

Basements Waterproofed

By Michigan's oldest and largest waterproofers, **VULCAN INDUSTRIES** L.A. 6-6555 Evenings and Sundays TU 1-2555 Fully Guaranteed



"Happy Easter"

Hallmark
EASTER CARDS
There is a special Hallmark Easter Card created for each of your friends and relatives... beautiful cards with a religious theme... gay bunnies for the children... and smart contemporary cards for the modern-minded. Come in soon and choose yours from our wide selection of Hallmark Easter Cards.

MILLS PHARMACY

1740 W. Maple MI 4-5060



When Guests Call...

do you wish you could hide your rugs?

Sweeping dirt under the rug to hide it is an old joke. But trying to hide a dirty rug when guests call can be embarrassing. You needn't put up with dirty rugs at all! Our skilled professional rug cleaning removes ugly rug dirt safely and inexpensively. We'll keep your rugs so sparkling clean they'll be the pride and joy of your home!

Let Crescent give new life and glowing beauty to your rugs. With personal care, skilled hands make your rugs bright, springy, and fresh again. Call Crescent now... so you'll be proud the next time friends look down.

Crescent's modern jet cleaning and electronically controlled drying gives your rugs lasting beauty at little cost.
• Expert on-location service
• Skillful mothproofing, Dyeing
• Upholstery cleaning, Storage
Call... LI 3-3552
CRESCENT
CARPET CLEANING CO.
123 Canape Drive
Royal Oak, Michigan

Heads Department

Clifford Hoffarty has been named head of the structural engineering department of Smith, Tarapata, MacMahon, Inc., Birmingham. He has been assistant chief structural engineer with Ehrlich M. Smith and Associates, Inc., and previously with Victor Green Associates and Giffels and Vallet. He lives in Redford.

Gives Talk

C. H. MacMahon of the Birmingham firm of Smith, Tarapata, MacMahon, Inc., spoke at the monthly meeting of the Detroit chapter of the American Institute of Architects Friday evening. MacMahon presented the architect's problem in public relations today.

More Fills Needed In Buckingham Area

Reaffirmation of an area north of Buckingham Road and adjacent to the Grand Trunk right-of-way will be considered after additional filling and grading has been completed, according to City Manager L. R. Gare. Residents, in a letter to Mayor William E. Roberts, requested the city to sow grass and plant pine trees for beautification purposes.

Return from Ranch

Twenty-five members of Boy Scout Troop B 25 returned recently from an overnight excursion to D Bar A, the scout ranch at Metamora. Scout master Ken Wilson and George Gackelberg accompanied the boys.

LEGAL NOTICES

NOTICE OF STOCKHOLDERS MEETING
TO THE STOCKHOLDERS OF MATTHEW J. SMITH, INCORPORATED OF MICHIGAN: An agreement for the purchase of MATTHEW J. SMITH, INCORPORATED, a Michigan corporation, was adopted by the respective boards of Directors of the said companies at meetings held on the 21st day of February, 1958, and a meeting of the stockholders of the company will be held at the office of J. H. South Woodard, Birmingham, Michigan, at 4:00 o'clock P.M. on the 27th day of March, A. D. 1958, to consider and act upon any other matter or thing connected with the carrying of the same into effect, and upon any other matter or thing which may come before the meeting for its consideration and action. J. H. SOUTH WOODARD, Secretary.

Birmingham, Michigan February 21, 1958

Howard V. Snyder, Atty., 17191 Swift, Detroit 3

STATE OF MICHIGAN - The Probate Court for the County of Wayne, in a session of said Court, held at the Probate Office in the City of Detroit, said County, on the 5th day of March, A. D. 1958, Present: Honorable Arthur E. Moore, Judge of Probate. In the Matter of the Estate of JILLIAN T. FLETCHER, Deceased. It is ordered that a petition praying that an executor be appointed to Probate in the State of Michigan, be admitted to probate and approved in Michigan and that administration with Will annexed of said estate be granted to Howard V. Snyder in and to the satisfaction of all interested parties.

And it is further ordered that publication of this order upon each week for three successive weeks previous to the day of hearing in the Birmingham Enterprise, a newspaper printed and circulated in said county.

ARTHUR E. MOORE, Judge of Probate.

BUSINESS BRIEFS

Name Account Exec for Ford's Tractor Division

BUSINESS BRIEFS
The immediate appointment of Charles J. Broquet as account executive sales promotion for the tractor and implement division of Ford Motor Co. has been announced by the advertising firm of Melgram & Fow-Smith, Inc.

In his new capacity, Broquet, with headquarters at the Melgram and Fow-Smith offices in Birmingham, will have responsibility for the formulation of sales promotion programs for the division of Ford.

Broquet, a Ferndale resident, joined the Melgram and Fow-Smith organization in 1956 after several years' service in the sales promotion field with such companies as the American Motors Corp. and Sears-Roebuck & Co.

A GRADUATE of the school of journalism of the University of Missouri, Broquet is an author of both newspaper and magazine articles in sales promotion programs and techniques.

Convention Role

Loren T. Baskin, Sr., 2770 Colonial trail, Colonial Estates, assistant to president "The Electronic Computer and Your Future" at the bookkeeping and accounting session of the 26th annual convention of the Michigan Business Education association Saturday in Saginaw. Baskin is senior analyst, Data Processing center, Detroit.

Removing snow and ice from the tracks, keeping the lines open and the trains running, costs the railroad about \$30 million every winter.

DON'T TAKE CHANCES

Keep your brakes in top-notch condition
Have your brakes adjusted at **Bob Adams Shell**
A COMPLETE BRAKE INSPECTION WITH EVERY ADJUSTMENT
Firestone
BOB ADAMS SHELL SERVICE
MI-4-9750
Hunter at Maple

AAA

Heads Production At Iowa Plant

J. F. Mack's California section of 33 years' service with Ford Motor Co. has been named production manager of the Des Moines, Iowa, implement plant.

Carson has been in Birmingham as technical assistant on the staff of the general manufacturing manager of Ford's tractor and implement division.

AN EXPERT in manufacturing processing and plant layout, he has been closely connected with the modernization and re-equipment program of the Des Moines implement plant since it became a Ford plant on November 1, 1955.

Four from Area Stores Attend Wrigley Affair

Four Wrigley employees from the company's Birmingham area stores were among the 385 invited to the sixth annual, long service club dinner dance Wednesday in Detroit.

Carl Borders, produce manager, will represent the Wrigley store at Telegraph and Maple roads. Borders has been with the company five years.

REPRESENTING the Wrigley store at 555 Hunter will be grocery manager Herman Ziolkowski.

Also in the company's Birmingham area stores were among the 385 invited to the sixth annual, long service club dinner dance Wednesday in Detroit.

City Directory Being Delivered To Subscribers

The 1957 Birmingham city directory is now being delivered to subscribers by R. L. Dolk & Co., Detroit. The directory lists 19,568 personal and business names from Birmingham, Bloomfield Hills and vicinity, according to the publisher's records.

Eighteen was continued as the minimum listing age, and the combined names of man and wife are counted as one. Abbreviations at the ends of the addresses show the community in which each address is located, and an outline map shows the exact area covered.

SPECIAL FEATURES of the directory include the designations of married couples, widows, names and heads of household and a story of Birmingham.

Appointed Mgr. Of CBS Television Sales in Detroit

The appointment of Robert L. (Bud) Swartz, Jr., as manager of the Detroit office, CBS television network sales, effective immediately has been announced.

Swartz, 231 Concord, Bloomfield Hills, was with National Broadcast Co., an Chicago-based broadcasting Co., in Chicago before joining CBS. He was an account executive for Life magazine.

REPRESENTS FIRM AT CHICAGO SEMINAR

William H. Man-634, C.L.U., 632 Yarbrough, Bloomfield Hills, is representing Equitable Life Assurance society's Detroit organization at a leading producers' seminar in Chicago this week.

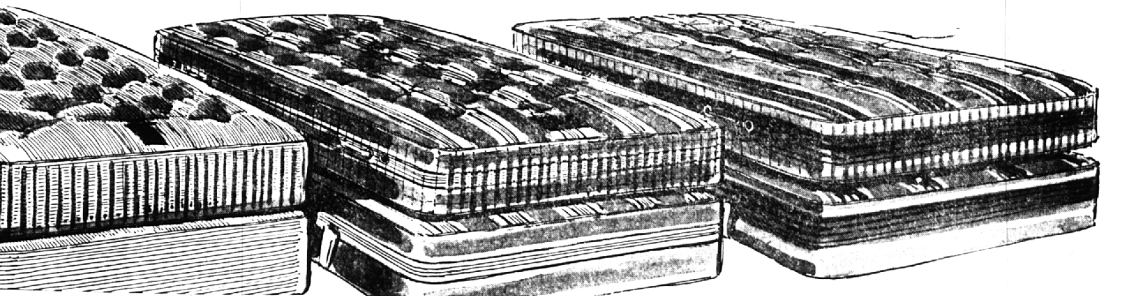
Man-634 will be scheduled to appear on the program Thursday on "State Planning." He was selected on the basis of his 1957 production record, which exceeded \$100,000 in sales of life insurance.

MODELS HOBBIES
HO TRAINS
OVER 50,000 ITEMS
MODELS HOBBY SUPPLIES
RENEWAL 3241 WOODWARD U 37242
SHOWROOM 1499 JEFFERSON VA 44118

No matter where you are—SAVE BY MAIL
3 1/2-4% Current Rate on Savings
Enjoy a world wide savings service. Carry a supply of postage-paid save by mail envelopes wherever you go.

CAPITOL SAVINGS
27215 SOUTHFIELD JUST NORTH OF 11-MILE
Mailing Address: Lathrup Village EL 6-7770
Member Federal Home Loan Bank System

AQUA-TONE
WASH 'N' WEAR
STYLE-MART CLOTHES
NEW comfort... performance... style...
AQUA-TONE is a skillful blend of DACRON and long staple cotton tailored to keep its shape under trying conditions. In your choice of Charcoal Blue and Light Blue... ONLY \$40.00
LAUNDEZE Wash 'N' Wear by Jaysan
Jay-Brad Cloth Oxford Collar \$5.00
For the SENIOR CLASS 1958
On all furnishings in our store for your Washington, D. C. trip, we are offering 20% OFF
PECK'S MEN'S WEAR
108 S. Woodward MI 4-7724



★ ★
OUR OWN 2-STAR
\$39.50
A GOOD MATTRESS!
Here is an excellent value in well-made bedding. 252-coil mattress, scientifically padded with wool and cotton. Multiple needled sag-proof edge. Box spring available at the same price.

★ ★ ★
OUR OWN 3-STAR
\$49.50
A BETTER MATTRESS!
Made especially for us by a nationally known manufacturer. This mattress has all the features of mattresses selling for 10 to 20 dollars higher than our special introductory price. In handsome grey and white ticking. Box spring to match.

★ ★ ★ ★
OUR OWN 4-STAR
\$59.50
AN EVEN BETTER ONE!
This "Extra Good" mattress carries a 10-year unconditional guarantee and so does the box spring. It's a very firm mattress with just the right firmness for most people. In handsome ticking.

Introducing Our Own Make...
BOX SPRINGS & MATTRESS
After months and months of preparation we have finally lined up what we think is the best line of bedding in our history. Each mattress or box spring is an outstanding value in its price class. Shop Lewis' for better bedding.
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fine furniture
235 PIERCE ST.
Just North of Municipal Parking Lot