

BUSINESS BRIEFS



Raymond (left) and Victor Peck, of Peck's Men's Wear, 108 S. Woodward, inspect one of the latest Irish tweed coats now on display at their store and one of the big bargains being offered during their 50th anniversary sale. It was 50 years ago that the senior Peck, Charles R., first came to Birmingham from Detroit to open his tailoring shop and the store has continued to serve local residents since that time.

Peck's Men's Wear Has 50th Birthday

It was in the September 25th 1908 issue of The Birmingham Eccentric that his advertisement first appeared:

"Chas. Peck—Merchant-Tailor, has opened tailoring parlors in the Schlaack Terrace with a choice assortment of cloths and samples. You can be fitted for moderate price."

This week, Charles Peck's sons, Victor and Raymond, are celebrating the store's 50th anniversary with a birthday sale in the building they have occupied since 1926. Charles Peck first came to Birmingham with his five sons in tow early in 1908 and opened his first shop a few months later.

THE ONE-MAN operation continued to grow where there are now 10 employees working in the store. Raymond first joined his father in the business in 1927, but he could remember where the first store was located. The entrance to the Birmingham Theater now stands at the old shop.

Less than a year later, the senior Peck moved to the corner of Maple and Woodward where Wilson's Drug store is now located and moved again in 1910 to where the Dabbs' store now sits. Two short moves preceded the current store on Woodward and Raymond Peck could remember that ready-made suits and coats made their appearance on the store racks just about the time the Pecks moved into the new store.

RAYMOND started working with his father in 1926 and his brother, Victor, joined the firm nine years later. Both brothers have continuously operated the store since that time.

The congenial pair aren't telling people how old they are, but Raymond could remember that the store they now occupy was once Edwin McNeil's leather and harness goods shop and he can also remember when the town had hitching posts and horse-wearing troughs in front of the local businesses instead of parking meters. But neither man is considering retirement.

"We're too busy," Raymond said as he walked away to take care of another customer.

There are 1,755 daily newspapers in the U.S., serving virtually every city, town and hamlet on the map, and offering community impact no other medium can match.

by Fostoria



Lush!!
Fostoria's NEW "Coin Glass"

OLD FASHIONS
ICE TEAS
8 oz. TUMBLERS

\$1.95 each

PONTIAC POTTERY

"The Largest Specialty Store in Michigan"
2099 S. Telegraph
Adjacent to north side of Miracle Mile
Open Daily and Sunday 10 to 8

Appoint Nicolls Sales Manager Of Tractor Div.

Appointment of J. B. Nicolls, Jr., 1723 Blair House Court, Bloomfield Hills, as export-import sales manager is announced by L. E. Dearborn, general sales manager, tractor and implement division, Ford Motor company.

Nicolls had previously been on special assignment at the Minneapolis sales district. Nicolls joined Ford Motor as service engineer with Ford division in July, 1947. He became assistant service manager, and then manager, technical standards. In May, 1954, he became manager of the service department.

An engineering graduate of the University of Michigan, he was a production methods manager with General Motors corp., and then a development engineer for Continental Aviation Engineering corp.

Jacoby to Speak At Luncheon Meet

George A. Jacoby, 245 Puritan, director of personnel relations for General Motors, will speak to the Detroit Chapter of chartered life underwriters at their fall luncheon next Tuesday at the Statler hotel in Detroit.

FOR ANY BOOK
REVIEWED IN THIS SECTION
And FOR ANY BOOK
ADVERTISED ANYWHERE

Visit or Call

OLD PROF'S COMPLETE BOOK SHOP
4202 N. Woodward
Royal Oak
LI 9-2242
W. Lawrence
Fenton
FEderal 2-6432

Selected and Approved Nationally Advertised

EDUCATIONAL TOYS TOYS ON WHEELS Dolls & Accessories
MECHANICAL TOYS Trains & Accessories SPORTS & GAMES
Model & Hobby Crafts Construction Sets STUFFED TOYS
ASSORTED GAMES SAVE HERE at BIG DISCOUNTS
CHILDREN'S BOOKS

WOW! WHAT BIG SAVINGS ON

KENTILE Asphalt TILE

Now you can have that wonderful long wearing good looking nationally advertised Kentile Tile and have it at a fraction of what you expected to pay. PATTERNS GALORE... for any floor to match any decor.

B Group Case of 80 \$3.95
C Group Case of 80 \$5.50
D Group Case of 80 \$6.50
Cork Tone Case of 80 \$5.85

KENTILE VINYL ASBESTOS TILE 10c ea.

ELECTRICAL REPAIRS-REWIRING

ROMEX WIRE

14-2 3c ft.

Silent MERCURY SWITCHES reg. 99c

1/2" Thin Wall in 10 ft. lgths. 98c

3/4" Thin Wall in 10 ft. lgths. 1.39

Cadmium Plated Switch box reg. 49c 29c

4" Octagon outlet boxes, reg. 39c 22c

Duplex Receptical, Reg. 19c, ea. 12c

Complete line of thin wall fittings...
furniture boxes and breakers...
Fluorescent and pre-wired fixtures.

Nationally Advertised

Permanent Anti Freeze \$1.77 gal.

FIREPLACE SCREENS AND FIXTURES
SAVE 50% BUY NOW!

Special SALE PRICE \$19.95

BRUCE PREFINISHED MAHOGANY PANELING

Goblets as Illustrated \$1.25

Each Others Even Lower

"AMERICAN" A FAVORITE CRYSTAL FOR GLAMOROUS TABLES

Goblets as Illustrated \$1.25

Each Others Even Lower

BRUCE PREFINISHED MAHOGANY PANELING

V-grooved... creates that warm rich appearance, 4'x8' sheet, reg. 12.00 \$7.49

30 inch 49c

20" LOG GRATE \$1.98

OPEN SUNDAY 10 A.M. to 4 P.M.

ELGIN 6-7300

SOUTHFIELD at 12 Mile Rd.

OPEN FRIDAY TILL 9 P.M.

FEDERAL HARDWARE and SUPPLY

464 SOUTH WOODWARD

Open 7 a.m. - 9 p.m.

PHONE MI 4-7500

BIRMINGHAM, MICH.

Saturday 7 a.m. - 1 p.m.

2099 S. Telegraph

Adjacent to north side of Miracle Mile

Open Daily and Sunday 10 to 8

Princess fair

soon to be wed
with Prince Gallant;
but have you planned
Candid's 'Par Excellent'?

bill williams
1107 CROOKS RD. (At Main)
ROYAL OAK
LI 3-4480

Photographer

Capture the joy, and the reverence of this momentous occasion with 'par excellent' candid and formal wedding portraits by Bill Williams.

Only Bill Williams' masterful photographic know-how provides you with enduring memories of your wedding that will live on and on.

We are booking Fall and Christmas Weddings now.

HOMEMAKER'S NOTEBOOK

Helpful hints from Consumers Power Company's Home Economist

Like a Fish Takes to Water...

They also take to roisserie style cooking! Any firm-fleshed whole fish makes excellent fare: bass, bluefish, haddock, cod, pike, etc. To enhance flavor, sprinkle fish with lemon juice and refrigerate for an hour before centering on the spit. While roasting brush frequently with melted butter or barbecue sauce. And to produce that lakeshore barbecue flavor right in your own kitchen, nothing tops a Gas range roisserie! Chefs everywhere agree, only live flame really barbecues. The clean blue Gas flame sears your meat quickly... seals in flavor and goodness... imparts that flame-kissed flavor. Those "ordinary" meat dishes become golden brown delights with an easy turning Gas roisserie! Just another reason why easy turning Gas ranges are Gas ranges. Find out more good cooks buy modern Gas ranges. Find out about all the advantages of modern Gas cooking from your Gas Range Dealer today.

You're One Jump Ahead...

AND WELL PROTECTED — WITH THIS

"5 in 1" COLD WEATHER SERVICE SPECIAL

AVOID THE SEASONAL RUSH...

DRIVE IN TODAY!

1. COOLING SYSTEM

Flush cooling system
Tighten hose connections
Replace necessary hose
Check water pump
Adjust fan belt
Install anti-freeze
Examine for proper thermostat

\$2.45
LABOR ONLY

2. BRAKES

Remove wheel
Examine lining
Adjust foot brakes
Adjust hand brake
Bleed lines
Replace fluid

\$3.25
LABOR ONLY

3. STEERING

Check alignment and correct
Adjust steering gear
Check steering linkage
Remove front wheels
Examine wheel bearings
Clean and repack bearings

\$8.50
LABOR ONLY

4. LUBRICATION

Lubricate car
Change engine oil
Test battery
Clean battery terminals
Fill transmission to proper level
Fill differential to proper level
Refill steering gear housing

ONLY \$4.95
LABOR, OIL & GREASE
Automatic Trans. Extra

5. COLD WEATHER ENGINE TUNE-UP

Clean and adjust spark plugs
Clean, adjust distributor points
Set ignition timing
Tighten down cylinder head

Labor Only \$9.95

LABOR ONLY — MATERIAL, ANTI-FREEZE AND PARTS ARE EXTRA.

ALL FIVE COLD WEATHER SPECIALS

In One Attractively Priced Package
Reg. \$28.90 Value
ONLY \$19.75

DRIVE IN TODAY

HAROLD TURNER, Ford

464 SOUTH WOODWARD
Open 7 a.m. - 9 p.m.

PHONE MI 4-7500

BIRMINGHAM, MICH.
Saturday 7 a.m. - 1 p.m.