

Jacobson's

## TOYLAND...

AN EXCITING WORLD  
OF YOUNG DREAMS  
COME TRUE!



Jacobson's TOYLAND is brimming over with can't-wait-for-Christmas excitement! We've everything a boy or girl could dream of, from gay stuffed toys and books, to hobby and model building sets.

There are dolls of every kind, from almost every land... games, paints and skates. Juvenile sport equipment. These are but a few from the thousands of toys destined to make this the merriest Christmas ever!

Educators tell us that good toys do more than amuse and entertain. They also help mold a child's character and personality. Here at Jacobson's are some of the finest play-tools of 1958, selected by experts and approved by foremost educational authorities. Make this your headquarters for the gift that will continue to please and entertain long after Christmas day.

**JACOBSON'S TOYLAND - WOODWARD AT WILLETS - BIRMINGHAM**

on the mezzanine