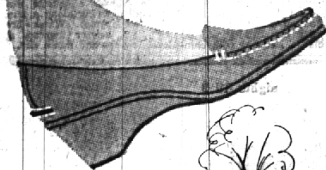


Let's walk... I'm wearing my...



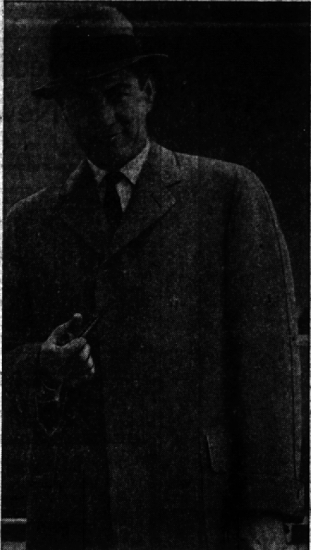
Haymakers



Here are the shoes that put walking back in style... simply a case of beautiful hand-cobbling in a lightly treated, carefree manner. They're comfort-engineered to take you anywhere with happy ease! \$15.95

**McSWEENEY'S**  
FINE FOOTWEAR

Orthopedic Shoes For Children All children's shoes are correctly fitted by Mr. McSweeney  
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**Green Is for Go**

Green is for "go"—and for the newest in fopcoats for fall, too! It's shown here in a new short length which is rapidly catching on all over the country. Note: there's no breast pocket! Wool is the fabric, warm, practical, lightweight. Brushed felt hat is unique two-color style.

**Airy Look Pervades On Fashion Scene**

Remember when — and it wasn't too long ago — when fall's coming invited a new wardrobe for the cool-to-cold days of the new season and one "looked forward" to the new suit or coat in good old grey, black or brown. You looked for heavy fabrics because that represented more warmth. Body-hugging silhouettes and often cumbersome skirts—full sleeves, panels, panniers and poulx were but a few of the addenda that were harbingers of the more conservative autumn season. In recent years, fabrics for winter wear have been given the light-handed treatment. More and more fashions have become featherweight, but warm; conservative, with a dash of air; more light-hearted in the mobile movement of silhouette.

**'Early American' Is the Favorite In Furniture**

The new look in furniture is the "American look." Early American is reflected in Colonial 4-poster beds, Queen Anne tables and Federal Chairs. All are authentically styled in traditional woods and finishes.

Styles influenced by the turn of the century are gaining wide acceptance. Slatted frames and chunky shapes are throwbacks to the Morris chair era. The silhouette has a fragile, open look often attained with slim spindles or lacy filigree panels which contrast delightfully with weighty-to-the-floor sofas and chests.

New silvery light-weight metals in frames, hardware and bases are popular. Bedroom furniture designers have concentrated on convenient blanket chests, shallower drawers and narrower chest depths.

**ACCESSORIES:** Art is increasing in importance in fashionable decorating schemes. Originals and reproductions of paintings and sculpture are eye-catching ornaments in every room.

**FABRICS:** Modern and old master paintings are used as drapery fabric and wallpaper motifs. Bold stripes, checkerboards and curvilinear designs compete for popularity in draperies of durable man-made fibers.

**FLOOR COVERINGS:** Patterned designs in hard flooring of ceramic tile or vinyl as well as room area rugs put the fashion spotlight on the floor.

**LIGHTING:** Table lamps are tall and slender. Decorative fixtures supplement built-in lighting.



**Lush Fur Trim**

The "stack collar" of luxury fur enhances the chemise line of this linton-wool coat. The elbow sleeves are slanted-in with an up-curving yoke for a very new look this fall.

**Key Hair Fashions for Fall**



SPECIALIZING IN HAIR COLORING and WESTINGHOUSE BLEACHING MACHINE  
west bros hair stylists  
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**At Ease Is Fall Theme In Men's Sportswear**

No question about it! Sportswear for men this fall falls about good and carefree times in the months to come. In sharp contrast to the more elegant look of business wear this season, the array of sports jackets, slacks and outerwear garments invites the American male to let himself go—in a sportscar on ski trails or at tropical hot-shores—knowing he's dressed right for fun and comfort.

Nothing less all-out-for-fun accents, the American Institute of Men's and Boys' Wear reports such appearing for the first time in many of them. For "action" wear, check the new, wash-wear knits, blends of wool, wool-cotton and wool-synthetic fiber styles. Look also for bold prints and sporting print motifs among the latest types.

**OTHER JACKET** features include belted Norfolk styles, deep vents, roomier pockets that are either set-in or patch style, and a blaze of fancy colors in linings. In colorful stripes or solids, jacket patterns include diagonals, hopacking, cross-checks and plaids, as well as the traditional herringbone.

Look for many new slacks to be "self-supporting," featuring a single pleat or tuck system, or belted plain fronts. And look for them to give a trimmer-than-ever appearance with clever tailoring for new freedom of movement. Among top favorite fabrics are flannels, wools, whitegoods and wash-and-wear fabrics in a non-durable variety.

**TRAINING UP** with the whole sportswear's ensemble this year are big and bulky leather gloves that feature shearing or natural fleece linings.

A galaxy of combinations in gloves also highlights the season, including fur-lined leathers, leathers, and fabrics lined with soft knitted wool, and leather-padded wool linings for country driving, skiing and the like.

A newcomer is the glove with the slip-on lining—good for either mildly cold or very cold wear.

**SPORT SHIRTS** are displaying some unexpected "ivy" influence this season, with tab collars appearing.

**Resembles Fur** Wool jersey "uffs" cut to resemble fur... and finds itself created in a luxurious at-home costume, as well as in many other handsome-lined day, and night-time costumes.

**Take Long Look At Leggy Look**

Short, skirts, slim chemise silhouettes and trimly-shaped trousers... all give legs a new and more interesting "long look". Leg, "tummy," "tummy," by whatever name they are called, they are definitely going to be noticed. Textured hosiery appears in nylon, wool, cotton, and stretch fabrics!

**Tall, Tall Lamps** The tallest table lamps on today's market tower a full 76 inches in the trade, they are known as "Texas" (or should we now say, Alaska) Boudoirs.

**Start Your "Fall Shopping"**

IN YOUR CLOTHES CLOSETS... (Start Today)



Rummage through your clothes closets for last year's fall garments and bring them to us for like-new cleaning that will put them in tip-top shape for wearing this fall. Our personalized cleaning puts new life in old garments. There's no easier way to save money on fall wardrobe shopping than to start "buying" in your own closets.

Two Convenient Locations:

- WOODWARD at ADAMS RD.
- W. MAPLE at CRANBROOK RD.

**Birmingham**  
DRIVE-IN CLEANERS

Woodward 1-9100

**FABRICS that BLOOM**

in the **FALL**

**STYLE-MART CLOTHES**

Your suit's appearance is only as good as the fabric and our new fall patterns by Style-Mart bloom with a new richness—smoky blues, rust browns and steel grays, both in neat stripes and solids. They're loomed with all the detail that has made Style-Mart famous. Prices start at

**\$59.50 to \$85.00**

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Rose Beige Dyed **Beaver Coat** with natural ranch milk collar \$1295.00 price includes all taxes

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