Products

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first-power of two shorts a second, were cotton in the neighborhood up until nine or ten years ago.

Today's cowboys is considered the most equipped he has an authentic Westerner outfit which looks and sports eight shells just like the father's deer rifle.

Television's influence on the world of toys also is seen in the local stores.

Visit Boomer's (John Payne in "The Hoss" role) is a hot-selling item in the toy counters along with a reproduction set of Maverick's (James Garner) 40's leather holster.

These are a far cry from the 20-cent cap pistols prevalent in the pre-TV years. Today's toys also reflect the great advances that have been made in design, both in safety and in sophistication over the past three years, particularly in the field of hobby, although predictions are that the growth of television will continue.

Interchangeable guns, space helmets and miniature space rockets can hardly be left on the counters.

There are several models of small rockets that use soda and water for fuel and can be fired up to 200 feet in the air. More complicated models fired in two stages—half going off after being carried up about 100 feet.

With all the box and the cry for more and more action, it probably would please the country's leaders to know that a junior-sized chemistry kit also is one of the biggest items on the market.

Everything mechanical in the line of trucks, tanks, firetrucks and steamtrains are hydraulic—just like the ones on the road.

There is a battery-operated, hydraulically operated tank on store counters today that would have been impossible to predict 10 years ago.

One button raises and lowers the gun, another makes it rotate on the stand in a complete circle, and still another will fire the gun after it's been loaded.

All these, however, are topped by the large truck that has an auto road and street, traffic lights that make it go up and down.

Toys also are becoming larger and more expensive than those in years past. Recently there was a push-pull toy that was listed at $5.00.

These have been replaced with battery operated cars and trucks and some can be run with a wavelength alone from two to four feet away.

For the parents can dig far enough back into their memories, perhaps they can recall the Victrola phonograph that could be played.

This Has Given Way to an Electric Space that Sounds Like the Real Thing.

Also in the big toy class (and there was something it's never done in a hockey game complete with moving players).

Nearly four feet long, two feet wide and several inches deep, the game is played with the "skaters" running around a pole and a little hand held in the ball is the "puck." By twisting the players around the pole the ball is struck back and forth until it goes over the goal.

In those aforementioned "good old days," the kids didn't even bother with such fancy toys as a gun. A tin can was the puck and sticks, brooms, and feet were used to push the can along and the street was the hockey rink.

Now there's hardly any limits in the half-sized machine seen in one store. This had everything you'd imagine—when the playoffs end light a sign in the window.

Selling in one of the stores recently, it was when he said, "They don't have much to the latest Western song, but they're playing it.

Smooth Sledging

Sleek, trim and colorful describes the look at the Santa Claus for Christmas, which means more fun for youngsters and less work for Dad.

Shares Lunch Time

Small girls can now share lunch time with their doll girl in their set. All the dishes are made and can wash and take care of the doll.

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