

## BIRMINGHAM BUSINESS BRIEFS

4-B THE BIRMINGHAM (MICH.) ECCENTRIC Oct. 9, 1958

### Presidents' Band To Be Presented

"The President's Own" Marine Band will be presented by the Rochester Tuesday Musicale at the Rochester senior high school gymnasium on Oct. 15 at 8 p.m. This year the Marine Band celebrates the 150th year of its founding—1798-1957.

The band is the oldest active musical organization in this country. President John Adams approved a bill for its establishment in 1798 and it continues today as the official White House Band, having earned the familiar title, "The President's Own."

### Pvt. William Bell At Fort Chaffee

Army Pvt. William R. Bell, son of Mr. and Mrs. Ralph E. Bell, 532 Chester, Birmingham, recently completed the eight-week parts supply course at Fort Chaffee, Ark. Bell received instruction in the maintenance of stock records and the inspection and identification of spare parts. He entered the ar-

### Course Completed

Pvt. Milbry E. Benedict, whose wife, Patricia, lives on Sodon Lake drive, Bloomfield Hills, recently completed the basic army administrative course at Fort Leonard Wood, Mo. He completed basic training at Fort Leonard Wood, Mo. my last May and completed basic training at Fort Leonard Wood, Mo.



### Hardware Celebrating 49th Birthday

Birmingham's oldest hardware store is celebrating its 49th birthday. This is an interior shot of the recently remodeled Huston Hardware, 205 N. Woodward. The store's proprietor, Paul D. Kurth, 734 Riverbrook, Birmingham, started as a helper at the store 40 years ago, when he was 12 years old. Remodeling at the store included installation of new display counters, a new ceiling, enlarged sales area and new lighting.

### Executive Retires After 42 Years in Auto Advertising

A. Roy Barbier, veteran of 42 years in automobile advertising—a career which almost parallels growth of the industry—retired Wednesday, Oct. 1. A vice president of MacManus, John & Adams, Inc., Barbier has been account executive on the Cadillac Motor Car Division account since 1942. He had been advertising manager of the Ford Motor Company for a number of years previously. A native Detroit, Barbier was born just a few blocks from the old Detroit City Hall.

A DEPRESSION in 1907 interrupted his high school training and almost caused him to follow a railroad career. Forced to take a job, he went with the Michigan Car Demurrage Bureau, first as messenger—later as assistant cashier. In 1916, he had an opportunity to take a factory training course at the Packard Motor Car Co. It was the answer to a young man's dreams. The automobile era was just beginning and he jumped at the chance.

About the time he finished his training course Packard needed someone to answer letters from owners who had mechanical or operational troubles with their cars. He got the job as assistant manager to the technical service manager.

IN 1919, he joined a Detroit advertising agency on research and new business assignments as special representative of the president. A year later, he joined the Lincoln Motor Car Co. advertising department and was a member of the advertising staff when Ford Motor Co. bought out Lincoln in 1922.

At that time, Ford Motor Co. did practically no advertising. However, because of his knowledge of printing and writing, he went with the Ford Motor Company and became head of the advertising department. He remained with Ford through 1941.

IN 1942, he took a position with an advertising agency in Buffalo, but Detroit and automobiles again beckoned, and a short time later he returned to Detroit to join MacManus, John & Adams, Inc., in Bloomfield Hills, on Cadillac advertising.

Last week, he was given a farewell dinner by fellow workers at the M&A agency where he was presented with a 30-day European tour for him and his wife Alice. The Barbiers live at 23707 Elmwood court, Dearborn. They have two children, both married. A son, Roy E., is a manufacturer's agent and lives in Grosse Pointe Woods. A daughter, Mrs. Holton W. Diamond, lives in Buffalo, N. Y.

### Joins Local Agency

James J. Heatherson, formerly with the Ford Motor Co., has become affiliated with William D. McGeagh & Associates, sales agency, 975 S. Hunter, Birmingham.

lobbyist, will discuss the major tax security bill, the new employment situation, the new shopping and watercraft registration laws, and several other areas of legislative activity. The local chairman of the meeting is Charles Mortensen of the Birmingham Chamber of Commerce. All local businessmen are invited to attend the meeting.

standing legislative activity for the retailing industry in Michigan, and Duane R. Vernon, assistant manager of affiliated divisions of MRA, are appearing here as part of the MRA program to bring the 1958 legislative session, as it affects retailers, to businessmen in over 400 Michigan communities. Cook, who is also a registered

torsionaire suspension provide greater gas and tire economies. V. E. Doonan, general manager of Hodges Inc., 360 S. Woodward said the new Dodge would be on display there starting Oct. 10.



### Singing Teacher At Conservatory

Walter Schrott, director of the Birmingham Conservatory, announces the addition to his faculty of William Reddick, teacher of singing. Mr. Reddick is a nationally known musician and became a resident of Detroit several years ago.

He is known to Birmingham residents as the director of the Birmingham Chorale, a post he has now held for a year. Mr. Reddick is well known as a composer, having to his credit over 150 works ranging from songs and choral pieces to works for grand orchestra.

### Local Retailers to Meet Executives

Two executives of the Michigan Retailers Association will meet with Birmingham retailers at a legislative breakfast meeting, Oct. 14, at 8 a.m. in the Birmingham Community House. Richard O. Cook, assistant executive vice president of MRA, who was recently named to "Who's Who in the Midwest" for his out-



The tail fins of 1959 Dodge cars, like this Custom Royal four-door Lancer, have softer, more flaring lines. A new high-contour roof provides more headroom and allows easier entry and exit. New engines and advanced



Be our guest!  
Check into our Fall '58 suits by HART SCHAFFNER & MARX  
Stop in and see our just-arrived HS&M suits for Fall. You're welcome whether you're buying or not. We like to show off these superb fabrics in subtle patterns—especially new Muted Stripes!—and rich shadings. Try on a suit and you'll discover a new wearing comfort—the natural "feel" of HS&M natural-line, natural-ese tailoring. Check into our HS&M Fall collection today. From \$71.50

**Dickinson's**  
Wabek Building Birmingham Saginaw at Lawrence Pontiac

**Salad Plate SETS**  
12 pieces \$2.95  
Serving salads, sandwiches and desserts is more gracious when you use these crystal-clear 8-inch plates. They're especially useful for club and group luncheons.

**PONTIAC POTTERY**  
"The Largest Specialty Store in Michigan"  
2099 S. Telegraph  
Adjacent to north side of Miracle Mile  
Open Daily and Sunday 10 to 8  
FE 2-8642

whatever baby needs, baby gets easily... via an NBD savings account

You're off to a good start—and a mighty good feeling—when you have a cushion of cash for the expenses that arrive right with the new baby and that seem to grow just as fast as the baby does. You know—money for things like a carriage, doctor's fees, baby foods, medicines, pint-sized furniture, and all the clever toys that baby won't be big enough to use for years.

Yet it's easy to get ready for the expected expenses, and the unexpected ones, that are part and parcel of parenthood. Now, while the thought's fresh in mind, start tucking away a few dollars a week in a National Bank of Detroit savings account. It's that simple to enjoy freedom from fretting or worry during that special time in your life.

Open your account now—one dollar will do it—and save regularly at any of NBD's 63 friendly neighborhood offices, where sound management policies put solid security behind every dollar on deposit. Let it rain new baby expenses. You'll have an umbrella of cash.

More friends because we help more people  
W. Maple and Cranbrook

**NATIONAL BANK OF DETROIT**  
Member Federal Deposit Insurance Corporation

**CONVENIENCE LIKE THIS FOR ONLY 25¢ A WEEK**

IN THE OLD DAYS The phone rang. You pulled up the covers and pretended not to hear. "Please go down and answer it," said your wife. "Your turn," you muttered, knowing all along that you'd have to crawl out of bed and struggle into those slippers.

1958 The extension phone rings on the bedside table. You reach out to answer it from the comfort of your bed. No delay, no trouble, no arguments. This is the kind of luxury that handy extensions can give you. Each extension telephone costs only 95¢ a month (\$1.10 if you have "flat rate" service) plus 10% federal tax. To order yours, just call our Business Office. P.S. Save money, order a kitchen extension too. The installation charge of \$2.50 covers ANY NUMBER OF EXTENSIONS if installed at same time. Extra one-time charge for color.

HOMES TODAY HAVE HANDY PHONES—where you work, where you relax, where you sleep  
MICHIGAN BELL TELEPHONE COMPANY