

**Get in on the Party Line . . .**

**BODINE'S HAVE!**

Yes, we've transformed our basement into a complete party store. No matter what the occasion . . . if you have a party, you'll find help here!

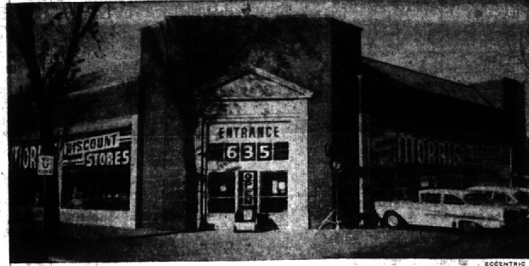
**BIRTHDAYS — ANNIVERSARIES**  
**RECEPTIONS — HOLIDAYS**  
**and NOVELTY IDEAS**

Everything you need is now at

**BODINES**  
**The Greeting Card Shop**  
172 N. Woodward  
Next to Detroit Bank & Trust

Store Hours:  
9 to 6 Daily;  
Open Till 9 P.M.  
& 10 to 3 Sundays

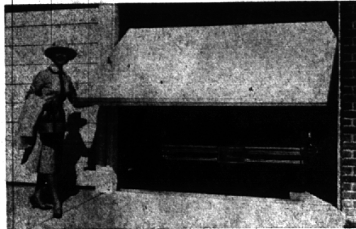
BIRMINGHAM



### Morris Chain Store Opened Here

This is a front view of the recently opened Morris Chain store at 635 S. Woodward. The store is the ninth opened in Detroit and its suburban areas by the Morris Chain. The original store was opened 30 years ago on Fenkell street in Detroit. Because the store was occupied by an automobile dealer until a short time ago, the owners of the Morris Chain said they were unable to open the store with permanent fixtures, but that permanent fixtures would be installed after Jan. 1. The store features nationally advertised toys, appliances and other gift items. With the completion of permanent fixtures in January, a complete selection of Morris items including tools, sporting goods, hardware, housewares and garden supplies will be offered.

### BUSINESS BRIEFS



### Model and New Door

A pretty model introduces the new one-piece residential garage door model manufactured by Steel Door Corp. The lower-priced version of the new "Detrolite" model will boast such features as nylon rollers, safety-lock track, diagonal grid design, box-type lift arm and adjustable track hangers.

### Buescher Joins SPA Panel Talk

A Birmingham man was a panelist at the Detroit Chapter of the Systems and Procedures Association meeting held yesterday at the

Harmonie club in Detroit. Thomas Buescher, 22125 Derby, secretary of the Detroit Chapter, discussed "TDP Punched Tape Applications" with members of the panel. He is a supervisor for Square D Co.

### Attends Conference

James H. Moorcroft, 32915 Norchester attended the Midland Mutual Life Insurance company's annual management conference in Columbus, Ohio, recently. The 1958 Conference program covered accident and sickness insurance, agent training and planning. Moorcroft is general agent for the Midland Mutual throughout the Detroit area and maintains offices at 20211 Greenfield road, Detroit.



### Gets Promotion

Philip J. Kreisel, 2664 Amberley, was appointed president of the Detroit Controls division of American Radiator and Standard Sanitary Corp. Kreisel, who has been with the company over 17 years, succeeds W. A. Haist, Jr.

### Local Couples Earn Vacation

Two local couples recently returned from an eight-day vacation at Jamaica, B.W.I., as guests of the Fadders - Golan Corp., Maspeth, N. Y.

Mr. and Mrs. John R. McKee, 18186 Mayfair lane, and Mr. and Mrs. Laurence S. Rathbun, 1807 Banbury, won an incentive contest involving sales of Fadders air conditioners during the past year.

While in Jamaica, they went deep sea fishing, attended a masquerade party and had free access to the golf and tennis facilities.

1910 was the first year in this country that automobiles were offered to consumers "completely equipped." In 1957, makers of automotive parts and accessories increased their advertising in newspapers by 141 per cent over the previous year.

**david k. falvey**

insurance agency

life  
C. L. U.  
fire  
automobile  
casualty

midwest 4-7803  
106 s. woodward

**Which is Which?**

ONE OF THESE SMART SACONY FALL SUITS IS BRAND-NEW . . .

THE OTHER WAS SANITONE DRY CLEANED 25 TIMES\* . . .

proof that it pays to buy quality dry cleaning

**SANITONE**

If you could examine these identical suits, you would find them the same in every detail . . . proving that Quality, Sanitone, Dry Cleaning does not affect life or appearance of fine fabrics.

**Shirts Laundered**

In by 10 a.m. out by 5:00 p.m.

**Douglas CLEANERS, Inc.**  
534 So. Woodward MI 4-1507

**for CHRISTMAS CASH in '59—**

join our **CHRISTMAS CLUB now!**

If You Want	Deposit Every Other Week
\$ 25.00	\$ 1.00
50.00	2.00
100.00	4.00
250.00	10.00
500.00	20.00

Member Federal Deposit Insurance Corporation

**MANUFACTURERS NATIONAL BANK**  
Maple Road W. near Telegraph, Bloomfield • Woodward N. at Wellesley, Pleasant Ridge  
Ten Mile Road W. near Telegraph, Southfield  
Plus 11 communities where we maintain offices.

**Announcing the Opening of**

**Daniels Insurance Agency**

located in  
**The Creson Building**  
Room 110  
(Branch Office of Daniels Agency, Pontiac)

West Maple and Cranbrook  
MI 6-8870 MI 6-2923 (Res. Eve.)

**Michael E. Daniels**  
**Vera M. Daniels**

**5' 10" or OVER?**

**HERE IS THE ANSWER TO YOUR BEDDING PROBLEMS! EXTRA LONG BED . . .**

to relieve that "cramped in" feeling.

**Stearns & Foster's finest quality.**

**Mattress 69<sup>95</sup>**

Box Spring 69.95  
Twin or full size  
6" longer than Regular

**Terms Available**

**CARPENTER'S Slumber Shop**  
28879 Greenfield (south of 12 Mile) LI 4-9133  
Open Thurs. & Fri. Till 9 P.M.

**KNOX HATS**

**CUSTOM EDGE**  
Your Clue to Quality

The carefully hand-crafted edge on this hat is a clue to the fine quality of the entire hat. And everything else—from the superb felt to the smallest detail of workmanship—confirms this quality. A truly distinguished hat, for the man who wants the finest. See it today, in new shades for Fall.

**\$20<sup>00</sup>**

**Young's OF Birmingham**  
203 Pierce St.  
Open Friday Eve. Till 9

**take the straight path to new elegance in tweed topcoats**

Our best dressed customers are calling for our new slim line, straighter tweed topcoat with the dressier appearance. While visibly narrowed in silhouette, it retains all the comfort of our swashbuckling models. Why not try this new fashion before our mirrors tomorrow?

Priced from \$79<sup>50</sup> to \$100<sup>00</sup>

**Young's OF Birmingham**  
203 Pierce Street  
OPEN FRIDAY EVENING

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