

A Touch of Velvet

Off-the-face roller in natural straw is a teen hat fashion for spring. Black velvet band extends in streamers down the back.



Smile-A-Minute

"Your husband has a new suit."
"No, he hasn't."
"Well, something's different."
"It's a new husband."

Planned Comfort in New Shirts, Ties

Planned comfort with an extra dividend of good looks keynote new spring shirts and ties.

Wash-wear cottons in lightweight fabrics, new colors, added collar styles and fancy patterns are due to hit the fashion jackpot this season.

Collar styles include the very popular Ivy button-downs low slope convertibles round pin-style, square pin-styles, tabs, and short point

spreads with built-in stays. New shirting fabrics feature fancy "ventilated" leno and pique weaves, air-cooled ski pique, on-end madrases, batiste madrases, colorful chambrays and the always popular broadclothes in white as well as colors and stripes.

NOVELTY IDEAS are present in double circle polka dots worked on sheer batistes for warm-weather wear, filmy voiles decorated with fancy stripes, and new treatments of sleeve cuffs and pockets.

As the days get warmer, short-sleeved business shirts will take over in dressy collar styles and lightweight, easy-to-care-for fabrics.

Spring neckwear offers a tremendous choice for men of all tastes and preferences. Neat effects are still tops with space patterns, themed motifs, geometrical figures and new concepts of stripes among the most popular.

Under-knot patterns that combine well with striped and patterned shirts have made a strong comeback while foulards, reps, and lightweight challis are still tops with Ivy fans.

WARM-WEATHER ties include fine imported cottons, rough textured silks, shantung, honans and white warp frosty-colored stripes.

Subteen Has Style Choice This Season

Will subteens be wearing the chemise this spring? To this question, fashion's answer is a modified "Yes."

In recent seasons, the growing-up girl has won her demand for the grown-up look in clothes and grooming with the sheath becoming one of her major fashions, and the traditional bouffant dress present in her wardrobe for variety's sake.

However, the sheath is a newer fashion for at least one more season, and let the chemise and its variations join bouffants as novelty and special occasion fashions.

Have More Sheaths As a result, there's a larger

Fashion Fills Girls' Spring Full of Ease

There's a new ease to little girls' fashions this spring, and in more ways than one.

First, there's the ease of line in the fluid silhouettes of coats, suits, sportswear and dresses. Second, there's ease of care in the greater-than-ever variety of wash-and-wear fabrics.

The favorites are cottons, miracle fiber and cotton blends, woven seersucker, flannel and printed nylon and cotton jerseys. For dressier wear, there are novelty linen weaves, sheers in dimity, lawn and organdy.

Prints are plentiful and include quaint floral-patterned stripes, rose patterns, polka dots and pastel plaids. There are many exciting new colors and color combinations, too, such as the yellow to orange range, melon and apricot teamed with beige, soft lilacs, pinks, blues and greens.

Chemise is a "Natural" Wool liked for coats and suits in pastel basket weaves with random white threads. The newest coat silhouette for girls is semi-fitted, white boxy suit jackets are tapered, softly belted or bloused.

Dress ease reaches its ultimate in the chemise silhouette which is a "natural" for little girls who don't have much of a waistline anyhow. Even dresses with the classic young silhouette of full skirt and fitted waist are made of softer fabrics with softer fullness.

The "suit look" is favored for girls' ensembles, with many loose cardigan jackets topping dresses with pleated skirts and dropped waistlines.

Other ensembles consist of suits with companion blouses and dresses with dusters or fitted coats, many in print-and-plain combinations. Sweater-dresses are also liked.

Planned for Parties Newest of all are pyramid-cut pinafores which button down the sides over trim, pleated chemise dresses.

Party dresses may be bouffant and puffed sleeved with a doll-like look or have old-fashioned charm through the use of liberty-type prints, eyelet yoke ruffles, smocking and lace-trimmed bertha collars.

In girls' sportswear, the nautical theme is the favorite, with most groups consisting of middie and overblouses topping slim skirts and pants in red, white and blue.

Ivy styling and pixie-look separates in bold patterns and colors are also popular.

FIT TO TIE Long neck scarves, to be tied into bows, look new in sheer or crisp organdy.



A Plan for Comfort

Neatness with style are planned right into new spring shirts. Printed figures and woven stripes highlight the models shown here, and ties are coordinated for a "dress right" look.

portion of sheaths among the new spring styles for subteens than is seen in fashion generally.

An easier fit for the sheath is evident, as designers seek to win subteen approval of the relaxed look. Middy tops with pleated skirts are another subteen approach to greater ease in fashion.

If the subteen wants to go all out for the chemise, she certainly may, for there are subteen chemises in ample variety, to be worn with or without belts.

Gentle fitting helps to make the otherwise-loose lines of the chemise flattering to budding figures. Skirts are tapered for fit across the hips, and usually, shoulder width is provided in some fashion by puffed sleeves, for instance,

or neckline and shoulder details.

Take to Long Coats Classic styles and colors for coats stand high in favor among subteens, but here again, semi-fitted coats have a fresh look that is certain to appeal to many. For fabrics, supple wool jerseys rival tweeds.

Since this age group is showing more interest in full-length coats, subteen spring topcoats appear principally in combination with skirts.

Costumes and suits for the subteen reflect fashion-wide trends, with such components as easy dresses or skirts plus bloused-back jackets, low and loosely belted longer jackets and tapered box jackets.



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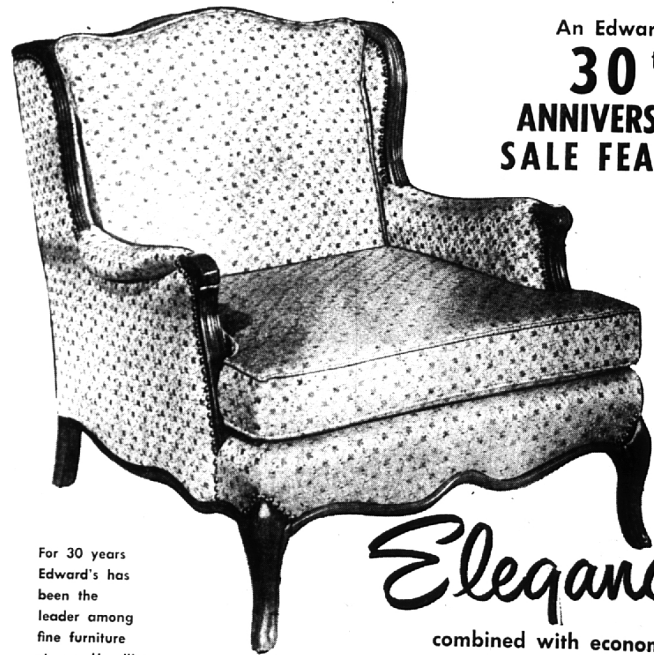


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