

Keith R. Frantz, son of Mrs. M. C. Frantz of W. 14 Mile road, Birmingham, recently graduated from recruit training at the Navy Training Center, Great Lakes, Ill.

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48-Hr. SERVICE  
POCKET STAMP  
All-metal case—black ink—re-inked FREE for life of stamp!

**CLOTHES MARKING STAMPS & KITS**  
Custom stamp, bottle indelible ink, pad in carrying case.

Having a grand time! With you STOCK STAMPS are here!

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BODY IS A LETTER HOUND  
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you may win a flash-light battery operated, all transistor (no tubes), portable tape recorder now!

Weights but 2 pounds! Runs 30 hrs. on 4 flashlight cells! Transistors—no tubes! Tape used over and over! Operates anywhere! Size: 8 1/2" x 6 1/2" x 2 1/2"! Completely portable! Records, Plays Back and Erases!

**SWEEPSTAKES DRAWING**

NOTHING TO BUY—Just come in and browse thru our huge selection of Personalized Christmas cards—whether you buy or not, you are eligible to win in Giant Sweepstakes Drawing.

First Prize: Tape Recorder illustrated above.  
Second Prize: Automatic Potato Peeler  
Third Prize: Travelers Sewing Machine

LARGEST SELECTION OF PERSONALIZED CHRISTMAS CARDS  
10,200 DIFFERENT—90 BRANDS  
COMFORTABLE TABLES & CHAIRS

**ABLE SALES — BIRMINGHAM**  
OPEN 9 to 5—7:30 to 9:30 P.M.

361 S. WOODWARD

# Unwise Buying Habits Can Cost You Money

EDITOR'S NOTE: This is an article prepared by the Michigan Retailers Association in an effort to better educate the buying public of Michigan in improving their buying habits.

"What's your name?" the man at the door asked the housewife. She told him. "You've won a new television set," he joyously announced.

Oh yes, there was a little matter of tax on the set—just a mere \$5.68, which must be paid before delivery can be made. She paid it. But the set hasn't arrived yet, and it never will.

THIS IS a typical case of the confidence man in operation. It's the time of year when these unsavory individuals declare open war on gullible citizens who will be swindled or duped out of thousands of dollars. The average citizen is the primary target of confidence men, and should be especially cautious in dealing with strangers.

This is the gimmick season with "charitable" salesmen making door-to-door canvasses seeking to extract money from victims through misrepresentation. Surveys with a "polling fee" to make the results official are a favorite gimmick. There will be those who represent themselves as chimney or furnace inspectors for local governments. Of course, there are no such inspectors, but unsuspecting homeowners will be gyped out of hundreds of dollars in repairs, and most of the repair work was never necessary to begin with.

CONFIDENCE MEN pick up some of their easiest money by door-to-door visitations, using hundreds of approaches. Trunkers will offer to top dress your lawn with a so-called scientifically treated black dirt which you will later find is nothing more than common mud that will blow away with the first strong wind.

Painters will make estimates and then require an advance payment to buy the paint, but they never return. Hundreds will be collected in advance as partial or down payments on goods that will never be delivered.

One of the favorites is the "C.O.D." technique. A package will be delivered requiring C.O.D. payment, and the average citizen will pay without question, only later will find the package contains worthless junk.

MAGAZINE and book club subscriptions are more popular gimmicks used to rob victims of their hard-earned dollars.

These examples, however, should not be taken as a reflection upon the legitimate salesman, since they outnumber the confidence solicitor 100 to 1. When a questionable salesman comes to your door, call the local chamber of commerce, or police department to see if he has registered with them.

The best practice for citizens is to trade with established and reputable local concerns and their representatives. This habit may save you from becoming another listing in the "sucker book" of crooked individuals and firms.

## A Postman's Holiday

Charles W. Fredericks did a lot of walking during his 30 years as postman in Birmingham. He still does a lot of walking, but it's to fill his game pouch not mail boxes. Fredericks, of 1038 W. Maple, started working at the Birmingham post office in April of 1928, and retired Sept. 30, 1958. How does he like being retired? "I've got two acres of ground to play with and that keeps me pretty busy," he said. In addition, he likes to hunt, fish and play cards. He said he enjoyed his many years as a postman in Birmingham and added: "I'm really grateful to the wonderful people I worked with, and who were on my routes."

## People's Column

### Civic-Minded Parents Irked By Ticketing

To the Editor:  
The Bloomfield Hills Police were BUSY Monday night ticketing cars of the parents of the District at Vaughan school. Customarily the Police Force of a community cooperate in civic functions under which surely school functions of any nature would fall. Civic consciousness is usually engendered by the desire to make a good community a better place for our children. This of necessity, includes not just my children but yours of the entire voted District. From this nucleus interest is broadened.

THE TURNOUT at the PTO Open House was a salutation to both school and parents of the District. It became a "parking ticket" evasion. The parking facilities at Vaughan school are completely inadequate for such a civic minded group because Bloomfield Hills School District evidently can afford no better.

The Bloomfield Hills Police department apparently felt a obligation in the matter—other than to ticket cars parked on Vaughan road—though completely OFF the road.

Granted there are numerous NO Parking signs. But this rule could be waived at least once a month when the PTO meets—which is an active expression of parents' and teachers' interest in the District's children.

IT WOULD require a minimum of police surveillance. This meeting was from 8 to 9 p.m. If it is a Fire Route, it is absolutely unmarked. With the time element involved—it could be handled by an alert and civic-minded Police Force.

TOMMY & DEL KNOBLOCK  
P.S. We did not get a ticket.

## Peden Will Attend AAUN Convention

Robert Peden, 1462 Pierce, Birmingham, will be a voting delegate at the American Association for the United Nations bi-annual convention in New York city, Nov. 22-24.

Peden is president of the Oakland County AAUN chapter and vice president of the Michigan division of the AAUN.

The convention will set the policies for the national organization for the coming two years.

Thousands of people read The Eccentric Classified Ads. So remember, if you want to sell that hard-to-get-rid-of article, advertise it in the Want Ad section of The Birmingham Eccentric.

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## New Service Is Announced By Postmaster

Service improvements aimed at providing next day delivery of first class letters throughout the 7,000 square mile Detroit Metropolitan area were announced last week by Postmaster General Arthur E. Summerfield.

The new service guarantees postal patrons that, barring occasional human errors, letter mails deposited before 5 p.m. on a weekday will be delivered to their destinations within the area on the first delivery trips of the following weekday.

OVER FOUR million people in the area, which embraces nine counties, will benefit by the new service.

In addition to the city of Detroit and branches of that office, the area includes Oakland, Genesee, Lapeer, Livingston, Macomb, Monroe, St. Clair, Washtenaw and Wayne counties. The thumb area will also receive improvement in the counties of Huron, Sanilac and Tuscola.

Next day delivery is now possible in this area because of a closely integrated timetable which governs the work of the area's postal units and the transportation linking them. Postal employees race against time throughout the night in order to make next day delivery.

THERE ARE 166 post offices in the nine county area and they handle an average of 1.4 million pieces of mail on an average day. The new service will relieve the Detroit terminal of handling this volume and allow it to improve handling of out-state mails in improvement of services.

Birmingham postmaster Roland Reese called this a "forward step in improvement of services."

REESE ALSO WARNED that persons mailing Christmas or other cards to foreign countries

## Will Sponsor 3rd Annual Clinic Day

The medical staff of St. Joseph Mercy hospital, Pontiac, will sponsor its third annual Clinic day next Wednesday at the Nurses' Home auditorium, 126 Fulton, Pontiac.

Presiding at the program, which will run from 1 to 3 p.m., will be Dr. Robert J. Mason, president of the staff.

Topics to be discussed include "An Orientation of Hamman-Richardson's Laboratory Diagnosis of Virus Diseases," "Tuberculosis Today," and "Cases of the Breast."

In 1952, the first balloon tires were introduced on U.S. cars. The tire and tube industry in 1957 increased its investment in newspaper advertising by 39 per cent over the previous year.

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SHIRTS — by Sero of New Haven  
SPORT SHIRTS and SWEATERS  
from the World's Finest Marts

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For that extra special someone at Christmas time, give something to be cherished. We have an unusually fine collection of lamps, pictures and art objects.

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**Carpet Beauty On A Budget**

Take your pick of four famous make Cabin Crafts-Needle-tuft carpets at these amazing prices.

**WHITFIELD**  
A deep, springy velvet texture—"Spunvis" and Nylon—backed by Permapad, the exclusive Cabin Craft Carpet backing that adds extra bounce, extra insurance against shrinking or stretching. Available only in the loveliest of home fashion colors. **\$7.95** Sq. Yd.

**RANDOM CORD**  
Randomly textured, tightly, thickly tufted—Spunvis and Nylon—is amazingly resistant to the roughest treatment, won't show footmarks, shuns moth, mildew and color-fading. Take your pick of a dozen lovely colors. **\$5.95** Sq. Yd.

**THOR SUPER**  
Rich wool and Rugged Nylon. High and low loops form a rich, expensive looking all-over texture that lends a feeling of elegance to every decorating scheme. And yet Thor Super is practical... easy to clean, superbly resistant to matting or crushing. There are eight marvelous shades available. **\$7.95** Sq. Yd.

**LOFTWIST**  
If you want the easiest carpet to care for, a carpet that won't show dirt, a carpet that wears like iron—see our new Loftwist carpets. They're made of a new color-sealed yarn—and they not only resist fading, they'll outwear any carpet at the price! Loftwist carpets have a handsome, tweedy look and a marvelous resistance to matting down. They won't shed or fuzz, won't soil easily, and you can clean them right off with a damp sponge. They are immune to moth and mildew! And their Permapad double backing gives them the most luxurious cushiony feel. **\$6.95** Sq. Yd.

**Harold B. Brown**  
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10:00 A.M. to 9:00 P.M.  
— LUNCHEON —  
11:30 A.M. to 1:00 P.M.  
\$1.00 Per Person  
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