

# BOOKS and REVIEWS

## Soviet Progress Vs. American Enterprise

Confidential Briefing Papers prepared for the Committee For Economic Development, 126 pp. New York. Double-day News Book. \$2.00.

Reviewed by **ARTHUR HINKLEY**  
Popular satellite pamphlet has subdued somewhat since last fall when the Russians sent up their

**Impress your guests with fresh clean rugs**



Rugs left dirty soon become drab and lifeless. Surface soil makes them sticky and matted. Embedded grit damages precious fibers. Dirty rugs make a poor impression.

Let Crescent give new life and glowing beauty to your rugs. With personal care, skilled hands make your rugs bright, springy, and fresh again.

Call Crescent now... so you'll be proud the next time friends look down.

Crescent's modern jet cleaning and electronically-controlled drying gives your rugs lasting beauty at little cost.

- Expert on-location service
- Skillful Mohproofing, Dyeing
- Upholstery cleaning, Storage

Call... LI 3-3552

**CRESCENT**  
CARPET CLEANING CO.  
1223 Catalpa Drive  
Royal Oak, Michigan

spitniks in a spectacular demonstration of their technological progress. But the warnings flashed by these man-made moons should not be ignored since by the spoutniks the United States has duplicated the feat.

In November the committee for economic development heard off-the-record discussions of the problems dramatized by the spoutniks. Now, with one exception, the addresses have been cleared for security and published.

**THE LITTLE** book represents six addresses by government, business and university authorities in which the U. S. position is carefully assayed. Among those quoted are: Vice-President Nixon; Edward L. Allen, CIA official; and educators from Harvard, MIT and Princeton.

Prof. J. Sterling Livingston, of Harvard turns his spotlight on military production and procurement, detailing the ponderous procedure that slows new weapons design and development.

Clearly the arms race is a test of two productive systems, the communist system on one hand and a distorted version of the free-enterprise system on the other. The problem confronting the United States is that of aligning its weapons production and procurement system so that it can take advantage of the strengths inherent in the free-enterprise system.

**Expense Account**  
By Joe Morgan. New York. Random House, 311 pp. \$3.75.

Reviewed by **MARY H. SCHMIDT**  
"Expense Account" is a story about a man suffering from "pocketbook", a disease of modern industry characterized by high living on company funds and tight budgets on executive's salaries.

Pete Cody, the hero, has an advanced case. He is promotion manager of a large manufacturing firm, and his job is almost entirely entertaining customers. As Pete and his company see it, this can mean providing everything from ovaries to kidneys. Pete, whips through evening after drunken evening spending hundreds of dollars on lavish parties for church and club Mid-Westerners. Why Pete is in this position is always explained in a few lines. Pete pads his expense account, but manages to keep his virtue, at least as far as the call girls are concerned.

**WIFEKINDS**, however, he returns to reality. He tries to, as he at times with such banal humor problems as how to provide for his wife and four children and two mortgages on \$13,000 a year.

In this setting Pete is much less a success than in his more familiar habitat of Madison Avenue.

**JUST LIKE** the "Grey Flannel Suit", only—brace yourself—more so.

The book may not be convincing, but it is funny. The picture the author draws of the hardware slogan lister on the ample behind of a brassy blonde—carried hind and up across the stratosphere suite in the midst of the company's solemn centennial—is sure to make anyone who has had anything to do with slogans, ad-men, promotions or centennials fairly tingle with suppressed desires.

Morgan, the author, is a professional journalist, and his years with the United Press show in his

easy style, catchy phrases and knowledge of the subject. News-men are wined and dined, too, and they also have expense accounts. This book may be larger than life; I wouldn't swear to it, but I hope so.

**Mary Ann**  
By Alex Karmel. 126 pp. New York. The Viking Press. \$3

Reviewed by **TOM PHILLIPS**  
The publisher's blurb on the dust jacket describes Alex Karmel's novel "Mary Ann" as "a classically beautiful 20th century tale of violence, despair, and finally the fulfillment of love."

This may be true, but you have to take the publisher's word for it. You would not be able to reach

such a flattering conclusion by reading the book. "Mary Ann" actually is a murky, written, boring and bewildering thing, completely lacking in interest.

Mary Ann, whose age is never given but whom the reader assumes to be in her late teens or early 20's, was returning home from school one day when she was raped. Instead of calling the police, she goes home and tries to wash her mental and physical bruises away by taking three or four

IN A DETERMINED effort to forget the assault—the blurb says she is trying to lose her identity, an obvious symptom of budding psychosis—the runs away from reality and, eventually, tries to commit suicide.

A workman named Mike stops Mary Ann from jumping from a bridge. He takes her to his tiny

basement apartment and keeps her locked up in it for weeks because he claims he "needs" her and she is his "last chance." No further explanation is made.

**THIS BASEMENT** idyll eventually blossoms into romance, and Mary Ann and Mike are married. The book ends with her expecting his baby.

This reviewer begrudges the hour he spent in reading "Mary Ann."

Notices of caucus group meetings and special services must be submitted in writing by 3 p.m. on Thursday before publication date.

**Completes Carrier Course in Georgia**  
FORT GORDON, Ga.—Pfc. Frank L. Smith, whose wife, Doris, lives at 17455 Kimross, Birmingham, recently completed the 20-week carrier equipment repair course at the Army's Southeastern Signal School, Fort Gordon, Ga. Smith, son of Mr. and Mrs. Fred Smith, of Detroit, entered the Army in July, 1957, and received basic training at Fort Leonard Wood, Mo.

The 23-year-old soldier is a 1952 graduate of Ford Trade school in Dearborn.

**RENT A NEW CAR**  
In Birmingham  
NEW CARS for your every need. A replacement car, a temporary car, a "2nd car" for an hour, day, week, or month. Whenever you're "without transportation," call for free local delivery.

**SAUNDERS SYSTEM**  
Branch Agency at  
Colonial Standard Service  
MI 6-5434  
Maple at Adams  
Pontiac-Birmingham-Royal Oak-Mt. Clemens

**FOR ANY BOOK REVIEWED IN THIS SECTION**  
And FOR ANY BOOK ADVERTISED ANYWHERE

Visit or Call  
**OLD PROF'S COMPLETE BOOK SHOP**

4202 N. Woodward Royal Oak Midwest 4-5777 • 9 W. Lawrence Pontiac Federal 2-8432

**FRENCH • SPANISH PORTUGUESE GERMAN • ITALIAN**

Going on a business trip to Europe or South America? Traveling for pleasure? Seeking wide horizons in education or entertainment? The Berlitz School can teach you any modern language the easiest way—and in the shortest time.

You can prove it to yourself by just one free trial lesson.

For appointment call  
**BERLITZ** School of Languages  
405 EMPIRE BLDG., DETROIT MI 4-9200 159 PIERCE BIRMINGHAM

**Free Mohproofing HI-HAT**

**AND BETTER CLEANING, TOO!**

Yes—give your clothes a treat. All garments carefully handled, expertly cleaned, and beautifully finished.

Try Our Quick Service Today!  
WOODWARD at W. MAPLE at ADAMS RD. CRANBROOK RD.

**Birmingham DRIVE-IN CLEANERS**

**SAVE WHERE YOUR MONEY EARNS MORE**

**3 1/2% - 4%**

**CURRENT DIVIDEND**

Open That Savings Account Now at Capitol Savings

AND ENJOY THE FEELING OF HAVING YOUR MONEY WORK FOR YOU FOR A CHANGE

FREE! Choice of attractive coin banks for opening an account of \$10.00 or more. An ideal gift for a child of any age!

Stop in at our convenient office or open your account by mail. Phone or write us for information.

**CAPITOL SAVINGS**  
27215 SOUTHFIELD JUST NORTH OF 11-MILE  
Mailing Address: Lathrup Village EL 6-7770  
Member Federal Home Loan Bank System

Be Wise—Use Classifieds!

# SUPER-M GASOLINE

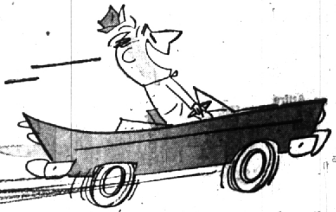
## POWER TONIC FOR TODAY'S CARS

Here's a new kind of gasoline that has a powerful new way with today's high-compression engines. It's SUPER-M—made for Midwest driving, made for you... and the best gasoline Marathon has ever made.

Once you get the feel of SUPER-M you'll never settle for less. Toe the accelerator hard and feel the power of SUPER-M push you back in the cushion. There's no lagging acceleration with SUPER-M, it's a real power tonic. Cruise along

a turnpike with SUPER-M and get the comfortable feel of your car ticking off miles with effortless ease. And if top mileage is your aim, SUPER-M is really for you, with all the power you need to put away the miles with a minimum amount of gasoline.

Drive in today for a power tonic, SUPER-M gasoline. At all Marathon stations... where you also find your best buy in regular gasoline, Marathon MILE-maker.



# MARATHON

Home of SUPER-M and MILE-maker® gasolines

Distributed by the Clark Oil Company. Sold at the following Stations  
**Woodward & Taunton, Birmingham, Michigan** **Maple at Hunter, Birmingham, Michigan**

**PLAN A CRUISE ON THE S. S. AQUARAMA**

**"A Wonderful Way to Spend a Day"**  
**LUXURY LINER SERVICE BETWEEN DETROIT AND CLEVELAND—STARTING JUNE 19**

- Big Sun Decks
- Dance Decks
- Restful Lounges
- 3 Restaurants
- Supervised Children's Playroom
- Cocktail Lounges
- Deck Foot W. Striped Blvd.
- Supervised Parking at Dock

**CHURCHES—CLUBS—CIVIC, BUSINESS & FRATERNAL GROUPS**  
Reserve blocks of tickets at special group rates. Sell them at the regular rate and make a profit for your organization.  
For full details—CALL WO 2-6911

FROM DETROIT		FROM CLEVELAND	
Lv. Detroit	9:30 am EST	lv. Cleveland	9:30 am EST
Ar. Cleveland	4:40 pm EST	Ar. Detroit	3:30 pm EST
lv. Cleveland	5:10 pm EST	Ar. Cleveland	10:30 pm EST
Ar. Detroit	10:30 pm EST		

Economical Fares (Tax Incl.)  
Lounge Deck Club Deck  
Sun. Mon. Tues. Wed. Adult under 12 Adult under 12

ONE WAY.....	\$5.75	\$2.30	\$ 7.70	\$3.80
CONTINUOUS CRUISE.....	8.95	4.85	12.25	6.10
CONTINUOUS CRUISE.....	9.95	4.97	13.65	6.83
ROUND TRIP (Unlimited Stopover Privilege).....	10.35	5.18	13.85	6.93

Identify health and business travelers bring your automobile and save 15% driving miles. One way \$9.00—Round trip \$16.20

FOR FURTHER DETAILS AND LOCATION OF TICKET OFFICE NEAREST YOU—PHONE Woodward 2-6911

Copyright 1958, The Ohio Oil Co.