

typically margaret rice

. . . david crystal's elegant classic . . . beige with black, red with navy, powder blue with navy, emerald green with black. Sizes 8 to 16.

. . . personally yours with a distinctive monogram free-hand sketched . . . the embroidery, of course, is applied in our own workrooms. Complete with

TU 1-7020

76 Kercheval . . . Grosse Pointe Farms



Sleeveless Sheath Is an Original

Boys Dress Up Just Like Dad

Model Betty Lodewick is wearing a Phil 821.95. Saleswoman Blanche Kindig at Altbaum of California original. The white Bloomfield Fashion Shop, 1662 S. Telegraph, steeveless sheath is topped by a black jerskin type top trimmed in white. The dress is suit in grey and white plaid by Aintree of a linen-like material. In junior sizes it's Modes. Cost is 84.955.

March 13, 1958 THE BIRMINGHAM (MICH.) ECCENTRIC 5-D Splashy Prints

Belts Freshen Up Casuals

Attractively decorated belts brass nailbeads and have plain fing freshness to spring get brass buckles.

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Attractively decorated belts brass nailbeads and have plain many wide soft belts of the important color story for some sportwers and casuals of crushed leather with draped fronts and self-covered buckles. The classic belt of luggage tan nooth leather with gold fasten. Hair calf, or calf tanned with the shorts or skirt.

The classic belt of luggage tan contoured belts with narrow start and sweater of contrasted with shorts or skirt.

Suede belts come in gala new clutch.



TWEED \$150 to \$225

PRINCE MATCHABELLI

Cologne \$1⁵⁰ to \$2⁵⁰

REVLON

Aquamarine Intimate

YARDLEY (April Violets) \$125 to \$250

\$200 to \$250

Cranbrook Drugs

2511 W. Maple (Corner Cranbrook) Birmingham MI 7-0334

"Just like Dad's" clothes make little men of fashion go for bold it a pleasure for little boys to colors.

dress up, and this season there are many scaled-down versions of madras hoes, and vivid solids, too, men's slim and elevant spring bination with black.

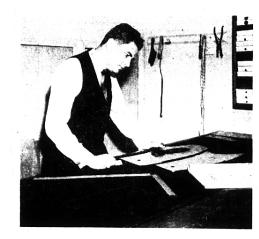
fry. Like their Dads, too, the boys tend to favor quiet colors in suits and top counts for dress, but when it comes to jackets, sport shires, overdinates and other players, stepses and geometric patterns.

"Make Yours a Personality Wardrobe"

CUSTOM TAILORING

Gwrnn's

"A Well Fitted Garment is Our Trademark"



The individual time spent in Custom Tailoring at Gwynn's is exceeded only by the quality of the finished garment. We specialize in a selection of fabrics and designs to compliment every clothes conscious male. All styling is designed by Mr. Gwynn, former tailoring instructor at Wayne University.

Our services include wardrobe consultation and expert fitting. Shop early for that spring wardrobe stimulant.

STORE HOURS: Mon. Thru Sat. 9-6-Fri. 9-9

CUSTOM TAILORING AND FINE ATTIRE FOR MEN



112 S. WOODWARD AT MAPLE MI 4-7060



Clothes for Spring ... the shape of Vogue... Our collection in all these smart labels . . . David Crystal

Mr. Mort Ann Fogarty Carlye Lanz

Arkin Petites Harmay California Casuals

Evan Picone . . Susan Thomas . . Dalton.. Pendleton.. White Stag Coats and Suits by Monarch Bardley . . Raifi . .

Loads of Briefs . . Petites . . Juniors Misses Sizes to 20... Half Sizes

fast-travelling tweed... orbit-curve jacket \$59.95

A cotton and silk tweed costume in unbelted dress that just skims your figure . . . with a cupped-to-the-hips jacket lined in bright silk to match your boutonniere. In blue and grey.

> FASHION SHOW Every Friday 12 Noon 'til 2 at Devon Gables