

Tots 'N' Teens Too In Smart New Styles

Electrifying, exciting changes are the order of the day in fashion! This news-making shift in silhouette has made itself especially strongly felt in fashions created for tots through teens!

Withal, a hint of nostalgia appears on the scene with the new "Shirley Temple" inspired and approved styles in coats, suits and dresses for the young glamour set.

That magic name made youthful fashion history twenty-five years ago and now assumes a new importance with Shirley Temple's appearance on television.

AGAIN, styles approved by this star highlight the fashion scene, in chemise silhouettes, free-flowing trapeze lines, classic tweeds and casual outfits.

Spotlighted in the center of the stage, as it is in more adult fashions, is the chemise in all its wonderfully wearable, youthful variations.

High-yoked "baby-doll" dresses faithfully follow the more sophisticated Empire lines of mother's frocks.

Ignoring the waistline are chemise sweater dresses, straight shift chemise frocks with hip-bone interest, and junior sized trapeze silhouettes which flow freely from the shoulder.

EVEN THAT perennial favorite when completely divested of ruffles and gathered with flowing lines that fan out to a wide sweep of hemline.

Plaids predominate in patterns ranging from small block designs to big bold ones. Corduroy is high fashion in jumpers exuberantly teamed with fancy striped blouses. Pima cotton in pastels and orion



Fringe Benefits

The short waist-length jacket and shaped skirt show off this textured plaid to perfection. Flat buttons mark the double-breasted style. A blouse of black jersey fits in the neckline smartly.

Coordination Keynotes Men's Accessories

For dressier suits and coats, coordination and matching influences are notable in this season's glove selections. Capeskins, handsewn grained and rugged pigskins, fine gray suedes and mochas all show the influence.

Among novelties are new washable leather gloves and nylon knits—both practical and good looking.

The shirt story is largely a tale of collars this fall, with English style falls, round pin collars and pointed pin types joining the popular button-down and medium spread kinds.

Supplementing the ever favored white broadcloths and oxfords, are solid tones of blue, gray, tan and bamboo.

FINE STRIPES in shirt patterns are among the front rankers, too.

A livelier trend is noted in tie patterns and colors this fall, with many signs that the toned-down muted effects are getting some competition. Both woven and print designs are more colorful and definitely bolder.



Fashion Strikes Up the Band As Gay Novelty

Consider the band... the "headache band" that is, for that is the name of the new headpiece worn with the chemise, trapeze and other silhouettes.

In shape the headache band is a gay, whimsical strip worn to hold-back curls at the top of the forehead. It disappears at each temple beneath the collar.

Headache bands are shown in gay, colorful fabrics—jeweler's metal, and tortoise shell.

Some have girlish simplicity, others airy bow trim, or the elaborate look of fabulous jewels.

For evening they glitter with twinkling crystal aurore drops, rhinestones, creamy lustrous pearls, ornate metal tassels, and twisted links.

Shades of Flapper Fanny, here's an accessory borrowed directly from the "roaring twenties!"

Coffee Tables

Early American enthusiasts will love the new, large round coffee tables, inlaid around the edge with white tiles decorated with great American historic episodes.

Watch Those Eyes

With the new emphasis on hair... wigs, wig-like styles and headache bands... eyes are extremely important this fall and should be made up with a bit of extra artistry.



You are cordially invited to inspect our new Fall and Winter Wooleens from the finest foreign and domestic sources.

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Fashions favored in SUITS FALL

NEWEST TEXTURES, PATTERNS, COLORS
There's a new "look of elegance" to men's suits for fall, distinguished by quiet patterns, muted colors, conservative lines. This new style trend is handsomely expressed in our clothes for the new season. Come in and see for yourself.

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Unmistakably New

New and beautiful is the hand-screened wool print of this handsome town and travel suit. The feather and fern design in the soft, twilled-weave wool combines rosy tones with olive green touches. Semi-fitted in style, this suit is given a feminine air with soft scarf necks and flat pocket details.



Open Friday Evenings

Men's Fashion

takes the Short and Easy Way to

YOUNG'S of Birmingham

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- A NEW FALL SUIT by LeBOW
- His SHIRT is of Egyptian Cotton EXCELLO
- He's Wearing One of His Numerous Neckties by BRONZINI or COUNTESS MARA and other Top Tie Designers
- JEWELRY is by DESTINO of NEW YORK
- KNOX Supplied His HAT and He Also Likes His New ITALIAN BORSALINO
- SHOES, Naturally, are from our Heritage Selection by FRENCH SHRINER

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Young's of Birmingham
203 Pierce Street

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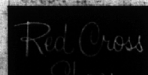
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New hand-in-glove softness... in a handsome pump 12.95



Of course you admire the trim, tailored lines, the deft detailing of the miniature belt-and-buckle collar, the perf'd and tapered toe of this so-suitable pump. But the real joy is the feel of it on your foot... more like a glove than a shoe... so utterly soft, supple, wonderful. Walks happily all day on foam cushioning. Fits as only a Red Cross Shoe can.

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