

Do It Yourself

Mrs. Frances Deitch of Consolidated Trimmings will demonstrate how to make bed spreads, drapes, curtains, dust ruffles and slip covers

at Calico Corners, 1833 Telegraph, Bloomfield Hills, on Oct. 16 and 17. She will be at the shop from 2 to 4 p. m. on the 16th and from 10:30 a. m. to 3:30 p. m. on the 17th.

Our Basement Department is Now OUR NEW PARTY STORE!

WE'VE GOT EVERYTHING TO MAKE YOUR PARTIES SUCCESSFUL

Birthdays, anniversaries, holidays, special occasions and just plain parties. Here you'll find—

- FAVORS
- PLACE SETTINGS
- NAPKINS
- INVITATIONS
- PRIZES
- ETC.

DROP IN SOON

BODINES

The Greeting Card Shop

172 N. WOODWARD

Next to Detroit Bank & Trust



Store Hours:
9 to 6 Daily;
Open Till 9 Fri.
& 10 to 3 Sundays

BIRMINGHAM

21st ANNIVERSARY SALE

SAVINGS UP TO

1/2

Kay Baum
162 W. Maple Birmingham

BUSINESS BRIEFS



Break Ground for New Warehouse

Ground was broken at the foot of Cole street last week for a new \$180,000 warehouse for the Henry Dahlquist Sales Co., 184 Pierce, Birmingham. The warehouse will be a Butler steel building, and will be constructed by the Friel Detroit Co. It will be used for the Dahlquist plywood and industrial division. Shown on the bulldozer,

which cleared land for the new building, are Henry T. Dahlquist, president, and his son, Henry M., vice president. Below them (left to right) are: Mrs. Betty Rohn, real estate saleswoman for the Chamberlain Real Estate Co.; her husband, Richard Rohn, sales engineer for the Friel Detroit Co. and Dale Prescott, general manager of Friel Detroit.

B'ham Co. Starts British Subsidiary

Richard T. Sahlin, president of Sahlin Engineering Co., Inc., 750 W. Maple, Birmingham, has announced the formation of a British subsidiary, Sahlin Engineering Co. Ltd.

The company will manufacture and sell the Iron Hand, a machine for automatically handling pressed metal stampings, and related automation equipment for the metal forming industry. Located in the Birmingham area of England, the new company will be staffed by experienced engineers under the direction of Edward H. Rufe, formerly chief engineer of the American company. Sahlin said that this move was made necessary by the marked increase in European production.

New Ceiling Contest

To help introduce the "new look" in decorative and acoustical ceiling tiles for the home, the Restrict Lumber Company is conducting a contest to award a new Armstrong acoustical ceiling, according to Harold Kabe, manager of the Restrict Lumber Company's Birmingham store and yard. To become eligible to win the new ceiling, it is necessary to visit the Restrict store on 13th rd. and register. Kane said. Drawing will be made on Nov. 17.

Yarncraft to Open

Mr. and Mrs. William A. McClenahan have announced that they will open a Yarncraft store in Birmingham at 332 Hamilton. The store opens Saturday and will feature yarn, needles, instructions and unusual patterns. Miss Gertrude Fletcher, 3181 Walnut Lake road, will be the manager. The McClenahans have operated a Yarncraft store in Grosse Pointe for 12 years.

WATCH OUR DAILY DUTCH AUCTION

Hawthorne Electrical Co.
162 N. Woodward MI 4-2200

Hollywood Adjustable WALKER

RENTAL & SALES

- HOSPITAL BEDS
- BED SIDES
- WHEEL CHAIRS
- WALKERS
- CRUTCHES

MICHIGAN FIRST AID

Invalid needs—sick room supplies
LI 2-3027 JO 4-6847
1621 S. Woodward, R. O.
3 doors north of 10 Mile

THURSDAY-FRIDAY-SATURDAY

KRESGE'S 3 DAYS ONLY BIG BUY SPECIAL

SAVE 57 on GIANT FLOUR SACK DISH TOWELS

This Sale Only 4 for 99¢

Giant Size! Sturdy-Weight, Extra-Absorbent!
Big 30x38" Your favorite flour sack towel...at big, stockup saving! Dry huge stacks of dishes quick as a wink, absorbent! Try one...you'll want more! Got all you need this weekend!

Exquisite Custom PICTURE FRAMING at Kresge's in Birmingham and Northland Center all work guaranteed

WEST MAPLE AT HENRIETTA- S. S. KRESGE COMPANY



Promoted

Richard C. Burkhardt, 8676 Meadowlark road, Birmingham, has been promoted from vice president of sales to general manager of the Burkhardt Co., 3815 W. Fort, Detroit. His brother, John C., was promoted from vice president to president of the 48-year-old manufacturing book bindery.

New Sales Mgr. At AMT Corp.

Frank W. Noble has been appointed general sales manager for the accessories division of AMT Corp. It was announced today by West H. Gallogly, president.

Mr. Noble is a Birmingham resident and before joining AMT, he was regional manager for Telemeter, Inc. Previously he was assistant sales manager in charge of advertising and merchandising for the Studabaker-Packard Corp., and has also served as advertising and merchandising specialist for the Ford Div., Ford Motor Co.

In line with its expansion and diversification program AMT will set up a national sales organization to market its new Universal Electric Windo Lift and other automotive accessory items.

Star at B'ham Shop

TV star, "Sagebrush Shortie" will appear in person at the Birmingham Bike Shop's new location, 746 E. Maple, on Oct. 17 at 7:30 p.m. At that time the shop will award a new Corvette bike.

BRRRRRRRR!



You'll purr like a kitten under a Purrey blanket

snuggle under a Chatham "PURREY" BLANKET

No matter how you shivered last night.

You'll have warmer and more healthful sleep under a Purrey blanket, because Purrey is warmer than blankets costing twice as much, yet airy, light and soft. Rayon and Orlon®, blended in a way known only to Chatham. A breeze to wash, colorfast. 100% nylon bindings, guaranteed for the life of the blanket. Mothproof, non-allergenic. Change brrrrrr to purrrrr. Hurry, for your Chatham Purrey. Size for every bed. Color for every room. Pink, blue, yellow, green, turquoise, beige, white.

Practical 72" x 90" size, fits twin and double beds

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For the first time ever . . . SHEETS THAT NEED NO IRONING!

Imagine—fine cotton sheets and pillow cases that you don't have to iron! Yet they will look, feel and stay delightfully fresh and smooth! All because of the no iron finish developed exclusively by Pequot. This finish also controls shrinkage—and actually makes the sheets softer, smoother, and whiter, the more they're washed. Wash Pequot "E-Z CARE" Sheets and Pillow Cases any way you want to. Dry them any way you like. Then just fold and smooth, and you'll have sheets and pillow cases ready for use.



PEQUOT E-Z CARE® sheets and pillow cases just wash them... dry them... use them!

Stock up on these wonderful new Pequot "E-Z CARE" Sheets and Pillow Cases today!

TWIN SIZE	\$2.98
72 x 108	
DOUBLE SIZE	\$3.49
81 x 108	
PILLOW CASES	89¢ ea.
36 x 42	

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