

WARM COVERAGE

for men of action

ZERO KING SUBURBAN COAT

A Zero King feature coat, styled in a rugged 100% Wool Tweed fabric, lined throughout body and collar in warm woven Alpaca. The sleeves are 100% Wool Filled, covered with Rayon.

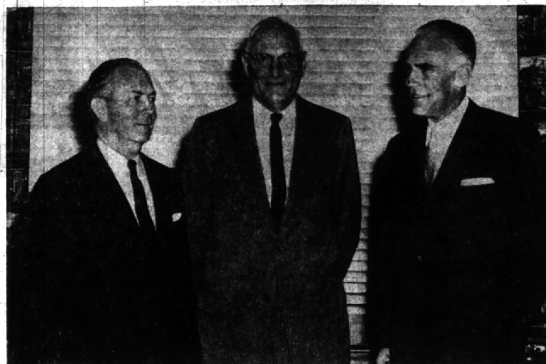
\$45

Dickinson's

Wabek Building
Birmingham

Saginaw at Lawrence
Pontiac

BUSINESS BRIEFS



Top Bank Officers at Franklin

FRANKLIN—As 45 top Franklin civic and business leaders breakfasted last week at the Hunter's Whip as special guests of the new Franklin office of The Detroit Bank and Trust company, several of the firm's top officials visited the community. Gathered at the bank branch for a tour of the building following the breakfast are (from left) Charles H. Hewitt, executive vice president; Charles H. Gray, Franklin branch manager, and Raymond T. Perring, president and member of the board of directors.

The shortest distance between buyer and seller . . . employer and employee . . . landlord and tenant . . . is a Want Ad.

Page 4-B THURSDAY, NOVEMBER 3, 1958

Elected to Board

Two local automobile executives were elected board members of the National Industrial Conference Board at a recent meeting held in New York.

L. L. Colbert, president of Chrysler Corp., and Theodore O. Yelma, vice-president of finance of the Ford Motor Co., were elected to the independent and non-profit institution.

YOUNG LADIES' DAYS

Mon. Tues. Wed. Before 6 P.M.

HAIRCUTS Under \$1.00

14 Years to 17 Years \$1.50

Donnell

HAIR STYLISTS

Miracle Mile Shopping Center



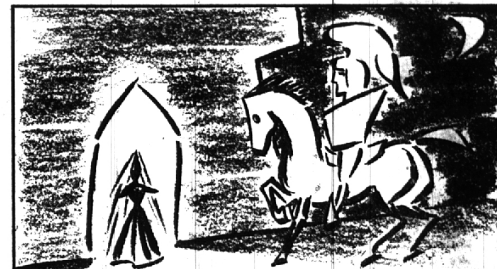
WHEN YOU ARE YOUNG it takes less to provide for a secure future. Start your Life Insurance plan NOW at the low rate in effect for your present age.

THE MANUFACTURERS LIFE

1880 Penobscot Building,
Detroit 26
W. M. Milligan, C.L.U.,
Branch Manager
Telephone: Woodward 1-3139

BRANCH OFFICES:
2842 W. Grand Blvd.,
Detroit 2
Richard W. Schmidt, C.L.U.,
Branch Manager
Telephone: TRinity 5-3230

Birmingham Representatives:
David K. Falvey, C.L.U.,
C. T. May
Richard E. Neveux



GOOD KNIGHT*
you have fought the battles . . .

. . . for your damsel fair
but have you provided a
portrait to show you care?

*Business executives—for your damsel or for public relations, Bill Williams is the man to take that all important photograph.

Yes, Bill Williams has a complete commercial department, too!

Make your
Appointment
Now with
bill williams
Photographer

1107 CROOKS RD. (At Main)
ROYAL OAK
LI 3-4480

SECOND ANNUAL DETROIT INTERNATIONAL

HIGH FIDELITY SHOW

NOV. 7, 8 and 9

FRIDAY SATURDAY SUNDAY

ADMISSION 75c
1:00 P.M. to 10:00 P.M.

Presented by ELECTRONICS REPRESENTATIVES, DETROIT, MICHIGAN

HOTEL DETROIT LELAND

Enclosure



J. L. THORNHILL

Thornhill Gets Chevrolet Ad Account at C-E

Campbell-Ewald appointment of J. L. Thornhill as associate account supervisor over all Chevrolet advertising has been announced by Colin Campbell, executive vice president of the agency.

Thornhill, who previously directed Chevrolet truck advertising, will serve immediately under Campbell. A vice president of the agency since 1957, Thornhill joined Campbell-Ewald in 1955.

Married and the father of two children, he is a member of the Orchard Lake Country club and Detroit Players. The Thornhills reside at 2845 Broadway Blvd., Birmingham.



New President

F. Leon Roberts Jr., 1277 Latham, was promoted to president and general manager of the Benzol Co. local retail gasoline distributor. He is the son of the founder, F. L. Roberts, Sr., who first started the firm 36 years ago.

In 1922, several makes of cars introduced gasoline gauges on their instrument panels. Last year, gasoline and oil advertisers invested over \$20 million in newspaper advertising.

Area Men Elected To A.A.L.A. Board

A local resident and a business owner were elected executive director and national president respectively of the American Auto Laundry Association at the national convention recently held in Las Vegas, Nev.

William H. Coy, 105 E. Square Lake road, president of Coy & Associates, was elected executive director and Jack Milan, owner of Jax Car Wash, 900 S. Hunter, was elected president.

C. of C. Officers Attend Conference

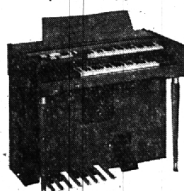
Officers of the Birmingham Chamber of Commerce attended a conference recently at Ann Arbor for C. of C. directors, officers and committee chairmen.

The local C. of C. was represented by president Paul Kurth; directors Thomas Monahan and Wayne Mortimer.

Frank Mulholland, of the Retail Merchants Committee, also attended.

Priced at Only
\$995
bench included

Lowrey Holiday
World's first spinet with big organ features
—priced under \$1,000!



SEE IT
TODAY

- Two full 44-note manuals . . . 13-note pedalboard . . . touch-tab controls.
- True organ tones and percussion effects in amazing variety.
- Magnificent natural "echo chamber" reverb.
- Controlled sustain—medium and long—both manual and pedal.
- Five vibrato settings and pulsating effects and more tonal color.
- Solo tabs for all voices (14" 8" upper, 2" lower, 4" and quickly bring out a single voice—or increase volume in either or both manuals).
- Three pedal volumes—soft, medium, and full.
- Master volume tab—soft and full—instantly raises or lowers entire organ volume.
- Exclusive Lowrey "Glide" available—permits such eloquent effects as a string glissando or trombone smear.
- Glorious H.P. tone produced with 12-inch heavy-duty speaker and 16-watt amplifier.
- Exclusive Lowrey "locked tone" generating system . . . always in tune.

Now, Lowrey brings the wonderful world of organ music within the reach of many, many more families. And what an organ! So versatile! It offers a wide range of faithful voices . . . sustains them in thrilling concert hall acoustics. Come in and look. Come in and listen. You can have one in your home tonight!

Ask About Our EASY BUDGET TERMS!

GALLAGHER MUSIC CO.

2 STORES IN THIS AREA

ROYAL OAK
734 S. Washington, LI 5-7660
Open Monday and Friday till 9 p.m.

PONTIAC
18 E. Huron—FE 4-8566
Open Thurs., Fri., Sat. till 9 p.m.

LEGAL HOLIDAY

Tuesday, November 11, 1958

VETERANS' DAY

Our Banking Offices in Birmingham and Ferndale
Will Not Be Open for Business on That Day

COMPLETE BANKING AND TRUST SERVICES

THE DETROIT BANK & TRUST COMPANY
SERVICE AND SECURITY FOR OVER A CENTURY • 55 CONVENIENT OFFICES

MEMBER FDIC

When the
young ones
go outdoors

Dress them in
WEATHER WINKEY OUTERWEAR

Pre-Tested for Warmth, Wear & Washability!

The suits we are showing spell b-e-a-u-t-i-f-u-l! And they're yours to have in a rich palette of glowing colors. What's more . . . Wonderful Weather Winkey is also available in other handsome styles.



Winsome WOVEN PLAIDS for Girls

In Toddlers (Sizes 2-4)	\$16.98
Sizes 3-6x	\$17.98
Sizes 7-14	\$22.98
Also Separate Car Coats in Sizes 7-14	\$17.98
. . . and Sub-Teen Sizes (8-16)	\$19.98
In Toddlers	

ALL WEATHER WINKEY GARMENTS ARE STYLED FOR GROWING CHILDREN—WITH EXTRA LENGTH IN SLEEVES AND PANTS

Durable Thick-N-Thin CORDUROY For Boys

In Toddlers (Sizes 2-4)	\$18.98
Sizes 3-6x	\$19.98



PARKAS

Fabric Treated
with
IMPREGNOLE

Tough and warm for the roughest winter wear! Fabrics Impregnoles treated are water-repellent and resistant to non-oily spots and stains.



Sizes 4 to 12
\$13.98

Holland
company
220 N. Woodward Ave.