especially true this autumn when the publishers are presenting such interest-stimulating new books as have now been released.

Make your book selections conveniently and unhurriedly. On the many book-laden shelves and tables at LaBelles you will find, as usual, the important new books of all publishers.

"The Insolent Chariots"—John Keats  
About what America and the auto have done to each other.

"Around the World With Auntie Mame"—Patrick Dennis  
For all those who have enjoyed my works before—this is even funnier.

"The Enemy Camp"—Jerome Weidman  
Headed to the top of the best seller list. The story of a man's bondage to passion and prejudice.

"Lolita"—Vladimir Nabokov  
Living up to reputation as one of the most controversial books ever written. This novel defies classification or even description. Author's first book published in America.

"On My Own"—Eleanor Roosevelt  
The years since the White House. In this volume the best-loved woman of her time shares her experiences since the death of F. D. R. She distills and communicates her experience of personal readjustment and her experience of renewal.

"Madison Avenue, U.S.A."—Martin Mayer  
One of the greatest best sellers of the year—never before has a book revealed so fully and frankly the inner workings of the advertising business.

"Let No Man Write My Epitaph"—Willard Motley  
His novel is a sequel to Motley's best selling novel "Knock On Any Door". It is a detailed yet compassionate study of drug addiction and the vice.

"Ice Palace"—Edna Ferber  
Angry novel telling of the fifty-year battle between two titans trying to dominate Alaska's future.

**La Belles**  
137 WEST MAPLE  
Birmingham's Shop of Books, Gifts and Stationery