

# FASHION has a way with

## WOOL

**Pendleton**

... offers the finest combination of both in the new FALL SELECTION Now Being Featured at

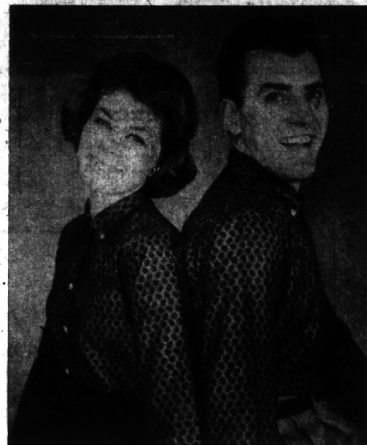
**Mulholland's** for both LADIES and GENTLEMEN

See them NOW!



We have recently added this fine line of Sportswear to our many other superlative lines of fashionable merchandise for ladies, gentlemen and, of course, boys and girls.

**F Mulholland**  
231 N. WOODWARD AVE.



### Wash 'N Wear Here to Stay

Wash 'n wear is here to stay. Actually "minimum care" is a truer description of it. While the most discriminating dressers may still insist upon some ironing, "Donegal" wash 'n wear sport shirts with permanent collar stays will be easier and quicker to iron, and they will stay neater and cleaner longer. "Donegal" sport shirts for "him" and "her" can be purchased at Danby's Stores for Men, 122 W. Maple.

### Lots of Color, Fine Fabric Key to New Sportswear

There's no mystery about how fashion experts have decided the best colors for men's apparel this fall. Colors discover the chic in the fabric and the style! Tweeds in topcoats, for instance, just cry for subdued burnt orange on brown and bright reds to burgundy on grays. These are the tweeds with a flat surface... on longer the rough and nubby type. Fine wool topcoats take to navy like a duck takes to water!

BLACK AND white bold herringbone patterns in wool warm up to suburban coats. Flashing on sweaters, naturally, are brilliant yellows, reds and orange. It doesn't take a magnifying glass this fall to see that colors are wisely chosen and handsome to see... and most important in the man's apparel picture!

IN MEN'S wool suits, it's brown and more brown! Brown and black stripes team up as do blue and black. Sports jackets go green... muted and olive, predominantly. Shetland and wool tweeds demand it! Here in wool flannel, navy gets the nod, plain or combining with maroon in stripes. Wool hopsacking sports coats select-casual gray, brown and blue. Honey, in all-wool, is newer than new.

## Most Elegant of Fabrics Helps Shape Mobile Moods

Fashion in fabrics for the new season this fall reflects sumptuous beauty in soft, silky, deep textures... rich, ornate weaves... mag-nificence of color, and a profusion of prints and patterns for eye-appealing fabrics as well as silhouettes this fall.

Textured surfaces are bouncy and light in looped, lacy, curled, and nappy surfaces. There are rustic weaves such as sackings, homespuns and basket-weaves. Thick and thin yarns combine in exciting patterns! There are bouncy wools, herring-bones, plaids, and also diagonal pattern treatments.

IN CASUAL FABRICS—Mohair, worsted wools, tweed, jersey, corduroy, knits, and brushed cotton predominate. Mohair has its own special place in the fabric picture. It's used again and again for its wonderful affinity for vivid color.

Wool knits appear in the soufite, tweed, boucle, and bulk look. Two dimensions may be combined for a floral pattern or abstract motif as in new knits. Wool jersey takes on a tweed feeling, or appears with a deep rib knit. Tweeds, themselves, are kitten soft, and often open and lacy. Pin-wale corduroy is popular in paisley prints, Persian motifs, houndstooth checks, and foulard types.

IN DRESSY FABRICS—Look for silk jacquards, matelasses, crepe de chine, miracle fabrics, and screen prints in sheer worsted wool. Silk, long a warm-weather fabric, predominates in rich mosaic coloring. Silk patterns appear in elegant medallions, graceful curved lines, and highly textured patterns, such as panels of figures afoot, or on horseback, spaced by delicate floral tracery. They are often highlighted with the wonderful non-tarnish-able gold and silver threads.

NEW, SPUN orlon broadcloth has an almost velvety touch, and lends itself to a really liquid drape. The color story in these fabrics is brilliant, and quite often several hues are coupled together. For instance, a candy pink may be surrounded by apricot, or orange with overtones of eggplant purple. Greys and blacks appear with a frosted look. Apple green

## Furs Are Brighter This Fall Season

Colors never seen on a fur-bearing animal will appear in fall dress, coat and suit collections. There are as many as fifteen shades in these three furs alone: Sheared muskrat, nutria and beaver.

The galaxy runs from assorted greens (including olive and emerald tones) through orange and red tones to more familiar browns and blues.

The furs are used as collars for jacket dresses, as separate capelets and separate jackets. Generally these are matched to identical shade woolsens, but occasionally they form a sharp accent, as red fur with black and white tweed.

**DANBY'S**

### IVY FOULARD PRINTS IN "DATE-MATES"

**\$5 EACH**



New Handsome Madder Colors of

- OLIVE
- GOLD
- BROWN
- MAROON

Identical sport shirts perfectly paired for "Him" and "Her". Smart Ivy styling by "Donegal" in printed colorfast Oxford. Sanforized for perfect washability. (Women's Sizes, 12 to 18) (Men's Sizes, S-M-L-XL in Sleeve Lengths of 32" to 36")

The "Jiffy Tie" shown on shirts ..... \$1.50



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**DANBY'S**

## It's by PURITAN



true Continental! leather-trimmed! the **Scotport** in bulky Orlon and Lambswool



young men like BULKY sweaters! we suggest our **Bo Scotmoor**

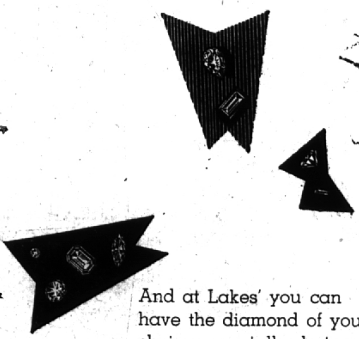
Just take a look at that bulky rib stitch, that broad-chested styling. Note the leather edging... true Continental flair! This is a real man-sized idea in a sleeveless three button cardigan. Shows the fashion-genius that has made Puritan famous! Wonderful colors, too, in that warm, husky Orlon and Lambswool!

Everyone-wants and likes a bulky sweater. We suggest this handsome crew neck, ribbed stitch model because it's rugged as well as bulky... thanks to a clever blending of soft, warm Lambswool and sturdy Orlon. Comes in a wonderful assortment of colors, too!

**Princeton Prep**  
for young men  
Member of the American Institute of Men's and Boy's Wear  
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