

Look At the New Look

Fashion Drapes the Shape With Three Fall Silhouettes



For Avid Sweater Collectors

This season's collection of costume sweaters are deftly styled with simple little touches that make them fair game for the happy hunting sweater collector.

In the fall when a woman's fancy just naturally turns to sweaters—sweaters with that priceless fashion touch of elegant individuality—new designs have been created for cashmere and wool styles made in Scotland. Colors in the collection are bold and vibrant offering strong competition to Indian summer shades and promising to cheer up the most overcast fall day.

There is a cashmere pullover sweater with relaxed waist that is hip-length and features a tiny shawl collar with notch-step detail leading to a deepened V-neckline.

CARDIGANS go to two extremes: The brief cardigan, classic in style, that is made to complement the bulkiness of new fall skirts by just touching the tip of the hip. At the other extreme is the new hip-length cardigan with relaxed line plummeting from armhole to hip—the sweater length being 22 inches from the top of the shoulder.

This cashmere cardigan is framed in a fine ribbed band up the front and round the neck. Features of the sweater is the soft, rounded, roll-over shawl collar that comes from beneath the neckline and may be tucked under when the pure cardigan silhouette is desired.

FINE FOR a brisk fall day is the bulky wool sweater jacket, 23 inches long, surface-textured with a fine rib and featuring two low patch pockets. The deep, open neckline is framed with a pointed collar. This outdoor cardigan, knitted in Scotland, comes in bold, vibrant colors of St. Andrew's blue, cherry, lichen green and black.

Great fashion emphasis rests on the sweater silhouette which has made an overnight departure from trimness to bask in the relaxed styling indicative of this season's mood.

New Scene Stealers

Question: What is the perfect accessory to the Empire silhouette?

Answer: A luxurious, extra large stole or shawl!

If weather permits, the shawl is worn as a wrap. If not, it is worn around the shoulder of the coat or carried over the arm.

Some shawls are as big as blankets (and, just as warm, too). Most often they are in a brilliant color with a wide band of embroidery running all the way around or at either end.

This fall will find them in every conceivable size, color, fabric and design.



BULKY SWEATER jacket is rib-textured with patch pockets and has deep-opening neckline beautifully framed with a pointed shawl-type collar. Perfect to wear on a sparkling fall day.

Leather Jackets Will Have New Silhouettes, Linings

Leather looms larger than ever on the fashion horizon this fall, since the drape of leather and its lush, rich texture gives distinction to the languid, graceful lines of the new silhouettes in coats and jackets.

Jackets range in length from below-the-waist to finger-tip, and coats from three-quarter to full length. Easy, casual lines are favored in both for sportswear. Belts, large pockets, double-breasted buttons and decorative stitching give them a country gentry air.

Many new linings are seen, including red felt used to perk up earth-toned suede jackets and black-caspekin coats. Another newcomer in linings is striped wool jersey matched to a slim suede coat. Wool knit and padded silk foulard linings add hanger appeal to indoor coats. Zip-out alpaca linings are popular with collegians and suburbanites.

BECAUSE it can be cut to stand out from the body, leather will give emphasis to the fashionable cocoon-shaped coat with deep dolman sleeves, wide collar, shirred back yoke and tapered hemline. Another popular silhouette will be

the three-quarter length tunic coat with a large snawl collar, full sleeves gathered in at the wrist, and a slight flare at the sides.

Some of the unusual styles will make leather talked-about the coat that hits just below the waist when belted; a hip "n" hers blazer jacket; a ski jacket in wool knit and leather, and a coat with two sets of removable buttons—one in leather for afternoon wear and one of rhinestones for evening.

JEWELING and fur trim abound on cropped jackets and coats. Velvet ribbon or floral appliques, worked from shoulder to bodice, give waist length jackets a youthful air.

In after-five separates, pastel leather tops cut along blouse lines are popular companions for flared woolen skirts in matching colors. Shades of brown ranging from the lighter tones of vanilla, nougat and champagne to deeper tobacco, copper penny and vicuna are important fall colors. Off-beat tones such as brass, khaki-olive, apricot and misty green are part of the high fashion palette.

Fall Coats Have New, Smart Look

"Something new" definitely keynotes the coat fashions for fall. This season a fresh, more exciting look to styling, color, and fabric makes everything of previous seasons seem out-of-date!

Variations on three silhouette themes give play to this so-new appeal!

The trapeze... swinging full from under arm to the spreading hem; is destined for real popularity.

The Empire... high-waisted look... is the fresh, animated fall '58 version of the chemise coat. It is relaxed, slim, and conveys an abstrait elegance.

Eyes focus on the back in coats that carry an elliptical look in drapes, blousons, soft folds or blown-out. It is variously referred to as the "cocoon", "balloon", "skirt" or "oval".

HANDSOME additions to this top trio are the slim coats that show the lowest "waistline" ever... a belt, band or bow just above the hips, or slits a very low-placed knee lounce.

For trims are a banner bonus to these new coats and are flat, lacy, and real ruffoon for more casual styles. Fabrics are causing a great deal of excitement! The accent is on deep textures, soft, silky smoothies, and lacy loops.

MANY IMPORTED fabrics are used for their sumptuous luxury, but rivaled by domestic woolsens—never more elegant! Mohair is the most important of

woolens. It is lumpy, curled, or brushed, and lends itself to magnificent colors.

Woolens also appear as bold plaids; dapper checks, refined tweeds, and in novelty weaves.

For color, there is a choice of everything imaginable.

• Greens: from olive to forest.

• Browns: from mocha to coffee bean.

• Purples: lilac to violet.

• Blues: sapphire to royal.

• Reds: from candy pink to brick.

Sometimes two hues are used together!

Black, of course, is a classic in its own right, and always important in fashion.

The average woman gives a great deal of thoughtful care to the selection of her new coat. It receives more constant wear than perhaps any other item in her wardrobe.

This fall—there's variety—unlimited! A "seventh heaven-full" of coats from which to make a wise and wonderful selection!

Fringe Area

Fashion loves fringes that look like the frayed edge of the fabric matching in color to the rest of the costume. It's a favored accent for skirts, pants, jackets and sweaters.



monochrome softness: autumn haze natural
mink on tawny taupe...

supremely fine wool suits
with a newly gentle air.
left: controlled blousing;
sizes 12 to 18.
right: demi-fit elegance;
sizes 10 to 16.
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Jacobson's
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As we go to press, three silhouettes seem to be fundamental for fall... the trapezoid as represented by the trapezoid... rectangular shape of the easy, more relaxed chemise and the elliptical... which shapes up in the curved, arched and circle notes of blousons, bubble skirts and half-belted full-in-the-back oval designs.

And hemlines—that go up! Unlike trends of past years—there is no one look, but many variations on three basic themes... that reflect and highlight an important easy, relaxed look.

In coats and suits: here the trapezoid shape is the most important one: shoulders are narrow, collars are large and interesting, usually standing away from the neck and not too bulky.

FROM THIS narrow plane the silhouette slants to a wide-based hem. In suits and costumes, short, slanted jackets and over-blouses meet short conical skirts that may or may not be pleated.

The trapeze dress is extremely wide at the hem, narrow at the shoulders and detailed with ribbon, seam or trim a fraction below the soft, rounded bustline and high above the natural waistline.

Dresses may appear to billow—but generally are stiffened by lining or petticoat to create the shape.

JUST AS the "Empire" dress of the early nineteenth century superseded the saquee dress of the earlier "Director's" period, so in fall '58, Empire detailing of the

curve in flattering oval shapes!

HERE THEY are in a wide variety to please everyone: blousons that feature low-placed fullness at the back; curved jackets that arch over slim skirts; coats, suits and dress detail that curve-up into a bias handling of cowl collaring... or, a from below the shoulder fullness that pours gently into a narrow hemline. Again, it may be a bubble that rises from a knee-bugging hemline to a full-circle of romantic extravagance upward to the waist.

Yes, the shape of fashion has changed (and will continue to change in a desire to be ever forward-looking and mobile); fashions move freely... fluidly... elegantly into fall!

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