

Pepoon Joins Local Agency

Raymond J. Pepoon has joined the Birmingham office of Mel drum & Fewsmith creative group on the Ford Tractor account. He formerly prepared advertising and sales promotion for Massey-Harris-Ferguson, Inc., was a farm editor for Kraft Foods Company, and a radio farm director, said Morris.

BUSINESS BRIEFS



GUY HAMILTON



W. K. BARCLAY

Two Bloomfield Township Men Promoted at Ford

Two Bloomfield township men received promotions at Ford Motor company last week.

Guy Hamilton, Jr., 6780 Oakhills drive, is now executive assistant to the general sales manager of Ford Division.

He succeeded R. P. Harman who was named district sales manager at Houston, Tex.

HAMILTON joined Ford's in 1948 as a member of the organization department and later became manager of the department.

His position was filled by W. K. Barclay, 3178 Bradford, who first joined the company in 1949 in the product planning department.

Barclay, who was an air force captain during World War II, graduated from Dartmouth college.

Yager Is Made Vice President Of Reynolds Co.

L. duPont Yager, 6078 Snowshoe Circle, Bloomfield township, was promoted to vice president of Reynolds Aluminum Sales company.

Yager, who has been a general manager and Great Lakes regional manager, succeeds William F. Morrow.

A native of Louisville, Ky., he attended the University of Louisville and joined Reynolds in 1929. He was given scheduling control in 1937 and transferred to sales in 1949.

Yager, who is married and has four children, was made a vice-president in automotive sales in 1957.



L. duPont Yager

Lovell in Charge Of Detroit Area News on GM Staff

William M. Lovell, 2720 Lone Pine road, Orchard Lake, was promoted to manager of the Detroit area news relations of the General Motors public relations staff.

Lovell was appointed to succeed Thomas E. Groehn, who was also promoted.

He joined the staff in 1952 after working for the United Press and served as bureau manager at Madison, Wis.; Springfield, Ill.; and Des Moines, Iowa.

A 1940 graduate of the University of Wisconsin, he is married and has two sons.

WILLIAM M. LOVELL

Pie-less Pilgrims

Pumpkin pie is almost as much a part of Thanksgiving as the story of the Pilgrims. But it wasn't on the Pilgrim menu. According to research experts, early colonists probably didn't know what to do with the strange vegetable.

Getting Smaller

The turkey has been losing weight since 1930, according to research experts. In the past, the big size of the bird has limited it to such family feasts as Thanksgiving and Christmas. But turkey raisers now are growing smaller birds.

Olde English Idea

The Pilgrims may have gotten the idea for their day of thanks from the "harvest home" celebration of the folks back home. Research experts reveal the English feasted on plum pudding and roast beef after the last load of grain had been carried home from the fields.

Coral reefs are skeleton-like masses formed by the secretion from animals called "coral polyps."

Before
THANKSGIVING
SALE
Coats
Dresses

up to

1/2 OFF

Kay Baum
162 W. Maple
Birmingham

IT'S HERE! HI-FI without HIGH FINANCE!



WESTINGHOUSE Stereo-Fidelity Hi-Fi

It is all new for '59 and it's tremendous. All equipped for new stereo-sound, and with components that are outstanding by any comparison.

Visit our hi-fi studio; relax and enjoy sound reproduction as you've never heard it before. See the wide selection of fine hardwood cabinets to fit your decor. You will agree with us that these instruments are in a class by themselves.

VISIT OUR HI-FI STUDIO TODAY

Hawthorne Electrical Co.

Birmingham's Oldest and Most Complete Electrical Store

162 N. Woodward, Birmingham

Midwest 4-2200

THANKSGIVING

is a happy heritage
for the whole family



Giving thanks is a family affair... and being part of a happy, loving family group is not the least of the things we have to be thankful for! Let us remember that as we gather together to count our blessings... the blessings of a fruitful harvest and festive table, the blessings of a free and democratic way of life.

The Thanksgiving holiday we now enjoy is part of a rich and glorious heritage... a tradition of reaping the rewards of courage and persistence with gratitude and humility. May we continue to carry it forward!

PEABODY'S SUPER MARKET

154 HUNTER, at Maple

MI 4-5222