



Mixture of Old-New in Europe

A mixture of the old and the new... that's what the Michigan State University Players are finding as they tour United States military bases in Europe. New places, new friends... old country, old buildings. Remaining days of the seven-week tour will take the student drama group to Munich, Stuttgart, Oberammergau, Berlin and other world-famous German cities. During the first few days in Frankfurt prior to their performances of "The Tender Trap," the 14 students met the Frankfurt Players, an amateur drama group of servicemen and civilian employees. Former MSU students often make a point of meeting members of the cast after the performances. Here, Mr. and Mrs. Paul Griske, 1957 graduates, now

at Wurzburg, Germany, chat with some of the Players at the Sheridan Kasern Service club at Augsburg. (From left) are Linda Kohlf, Birmingham sophomore; Dr. Stuart Chenoweth, play director for the MSU department of speech; the Paul Griskes and James Voorhies, Birmingham graduate student. The tour has taken the young actors and actresses through such picturesque areas as Bavaria and Franconia. The hilly farms and remote villages seems to have changed very little since the Middle Ages. At Wurzburg, the Players saw the residence of the Bishop of Wurzburg, head of the church in southern Germany, on the morning after death of Pope Pius XII.

20,000 at Kroger Co. Open House

C. Olaf Talla, vice-president of the Detroit division of the Kroger company, welcomed an estimated 20,000 employees and their families, food brokers, suppliers and friends to an open house at the division's new distribution center Oct. 26.

The Kroger Center, which is the world's largest retail food distribution center, is located at 1701 Mid-diebolt road, Livonia, and services 105 Kroger stores in southeastern Michigan.

THE EMPLOYEES and visitors were personally greeted by Talla and members of his staff at the entrance to the division office, and then continued on the tour of the gigantic distribution center.

The tour, which exceeded one mile, took employees and visitors through a refrigerated beef storage area which holds 30 carloads of beef. The produce, frozen food, and dairy storage areas were other areas visited which are kept under constant refrigeration. Altogether 150,000 feet of storage area under refrigeration.

The temperature and humidity controlled banana room was open for inspection, with visitors able to see tons of bananas in various ripening stages.

THE TOUR continued through the huge grocery and drug storage area where visitors were shown

grocery items, stored on pallets and racks, which reached almost 20 feet high. The merchandise was shown as it is received at the unloading docks in both trailers and railroad cars. The material handling equipment used in unloading, loading and storage operations was also on display.

Norman Cosmetics Salon in New Home

The Merle Norman Cosmetics salon has just moved to its new home at 150 Elm, after nearly nine years in the old establishment. Mrs. Norman's new phone number is MA 4-2236 and there is parking space provided for customers at the rear of the store.

BUSINESS BRIEFS

Youel Elected VP of Public Relations Soc.

Kenneth Youel, 345 Woodridge, Bloomfield Hills, director of divisional relations on the public relations staff of General Motors corporation, today was elected vice president of the Public Relations Society of America, Inc., at its annual membership meeting in New York.

Mr. Youel is 1958 president of the Michigan chapter of PRSA. He is a director and member of the executive committee of the national organization and is presently serving as national membership chairman of the organization.

The Society's membership includes more than 2,800 public relations executives of business corporations, non-profit organizations and public relations agencies.

THE ELECTION was held at the Society's 11th annual conference at the Waldorf-Astoria hotel, New York. Theme of the conference is an appraisal of "the great forces shaping our future."

The public relations men are discussing political, economic and social forces at work in the United States today, and the role of communications in accelerating and changing these forces.

A large delegation from Detroit is attending the four day sessions.

PHILIP H. PRETZ

Pretz Appointed As Ford Director

Philip H. Pretz, 745 N. Williamsburg, Bloomfield township, has been appointed director of the testing operations office of the Ford Motor company engineering and research staff.

Pretz, who succeeds Robert F. Kohn, has been executive engineer of the vehicles testing office for four years prior to his new appointment.

He joined Ford in 1946 after five years with Chrysler Corporation as an experimental engineer. Pretz received his bachelor and professional engineering degrees at Purdue University.

Irene Mortensen To Open Dance Studio

Irene D. Mortensen, of Franklin, will open her new dancing school for children in the Call Ferguson building on November 15. The new school, 859 Ferguson, will be the first formal building rented by Mrs. Mortensen, but she has been teaching local youngsters ballet, tap and ballroom dancing for more than 10 years.

Kinney Attending Real Estate Meet

Elliott S. Kinney, 3539 Walbri, Bloomfield township, president of Snyder, Kinney & Bennett, Inc., is spending the week attending the National Association of Real Estate Boards annual convention in San Francisco.

Kinney has been long identified and active in local real estate board affairs, having been a director and past president three times.



F. A. WAGONER

Appoint Wagoner Plant Manager

F. A. Wagoner, 1911 Saxon drive, was appointed plant manager of the engineering department Highland Park tractor plant Friday, according to C. M. Riedel.

Wagoner started with Ford Motor in 1928 and became foreman in 1930. He was assigned to the Highland Park tractor plant as general foreman in 1945 and was promoted to general superintendent in 1950.

He was graduated from Moberly, Mo., high school, and attended Walsh Institute in Detroit. Wagoner is married and has one daughter.

Name Wilbraham Grant Director

W. B. Wilbraham, 5840 Lahser, Bloomfield Hills, was appointed director for the Detroit office of Grant Advertising, Inc., it was announced by M. B. Cather, general manager, Grant-Detroit.

A native of Detroit, Wilbraham attended Redford High and Wayne state university. He served with the army in Europe during World War II, and entered the sales field with the Dealers Supply Co. of Detroit in 1950. He served most recently as merchandising manager for D. P. Brother Advertising, Detroit. Wilbraham is married and has three sons.

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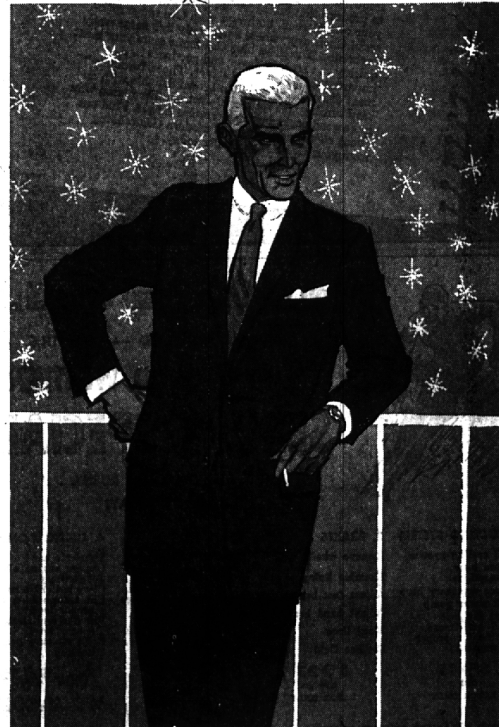


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